



SCHOOL OF EXECUTIVE EDUCATION  
AND LIFELONG LEARNING

**PLDT**  **Smart**

# **AIM-PLDT / SMART** **CYBERSECURITY EXECUTIVE COURSE**

10 Half-days starting October 1, 2020

For more information on program fees,  
visit [go.aim.edu/seellinquiries](https://go.aim.edu/seellinquiries)



# AIM – PLDT-Smart Cybersecurity Executive Course

## OVERVIEW

If your organization is in anyway connected to the Internet, then you are at risk. The growing threat of cybercrime has affected organizations and businesses, undermining the value that they can assure their customers and investors with. This created the need to increasingly manage the risks involved in the Digital Age, while still capitalizing on its opportunities. Cybersecurity is about managing these risks, safeguarding against threats of damage, theft, or unauthorized access to your systems and networks.

The Cybersecurity Executive Course tackles cybersecurity through three dimensions - Leadership, Management, and Technology. You will be able understand, assess, and address the impact of cyber risk, and develop strategies and policies to develop your cybersecurity.

Learn from cybersecurity experts and leaders from telecoms and digital services provider PLDT and its wireless subsidiary Smart Communications, Inc. (Smart), and transform with us into a cyber-resilient organization today.

## PROGRAM OBJECTIVES

- Inform executive leadership about the current level and business impact of cyber risks to their company/organization
- Help managers and executives identify, assess, and address these cyber risks
- Introduce concepts pertaining to cyber security industry standards and best practices
- Help managers and executives develop their own comprehensive cybersecurity strategies, policies, and plans

## WHAT YOU WILL LEARN

- Introduction to Cybersecurity
- Cyber Risk
- Cyber Laws, Policies, Standards, & Ethics
- Cyber Attack Techniques, Tools, and Tactics
- Cyber Risk Management
- Cyber Security Operations and Framework
- Business Systems and Assets
- Cyber Security Incident, Response, and Management
- Cybersecurity Strategy Design

## WHO SHOULD ATTEND

The program is designed for managers and senior managers who deal with challenges at the operational level. Organizations and businesses from all industries, with presence in the cyberspace, are recommended to partake in this program. C-Suites and Executives that mostly deal with strategic cybersecurity issues and policies are invited to take part of specific modules.



## PROGRAM SCHEDULE

October 1, 6, 8, 13, 15, 20, 22, 27, 29,  
November 3, 2020

8:30 AM to 12:30 PM (GMT+08) on all  
dates

## PROGRAM FORMAT

Delivered online via live virtual  
interactive sessions in Zoom

## PROGRAM FEE

PHP 60,000.00 or USD 1,200.00

\*USD 1 = PHP 50.00

## YOUR PROGRAM FACULTY



Angel T. Redoble  
Adjunct Faculty  
Asian Institute of Management

To find out how you can participate,  
contact us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or  
visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at  
<https://go.aim.edu/seellprogramcalendar>

## Your Program Faculty



Angel T. Redoble  
Adjunct Faculty  
Asian Institute of Management

Mr. Angel Redoble is PLDT Group's Chief Information Security Officer. He is currently the Chairman and Founding President of the Philippine Institute of Cyber Security Professionals (PICSPPro). He is currently the Vice Chairman for External Affairs of the PNP National Advisory Group for Police Transformation and Development, and the former Chairman of the PNP Anti Cybercrime Group National Advisory Council. Mr. Redoble is an Alumnus the National Defense College of the Philippines by completing the Senior Executive Course on National Security, where he is also a regular lecturer on the topics Cyber Security and Cyber Warfare.



Marilene Tayag  
Adjunct Faculty  
Asian Institute of Management

Ms. Marilene Tayag is currently the VP and Deputy CISO, reporting directly to the PLDT Group CISO. She supports the Group CISO in formulating and articulating the strategies for the group; and is primarily responsible for executing and operationalizing the cyber security strategic roadmap of the organization.

She has more than 24 years of working experience in the field of Information and Communications Technology. She has 13 years of telecommunications industry experience, 6 years of information security and more than 13 years of consulting and service delivery experience.



Francisco Ashley Acedillo  
Adjunct Faculty  
Asian Institute of Management

Mr. Ace Acedillo has 20 years of professional experience spanning the fields of national security, aviation, management and consulting, non-profit work, policy research, legislation, and cybersecurity. His expertise has a strong focus on leadership, strategy, communication and change management. He is currently the Assistant Vice President for Smart Communications Cybersecurity Operations Group, functioning as their Chief Strategy and Innovation Officer.