Enterprise Risk Management
Online Program
Navigating Through the Three Phases of Risk Management

Program starts 18 June 2021
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OVERVIEW
The Enterprise Risk Management (ERM) Program is designed for the senior executive in charge of a major functional area or business unit and is responsible for influencing the company’s risk management policies and strategies. This program is designed to help participants develop an integrated, firm-wide, and risk-aware view of firm strategy and implementation. At the end of the program, the participant will be able to use risk management tools to identify major uncertainties facing his organization, assess opportunities and potential losses, develop alternatives for risk handling, and assess these alternatives in light of the organization’s business goals.

PROGRAM OBJECTIVES
- This ERM program aims to help decision-makers take charge of uncertainty brought by multi-faceted risks encountered by the firm;
- Develops a comprehensive approach to the management of risks facing organizations
- Applies management tools and frameworks to contextualize, identify, analyze, evaluate, and treat risk
- Utilizes a risk approach that recognizes that the firm’s strategy is crafted and implemented in an environment of uncertainty.

WHAT YOU WILL LEARN
Session 1:
- Risks and Enterprise Risk Management (ERM), Framework, and the Role of the Chief Risk Officer (CRO)
- Firm strategies and risks that threaten them
Session 2:
- Strategy building and the Objective-risk Matrix
- Risk Profiling, Mapping, and Treatment
Session 3:
- Managing Information Technology Risk
- Strategy and IT Capacity Risk
Session 4:
- Managing Regulatory Risk
- Political Risk and Human Resource
Session 5:
- Managing Reputational Risk
- Reputation and the Stock Market; Value-at-Risk (VaR) and Conditional VaR (CVaR) Models
Session 6:
- Managing Pandemic Risks
- Supply Chain and the Covid-19 Pandemic

PROGRAM SCHEDULE
June 18, 21, 23, 25, 28, 30, 2021
1:30 PM to 5:00 PM (GMT+08) on all dates

PROGRAM FORMAT
Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE
PHP 30,000.00 or USD 600.00
*USD 1 = PHP 50.00

YOUR PROGRAM FACULTY

John Francis “Kiko” DIAZ, PhD,
RFP®, CRMC™
Associate Professor, Finance and Accounting
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit https://go.aim.edu/seellinquiries

Download our latest program calendar at https://go.aim.edu/seellprogramcalendar

FOR INQUIRIES:
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KEY BENEFITS
This ERM Program will benefit executives who want to create value for their organizations and manage uncertainties. The program will enable the participants to learn the integrated approach to strategy formulation and implementation.

WHO SHOULD ATTEND
This program is a must for middle to senior executives responsible for corporate governance, risk management, and compliance functions. The program is highly recommended for those who wish to acquire knowledge, skills, and techniques for effective implementation of a suitable enterprise risk management framework and appropriate governance practice in their organization.
Learning Content

The Enterprise Risk Management Program will run for six half days.

**Day 1**
- Risk Overview
- Enterprise Risk Management (ERM)
- ERM Framework

**Day 2**
- Strategic Objectives
- Objectives- Risk Matrix
- Risk Mapping and Risk Profiling

**Day 3**
- Managing Information Technology (IT) Risk
- Case: Easy Flower
- Strategy and IT Capacity

**Day 4**
- Political Risk and Human Resource
- Case: Choson Exchange
- Managing Regulatory Risk

**Day 5**
- Managing Reputational Risk
- Case: Chipotle
- Reputation and the Stock Market

**Day 6**
- Managing Pandemic Risk
- Case: Lenovo
- Supply Chain and Covid-19
Your Program Faculty

John Francis “Kiko” Diaz, PhD, RFP®, CRMC™
Associate Professor, Finance and Accounting
Asian Institute of Management

Professor Kiko Diaz is a core faculty of the Asian Institute of Management. He teaches Finance, Managerial Accounting and Risk Management courses. He is a Corporate Risk Manager Certified (CRMC™) by the Management and Strategy Institute, PA, USA. He is also a Registered Financial Planner (RFP) in the Philippines. He holds a Master of Business Administration (MBA) degree from the University of the Philippines, and a PhD in Business degree from Chung Yuan Christian University, Taiwan. Dr. Diaz started his career in risk management from Taiwan where he held several Risk Management workshops. His research interests include international financial markets and investments, corporate finance, and non-linear methodologies.