



SCHOOL OF EXECUTIVE EDUCATION  
AND LIFELONG LEARNING

# Futureproof Your Career and Company Online Program

Flourish in an Era of AI, Digital Natives, and the  
Gig Economy

Two half-days starting March 1, 2021



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## OVERVIEW

### FUTUREPROOF OR DIE!

In this digital age, "Futureproofing" is not just a catchy phrase but a stark reality. Artificial intelligence is infiltrating our companies and our jobs. The Digital Natives are storming the workplace. The Gig Economy is changing not only who gets the job done but also where, when, and how.

The rate of disruption and extinction is accelerating, and these three powerful forces - nourished by the digital revolution - are gaining momentum and are expected to peak over the next decade. By joining this program, participants will learn how to effectively futureproof their careers and their companies and flourish in an era of AI, Digital Natives, and the Gig Economy. They will have an opportunity to appreciate and maximize the disruptive trends that have a massive impact on our professional lives today.

## PROGRAM OBJECTIVES

- Highlight the need for leaders to balance both urgent and important matters (e.g. COVID19) as well as not urgent but important matters (e.g. disruptive trends)
- Understand the three powerful forces - AI, Digital Natives, and the Gig Economy
- Learn five ways to futureproof your career
- Learn five ways to futureproof your company

## WHAT YOU WILL LEARN

### Module 1:

In this module, we will dive deep into each trend: Artificial Intelligence, Digital Natives, and the Gig Economy. You will learn...

- How powerful are these trends?
- Why should you pay attention to them?
- How will they impact your career and the company over the next decade?

### Module 2:

In this module, we will outline the five dimensions of the future we must understand and prepare to futureproof your career. You will learn how to become:

- A fully-unleashed human to thrive in the era of AI
- A catalyst for change to set you apart from your peers
- An alchemist to transform ordinary into extraordinary
- A captain with the nerves of steel to navigate through the treacherous terrain ahead
- A futurist to predict and prepare for the future
- A captain with nerves of steel to navigate through turbulent times ahead
- A futurist to predict and prepare for the future

### Module 3:

In this module, we will outline the five dimensions of the future we must understand and prepare to futureproof your company. You will learn how to:

- Drive digital transformation to be the disruptor and not the disrupted
- Infuse purpose that acts as the true North
- Unleash innovation to be a disruptor
- Inspire learning to groom the workforce for tomorrow
- Empower employees to enjoy the expedition

## PROGRAM SCHEDULE

March 1 and 3, 2021

9:00 AM to 12:00 PM (GMT+08) on all dates

## PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

## PROGRAM FEE

PHP 9,900.00 or USD 200.00

## YOUR PROGRAM FACULTY



Maulik Parekh

Program Director  
Asian Institute of Management

To find out how you can participate, contact us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at <https://go.aim.edu/seellprogramcalendar>



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management  
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus  
123 Paseo de Roxas, Makati City Philippines 1229  
[SEELL@aim.edu](mailto:SEELL@aim.edu) | +632 8892 4011 | [www.aim.edu](http://www.aim.edu)



### KEY BENEFITS

Participants will have an opportunity to take a step back from their day to day responsibilities (firefighting and crisis management) and pay attention to and appreciate the disruptive trends with a massive impact on our professional lives.

- 1) Participants will learn how to futureproof their careers by learning how to be:
  - Be a futurist to predict and prepare for the future
  - Be a captain to navigate through turbulence ahead
  - Be a catalyst to champion change
  - Be an alchemist to turn ordinary into extraordinary
  - Be a human to thrive in an era of AI
  
- 2) Participants will learn how to futureproof their companies by learning how to:
  - Unleash innovation to be a disruptor
  - Infuse purpose that acts as the True North
  - Inspire learning to groom the workforce for tomorrow
  - Drive digital transformation to stay ahead of the curve
  - Engage employees to enjoy the expedition

### WHO SHOULD ATTEND

- For the career section, anyone who aspires to thrive in their career will benefit, from Gen Z-ers who are just launching their careers to Baby Boomers approaching their retirement age.
- For the company section, mid to senior executives will benefit from the discussion about how to futureproof a company.





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## Your Program Faculty



Maulik Parekh  
Program Director  
Asian Institute of Management

Based in Singapore, Maulik is an avid entrepreneur and serial angel investor with investments spanning three continents.

As a passion project, he enjoys inspiring leaders to be prepared for the disruptive decade ahead. He is the author of "Futureproof Your Company and Career." The book has been ranked #1 New Release on Amazon since its launch. Maulik is also a highly sought-after keynote speaker in Asia.

Before his entrepreneurial and literary (ad)ventures, he was an award-winning CEO of global companies such as Inspiro and SPi Global. Under his leadership, these companies won over 100 awards, including Best Company of the Year, Best Employer of the Year, and Best Leadership Team of the Year. He was recognized as the ICT CEO of the Year. Maulik holds an International MBA from the Thunderbird School of Global Management.

When he is not busy futureproofing leaders, he is busy childproofing his home for his two young daughters. He enjoys wildlife photography (@maulik\_eye) and writing about himself in the third person.



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