



PROGRAM NAME	PROGRAM DATE	PROGRAM FEES		POST-GRADUATE STACKABLE CERTIFICATE
		PHP	USD (USD 1 = PHP 50)	
AUGUST				
166th Basic Management Program Online Program Alumni Status Upon Completion	August 3 – October 30, 2020	150,000	3,000	General Management
Organizational Leadership and Change Management in the VUCA World Online Program	August 17 - 27, 2020	25,000	500	HR Management = 1 Unit
Strategic Project Management Online Program	August 18 – 28, 2020	25,000	500	Operations Management = 1 Unit
Strategic Disaster Risk Management and Leadership Online Program Alumni Status Upon Completion	August 31 – September 25, 2020	60,000	1,200	Development Management = 4 Units
103rd Management Development Online Program Alumni Status Upon Completion	August 31 – November 27, 2020	200,000	4,000	General Management
Millennial Leaders Development Online Program	TBA	25,000	500	Leadership and Management = 1 Unit
SEPTEMBER				
Finance for Non-Finance Managers Online Program Alumni Status Upon Completion	September 1 – 23, 2020	40,000	800	Financial Management = 2 Units
Fundamentals of Principled Negotiations Online Program	September 11 - 25, 2020	25,000	500	Leadership and Management = 1 Unit
Transitioning to Digital & How to Get Started Online Program	September 21 - 30, 2020	25,000	500	Marketing Management = 1 Unit
Lean Six Sigma for Business Leaders Online Program	September 21 - 30, 2020	25,000	500	Operations Management = 1 Unit
Coaching Skills for Leaders and Managers in the New Normal Online Program	September 23 – 30, 2020	25,000	500	Leadership and Management = 1 Unit

Calendar Updated as of 12 October 2020

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Fundamentals of Marketing Management Online Program	September 28 – October 7, 2020	25,000	500	Marketing Management = 1 Unit
OCTOBER				
Critical Thinking and Problem Solving for First Line Leaders Online Program	October 1 – 15, 2020	25,000	500	General Management
Project Management Online Course Alumni Status Upon Completion	October 1 – November 3, 2020	45,000	900	Operations Management = 2 Units
AIM – PLDT-Smart Cybersecurity Executive Online Course Alumni Status Upon Completion	October 1 – November 3, 2020	60,000	1,200	Data Science and IT = 2 Units
Branding Things Filipino – What, Why and How Online Program	October 12 – 29, 2020	25,000	500	Marketing Management = 1 Unit
Boosting Business Profitability through a Five-Star Experience Online Program	October 19 – 28, 2020	25,000	500	Operations Management = 1 Unit
Leadership in Project Management for Development Online Program Alumni Status Upon Completion	October 19 - 30, 2020	40,000	800	Development Management = 2 Units
Systems Thinking Online Program	October 19 – 30, 2020	25,000	500	Strategic Management = 1 Unit
Business Analytics Online Program	October 19 – November 11, 2020	40,000	800	Operations Management = 1 Unit
Bootstrapping a Sustainable Future in Tourism Online Program	October 19 – November 13, 2020	35,000	700	Development Management = 1 Unit
Foundations of Management for First Line Leaders Online Program	October 20 – 30, 2020	25,000	500	General Management
Lean Six Sigma Made Easy: A Lean Six Sigma Yellow Belt Certification Online Training Program	October 26 - November 5, 2020	25,000	500	Operations Management = 1 Unit

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Digital Business Transformation Online Program	October 26 – November 6, 2020	25,000	500	Data Science and IT = 1 Unit
Chief Human Resources Officer Development Online Program Alumni Status Upon Completion	October 28 – November 23, 2020	75,000	1,500	HR Management = 2 Units
Data Analytics for Business Management Online Program	TBA	32,000	650	Data Science and IT = 1 Unit
NOVEMBER				
CFO Strategic Leadership Development Online Program Alumni Status Upon Completion	November 3 - 30, 2020	75,000	1,500	Financial Management = 2 Units
Data-Driven Strategy for Designing Supply Chain and Distribution Networks Online Program	November 4 - 13, 2020	25,000	500	Operations Management = 1 Unit
Design Thinking in New Product Development Online Program	November 9 – 18, 2020	25,000	500	Strategic Management = 1 Unit
Strategic Disaster Risk Management and Leadership Online Program Alumni Status Upon Completion	November 13 – December 5, 2020	60,000	1,200	Development Management = 2 Units
Human Capital Management in the New Normal Online Program	November 16 – 25, 2020	25,000	500	HR Management= 1 Unit
Franchising Business Model Online Program	November 16 – 25, 2020	25,000	500	Entrepreneurship = 1 Unit
Crisis Leadership Online Module Series	November 16 - 26, 2020	25,000	500	Leadership and Management = 1 Unit
Driving Sales Performance Online Program	November 16 - 30, 2020	25,000	500	Marketing Management = 1 Unit

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Futures Thinking Online Program	November 17 – December 1, 2020	25,000	500	Strategic Management = 1 Unit
Corporate and Strategic Planning Online Training Program	November 18 - 27, 2020	25,000	500	Strategic Management = 1 Unit
Designing Context-Driven Crisis Simulations for Resilient Organizations Online Program	November 23 – December 4, 2020	25,000	500	Development Management = 1 Unit
The Emotionally Intelligent Leader Online Program	November 2020	25,000	500	Leadership and Management = 1 Unit
Evidence-Based Management Online Program	November 2020	25,000	500	Development Management = 1 Unit
Leadership in the Age of Disruption Online Program	November 2020	25,000	500	Leadership and Management = 1 Unit
DECEMBER				
Customer Relationship Management Online Program	December 4 – 16, 2020	25,000	500	Marketing Management = 1 Unit
JANUARY				
Lean Six Sigma for Business Leaders Online Program	January 18 – 27, 2021	25,000	500	Operations Management = 1 Unit
Crisis Leadership Online Module Series	January 2021	25,000	500	Development Management = 1 Unit
FEBRUARY				
Branding Things Filipino – What, Why and How Online Program	February 8 – 25, 2021	25,000	500	Marketing Management = 1 Unit

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Design Thinking Made Easy Online Program	February 16 – March 2, 2021	25,000	500	Strategic Management = 1 Unit
Leadership and Management of Change for Development Managers Online Program Alumni Status Upon Completion	February 2021	30,000	600	Development Management = 2 Units
AIM – PLDT-Smart Cybersecurity Executive Online Course Alumni Status Upon Completion	February 2021	60,000	1,200	Data Science and IT = 2 Units
MARCH				
Lean Six Sigma for Business Leaders Online Program	March 22 – 31, 2021	25,000	500	Operations Management = 1 Unit
Strategic Disaster Risk Management and Leadership Online Program Alumni Status Upon Completion	March 2021	60,000	1,200	Development Management = 2 Units
APRIL				
Leadership in Project Management for Development Online Program Alumni Status Upon Completion	April 2021	30,000	600	Development Management = 2 Units
MAY				
167th Basic Management Program Alumni Status Upon Completion	May 3 - 28, 2021	180,000	3,600	General Management
104th Management Development Program Alumni Status Upon Completion	May 3 - 28, 2021	240,000	4,800	General Management
Lean Six Sigma for Business Leaders Online Program	May 17 - 26, 2021	25,000	500	Operations Management = 1 Unit

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SEELL POST-GRADUATE STACKABLE CERTIFICATE COURSES

SEELL constantly develops innovations in education that aid individuals and organizations to survive and thrive even amidst uncertain and challenging times. To nurture resilient leaders and managers, SEELL offers the Post-Graduate Stackable Certificate Courses program that paves the way for professionals to achieve their goals and attain desired life career outcomes.

The SEELL Post-Graduate Stackable Certificate Courses program utilizes the latest academic innovations to enable professionals to develop their proficiency in diverse areas of concentration in a personalized, faster, and more manageable manner. It utilizes the design thinking methodology that postulates solution-based approaches to resolving difficulties.

These certificate courses are offered in various areas of concentration and discipline:

- Marketing Management
- Financial Management
- HR Management
- Leadership and Management
- Operations Management
- Strategic Management
- Development Management
- Innovation and Management
- Entrepreneurship
- Data Science and Information Technology

From these courses, credentials can be earned over time, stacked in a process towards earning a post-graduate diploma in Management, thus building an individual's qualifications that lead to more career opportunities, advancement, and potentially high-paying jobs.

Successful participants get to earn badges that certify their acquired skills and accomplishments through the program. These badges can be exhibited as well as verified.

SEELL also offers a tiered Loyalty Program that provides special packages for enrollees and partner organizations that engage the school for capability building and development.

To meet the demands of the changing landscape, this stackable type of post-graduate education facilitates deep learning and delivers relevant in-demand skills to the workplace. The credit-back nature of AIM's School of Executive Education and Life Learning is the new, innovative way that provides an especially formulated pathway towards acquiring a post-graduate diploma. The program changes how learning is expended and delivered.

For more information about SEELL's Post-Graduate Stackable Certificate Courses, email us at SEELL@aim.edu and our team will be in touch with you as soon as possible.

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