



# Organizational Leadership and Change Management in the VUCA World

## OVERVIEW

Organizations – whether for-profit, non-profit, government, military, civic – find themselves having to survive and thrive in a volatile, uncertain, complex, ambiguous (VUCA) environment where change is a constant. Leading and managing change within organizations also require winning the hearts and minds of people and making them see change as an imperative factor for organizational and personal growth.

Designed for those playing key roles as change agents within their organizations, the Organizational Leadership and Change Management in the VUCA World Online Program introduces change models that enlighten the participants of the many facets in Change Dynamics, whether at the organizational, team, or individual level. This program also covers the concept and process of planned change or organizational development as a response to the rapid changes in the environment. Tools to diagnose the organization and its situation will be discussed, as well as approaches to designing change interventions.

## PROGRAM OBJECTIVES

At the end of the course, the participant will be able to:

- Explain various organizational change models, frameworks, and principles
- Relate the applicability of change models to his own organizational situation
- Use several diagnostic tools to assess organizational health and culture gaps
- Formulate change strategies for different organizational contexts
- Lead and communicate effectively during change management situations

## WHAT YOU WILL LEARN

- A framework for examining organizational and leadership culture
- Kotter's 8-stage change model
- Gamified simulation of a change management situation
- Tools, frameworks, and approaches for diagnosing an organization
- Approaches for designing change interventions aligned with company strategic priorities

## KEY BENEFITS

- Defining an organization's culture and culture gaps
- Awareness of the change stages, both organizational and individual
- Formulating change management strategies that are contextual and aligned with company mission, vision, and values
- Assessing the strengths and weaknesses of an organization from a people, structure, or process perspective
- Developing and leading change interventions at the organizational, team, and individual levels

## WHO SHOULD ATTEND

This program is recommended for Key executives, HR and OD managers, OD consultants, project managers, product development managers, innovation managers, and anyone who may be playing the role of a change agent in an organization.

## PROGRAM SCHEDULE

August 17, 19, 21, 25, 27, 2020  
1:30 PM to 5:30 PM (GMT+08) on all  
dates

## PROGRAM FORMAT

Delivered online via Zoom

## PROGRAM FEE

PHP 25,000.00 or USD 500.00  
\*USD 1 = PHP 50.00

## YOUR PROGRAM FACULTY



Raul P. Rodriguez, PhD  
Clinical Professor, Leadership  
Academic Program Director, Executive  
Master in Business Administration  
Asian Institute of Management

To find out how you can participate,  
contact us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or  
visit <https://go.aim.edu/seellinquiries>





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AND LIFELONG LEARNING

## Your Program Faculty



Raul P. Rodriguez, PhD  
Clinical Professor, Leadership  
Academic Program Director, Executive Master in Business Administration  
Asian Institute of Management

Professor Raul P. Rodriguez is a Clinical Professor and Academic Program Director for the Executive Master in Business Administration. He has a PhD in Leadership Studies and a Bachelor of Science in Management Engineering from Ateneo de Manila University. His expertise lies in Leadership, Management, Enterprise IT Management and Organizational Development. He has been in academe as Lecturer in the Ateneo John Gokongwei School of Management, Ateneo School of Medicine and Public Health, and Enderun Colleges. He has held executive positions in various companies including Maynilad Water, SPI Technologies, ABS-CBN, Colgate-Palmolive Phil., and National Steel Corporation.



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