



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Results-Based Monitoring and Evaluation Online Program

Enhancing the Effectiveness of
Development Programs and Projects

Program starts April 13, 2021



Results-Based Monitoring and Evaluation Online Program

Enhancing the Effectiveness of Development Programs and Projects

OVERVIEW

Results-Based Monitoring and Evaluation (RBM&E) is a systematic approach for monitoring performance and evaluating the long-term results of projects instead of just short-term output. It enhances the effectiveness of development programs and projects implemented by organizations from both private and public sectors.

This ten half-day program is designed for current and potential leaders working on development programs and projects and covers topics on M&E concepts and principles, current practices on M&E, program/project logframe, developing performance indicators, use of applicable tools and techniques, use of information systems, and using M&E results.

By joining the program, you will hone your RBM&E competencies, and you will learn how to prepare M&E plans and implement M&E systems using contemporary tools and techniques. It will sharpen your understanding of the results chain using logic models, as well as skills in developing indicators and targets and designing methods for data collection and analysis.

PROGRAM OBJECTIVES

At the end of the program, each participant would have acquired the skills and techniques required for:

1. Monitoring programs/projects, with particular focus on setting up effective monitoring systems
2. Conducting project completion activities, underscoring generation of substantive reports
3. Designing program/project evaluations, applying proper evaluation criteria, and using appropriate methodologies
4. Differentiating quantitative and qualitative methods for evaluation
5. Formulating effective Monitoring and Evaluation (M&E) Plan

WHAT YOU WILL LEARN

1. Overview of RBME:
 - RBME Overview & Trends
 - Theory of Change (Results Framework)
 - Case Analysis
2. Program/Project Logframe:
 - Results Chain
 - Performance Indicators
 - Case Analysis
3. Monitoring:
 - Program/Project Monitoring
 - Data Collection and Analysis
 - Case Analysis
4. Evaluation:
 - Designing Evaluations
 - Communicating M&E Results
 - M&E Plan
5. Learning Demo:
 - Team Preparation & Presentation

PROGRAM SCHEDULE

April 13, 15, 20, 22, 27, 29, May 4, 6, 11, 13, 2021

1:30 PM to 5:00 PM (GMT+08) on all dates

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE

PHP 45,000.00 or USD 900.00

*USD 1 = PHP 50.00

YOUR PROGRAM FACULTY



Brenda B. Furagganan
Adjunct Faculty
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at <https://go.aim.edu/seellprogramcalendar>



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
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KEY BENEFITS

At the end of the program, each participant would have acquired knowledge, skills and techniques required for:

- Analysis of issues challenging the monitoring evaluation of development programs and projects
- Planning for effective monitoring and evaluation system for results, in the context of the Project Cycle
- Conducting project monitoring activities, underscoring generation of substantive reports
- Designing program/project evaluations, applying prop evaluation criteria, and using appropriate methodologies
- Formulating results-oriented M&E Plans

WHO SHOULD ATTEND

The course is intended for potential and current managers working on programs and projects implemented by public and private sector organizations.

Learning Content

The 10 half-day program will be covering the following topics.

Day 1 Overview of RBME	Day 2 Overview of RBME	Day 3 Program / Project Logframe	Day 4 Program / Project Logframe	Day 5 Program / Project Monitoring
Day 6 Program / Project Monitoring	Day 7 Program / Project Evaluations	Day 8 Program / Project Evaluations	Day 9 Learning Team Preparations	Day 10 Learning Team Presentations



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Your Program Faculty



Brenda B. Furagganan
Adjunct Faculty
Asian Institute of Management

Brenda Furagganan is an expert on Project Planning and Development, Management, Implementation and Evaluation in Public Sector Development and Community Projects. She has been an adjunct faculty of the Asian Institute of Management's Stephen Zuellig Graduate School of Development Management since 2010. She earned her degree in Master in Development Management from the Asian Institute of Management in 2001, graduating with Distinction.



Victoria S. Licuanan
Adjunct Faculty
Asian Institute of Management

Victoria S. Licuanan is currently an Adjunct Faculty of the Institute. She is a retired professor as well and her expertise lies in Economics, Negotiations, Strategy, and Critical Thinking. She has a Bachelor of Arts in Maryknoll College, and graduated magna cum laude. She was a former dean of the Institute, as well as a resident Research Fellow. She has received awards in the following - Competitive Research Award: Barsbei, T., Licuanan, V.S., Steinmyr, A., Tiongson, E., & Yang, D. Harnessing the Development Benefits of International Migration: A Randomized Evaluation of Enhanced Pre-Departure Orientation Seminars for Migrants from the Philippines. International Initiative for Impact Evaluation.



Juan Miguel M. Luz
Asian Institute of Management

Juan Miguel Luz describes his involvement with the conception and execution of the Textbook Count Project as a senior official in the Philippine Department of Education. Beginning with a description of the problems with the department prior to his appointment, Luz outlines how corrupt department officials awarded textbook contracts to favored, often unqualified publishers, and further critiques the poor controls on textbook quality and delivery at the time. He describes the steps taken under Textbook Count One, Two, and Three to overhaul the bidding, production, and nationwide delivery of textbooks, emphasizing the importance of relying on non-governmental organizations such as Government Watch, the National Citizens Movement for Free Elections, and even the Boy Scouts and Girl Scouts in inspecting the quality and quantity of books delivered. Luz describes the success of the project, supported by the World Bank, in reducing the cost of textbooks, establishing stringent quality controls, and ensuring the timely delivery of needed textbooks to public schools all across the country. Providing numerous examples of corruption, Luz offers valuable insights into the challenges of monitoring services and holding both suppliers and civil servants accountable.



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