



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Management Development Online Program

Priming Senior Management and Executives
for the Highest Level of Leadership

Program starts February 22, 2021



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OVERVIEW

Emerging technologies, disruptive innovation and transformational changes in today's business environment have an immense impact to organizations and their leaders. To thrive in a Volatile, Uncertain, Complex and Ambiguous (VUCA) world, companies must accelerate business agility and embrace new leadership capabilities to achieve breakthrough levels of organization performance.

The Management Development Online Program, an enhanced and accelerated leadership program, is tailor-fit for executives and leaders who are constantly managing change in order to lead, inspire, and transform a hyper-connected workforce. Often tagged as a full-360, non-degree mini-MBA, the program primes participating executives for self-awareness, personal mastery and transformative leadership in today's business context. The program is designed to challenge the participant's mental toughness, management cadence, big-picture thinking, insightful learning and collaborative leadership.

PROGRAM OBJECTIVES

Through the building block approach, the progression of learning themes, modules and topics deliberately become more complex as the participant engages co-participants, faculty, peers and colleagues as learning partners. The program aims to:

- Develop and prepare participating managers and specialists with functional and business area expertise for greater and broader management and leadership responsibilities
- Deepen participants' cross-functional competencies, learning agility, and cross-border management proficiencies to survive in a VUCA world
- Hone participants' critical thinking and managerial leadership skills for crafting novel and innovative solutions, organizational renewal and engagement, and transformation corporate strategy

WHAT YOU WILL LEARN

- Leading in a VUCA World and disruptive innovations
- Metacognition: Systems Thinking, Critical Thinking, Design Thinking
- Customer Insights Marketing
- Service Excellence and Operations Management
- Strategic Management and Business Model Canvas
- Language of Business and Financial Management
- Strategic Negotiations and Alliances
- Leadership, Coaching & Management of Change
- Self-Awareness and Personal Mastery
- Leadership Agility: The Road to CEO
- Business Management Simulation
- MDP Culmination Activity and Executive Coaching

KEY BENEFITS

The executive gains increased working familiarity in all functional areas of management and multi-disciplinary strategy framework needed to achieve business excellence and breakthrough levels of organization performance.

WHO SHOULD ATTEND

The program is recommended for managers, functional leaders, specialists, entrepreneurs, and family business owners. A typical participant has at least six years working management experience.



FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu

PROGRAM SCHEDULE

February 22, 2021 to May 28, 2021
Mondays, Wednesdays, and Fridays
8:30 AM to 12:00 PM (GMT+08) on all dates

Program Days:

February 22, 24, 26, 2021

March 1, 3, 5, 8, 10, 12, 15, 17, 19, 22, 24, 26, 29, 31, 2021

April 5, 7, 12, 14, 16, 19, 21, 23, 26, 28, 30, 2021

May 3, 5, 7, 10, 12, 14, 17, 19, 21, 24, 26, 28, 2021

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE

PHP 200,000.00 or USD 4,000.00

*USD 1 = PHP 50.00

Post-Graduate Stackable Certificate:

General Management = 8 Units

YOUR PROGRAM FACULTY



Alberto G. Mateo, Jr.

Clinical Professor, Finance and Leadership
Head, School of Executive Education
and Lifelong Learning
Asian Institute of Management

To find out how you can participate,
contact us at SEELL@aim.edu or
visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at
<https://go.aim.edu/seellprogramcalendar>



SCHOOL OF EXECUTIVE EDUCATION
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Your Program Faculty



Alberto G. Mateo, Jr.
Clinical Professor, Finance and Leadership
Head, School of Executive Education and Lifelong Learning
Asian Institute of Management

Professor Alberto G. Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Professor Mateo brings with him thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions. He is currently the Head of the School of Executive Education and Lifelong Learning at the Asian Institute of Management. Before joining AIM, he was the President and Managing Director of HP Inc. and Pfizer, Inc. in the Philippines.



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