



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Project Management Online Course

Learn General Management and Leadership Skills
for Planning and Heading Successful Projects

Ten half-days starting October 1, 2020



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for planning and heading successful projects

OVERVIEW

Planning and leading projects is a critical skill which all managers need as more organizations use projects to implement change and innovation to get ahead of the competition or at least stay in the game. Project management competency is no longer optional and is essential for all organizations and its leaders.

PROGRAM OBJECTIVES

- Understand why business success depends on projects and what makes projects successful
- Discuss the triple constraints and other ways to measure project success
- Discuss the five project management process groups
- Discuss the ten knowledge areas of project management
- Learn key project planning concepts and tools such as the project charter, stakeholder analysis, scope definition and work breakdown structure, project scheduling, project cost estimating, quality planning, human resource planning, team development, communications planning, and risk analysis.
- Discuss Earned Value Analysis as a tool for evaluating project performance
- Discuss the role of a project management office

WHAT YOU WILL LEARN

- Project Management Overview, Project Initiation and Developing a Project Charter
- Project Scope Management: Work Breakdown Structure/Managing Scope Creep
- Project Schedule Management and Critical Path and Schedule Development
- Project Resource Management and Project Leadership
- Project Cost Management: Estimating Costs and Earned Value
- Project Quality Management
- Project Risk Management
- Project Stakeholder Management and Project Communications Management
- Project or Phase Closing Project Integration Management
- Role and Responsibilities of a Project Management Office

KEY BENEFITS

This ten-day program is designed to help managers:

- Learn about the project management process groups and knowledge areas and best practices that are applicable to large and small projects
- Learn general management and leadership skills that can help them plan and lead successful projects

WHO SHOULD ATTEND

The course is recommended for Mid-Level and Senior-Level Managers who are assigned to introduce strategic change or major change in their organizations. It is also recommended for those who will be assigned to manage projects in the next 3 to 6 months. Those who have not previously attended project management training will learn about the practical application of key project management concepts and tools.

PROGRAM SCHEDULE

October 1, 6, 8, 13, 15, 20, 22, 27, 29,
November 3, 2020
8:30 AM to 12:30 PM (GMT+08) on all
dates

PROGRAM FORMAT

Delivered online via live virtual interactive
sessions in Zoom

PROGRAM FEE

PHP 45,000.00 or USD 900.00
*USD 1 = PHP 50.00

YOUR PROGRAM FACULTY



Ma. Carmen L. Testa
Adjunct Faculty
Asian Institute of Management

To find out how you can participate,
contact us at SEELL@aim.edu or
visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at
<https://go.aim.edu/seellprogramcalendar>



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu



Your Program Faculty



Ma. Carmen L. Testa
Adjunct Faculty
Asian Institute of Management

Ma. Carmen L. Testa, PMP, ACC is the Course Director of Project Management. With her vast consulting experience in both the private and public sector over thirty years, she has developed expertise in the areas of project management, organization and human performance, including business solutions and technology deployment, change management, technology change assimilation, organizational development/change, human resources management, performance/training design and development. She holds a Master in Entrepreneurship (ME) from AIM (July 2008) and graduated with superior performance.



Raul P. Rodriguez, PhD
Clinical Professor, Leadership
Academic Program Director
Executive Master in Business Administration
Asian Institute of Management

Prof. Raul P. Rodriguez is a Clinical Professor and Academic Program Director for the Executive Master in Business Administration. He has a PhD in Leadership Studies and a Bachelor of Science in Management Engineering from Ateneo de Manila University. His expertise lies in Leadership, Management, Enterprise IT Management and Organizational Development. He has been in academe as Lecturer in the Ateneo John Gokongwei School of Management, Ateneo School of Medicine and Public Health, and Enderun Colleges. He has held executive positions in various companies including Maynilad Water, SPI Technologies, ABS-CBN, Colgate-Palmolive Phil., and National Steel Corporation.



Francisco C. Castillo
Adjunct Faculty
Asian Institute of Management

Francisco C. Castillo, Ph.D., PMP, PfMP is part of the Adjunct Faculty of the Institute. He is affiliated with Maynilad Water Services, Inc. as Sr. Vice President and Chief Information Officer and worked previously for a multinational technology consulting company as Managing Consultant for the Asia-Pacific, for Phinma as Assistant to the Sr. Executive Vice President, and for Universitat Politècnica de Catalunya as Associate Director. He was recognized as the ASEAN CIO of the Year in 2013 and 2016.





Severino M. Manangu
Adjunct Faculty
Asian Institute of Management

Severino "Rino" Manangu has forty years of professional experience in information technology (IT) and management consulting, and accounting/ auditing. He is currently a Partner with Endrigo, Manangu & Associates - CPAs, Tax and Management Consultants. He held leadership roles with SGV & Co. (the largest auditing firm in the Philippines), systems integration firm Andersen Consulting (now Accenture), and IT and management consulting firm James Martin & Co. (later renamed Headstrong).



Maria Eulalia M. Herrera
Clinical Professor, Leadership
Asian Institute of Management

Prof. Maria Eulalia M. Herrera is a Clinical Professor at the Institute. She holds a Master of Arts in Learning Disabilities at the Northwestern University, USA. She also has a Bachelor of Arts in Behavioral Science at the De La Salle University Philippines. Her expertise lies in Human Resource Management. She was previously the Human Resources Manager at San Miguel Corporation and was formerly the Senior Vice President for Human Resources in Citigroup.



Harini Chari
Clinical Professor, Leadership
Asian Institute of Management

Prof. Harini Chari is a brand and communications strategist by education and a people developer by passion. She energizes and aligns brands of leaders, professionals, and entrepreneurs such that they connect the dots and present themselves in a compelling manner on paper, online and offline. With two decades of experience across Asia, US, and Europe, Harini has led the brand strategy for organizations such as Amcham- Finland, National Council of Social Service- Singapore and strategic planning for brands like L'Oréal, Nestle and Tiffany's at McCann Erickson. She is a career brand coach and change consultant at Lee Hecht Harrison, Singapore. Harini has featured in both, Singapore & Swedish television news channels. Harini has a master's in advertising from Michigan State University and is a REACH (Pioneer Institute in Personal Branding, USA) certified Personal Branding, 360-degree branding strategist.

