



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Human Capital Management in the New Normal Online Program

Post-Pandemic Strategies for a High-Performing Work
Force

Five half-days starting November 16, 2020



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Post-Pandemic Strategies for a High-Performing Work Force

OVERVIEW

As the country begins to exit the COVID-19 quarantine, there will be a great need to focus on rebuilding the economy. Among the first elements that will need to be looked at will be the hiring/re-hiring of the employees who were put on temporary or permanent suspension from the companies they were employed with. This will need to start with a review/revamp of the organization structure and how it will support the organization's goals.

The Human Capital Management in the New Normal Online Program will provide a forum for sharing and building on others' ideas as we try to return to what is often referred to as "the new normal".

PROGRAM OBJECTIVES

By the end of the session, the participants will have:

- Identified the critical points in building the new normal
- Been able to consider the possible alternatives to restructuring the organization
- Had the opportunity to share their difficulties and possible solutions with each other
- Designed an approach toward rebuilding their company
- Had the opportunity to build on the potential ideas of their classmates

WHAT YOU WILL LEARN

- Defining the key elements of the new normal
- How to manage control points for access to the office spaces
- Maintaining social distancing in the office
- Balancing work-from-home and the need to be physically present in the office
- "Selling" the new normal to employees who may not see the need for it
- Convincing senior management on the new concepts and requirements

KEY BENEFITS

- Have the opportunity to share individual company plans for developing and implementing a post-pandemic new normal.
- Learn from other company plans
- Build on each other's ideas for developing the new normal
- Arrive at a level of confidence in cooperating and managing business in the new normal

WHO SHOULD ATTEND

This program is designed as a workshop/think tank for all leaders and managers.

PROGRAM SCHEDULE

November 16, 18, 20, 23, 25, 2020
1:30 PM to 5:30 PM (GMT+08) on all dates

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE

PHP 25,000.00 or USD 500.00
*USD 1 = PHP 50.00

YOUR PROGRAM FACULTY



Ma. Eulalia Herrera
Clinical Professor, Leadership
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at <https://go.aim.edu/seellprogramcalendar>





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Your Program Faculty



Ma. Eulalia Herrera
Clinical Professor, Leadership
Asian Institute of Management

Prof. Maria Eulalia M. Herrera is a Clinical Professor at the Institute. She holds a Master of Arts in Learning Disabilities at the Northwestern University, USA. She also has a Bachelor of Arts in Behavioral Science at the De La Salle University Philippines. Her expertise lies in Human Resource Management. She was previously the Human Resources Manager at San Miguel Corporation and was formerly the Senior Vice President for Human Resources in Citigroup.



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