



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Enterprise Risk Management Online Program

Navigating Through the Three Phases of Risk Management

Program starts 18 June 2021



Enterprise Risk Management Online Program

Navigating Through the Three Phases of Risk Management

OVERVIEW

The Enterprise Risk Management (ERM) Program is designed for the senior executive in charge of a major functional area or business unit and is responsible for influencing the company's risk management policies and strategies. This program is designed to help participants develop an integrated, firm-wide, and risk-aware view of firm strategy and implementation. At the end of the program, the participant will be able to use risk management tools to identify major uncertainties facing his organization, assess opportunities and potential losses, develop alternatives for risk handling, and assess these alternatives in light of the organization's business goals.

PROGRAM OBJECTIVES

- This ERM program aims to help decision-makers take charge of uncertainty brought by multi-faceted risks encountered by the firm;
- Develops a comprehensive approach to the management of risks facing organizations
- Applies management tools and frameworks to contextualize, identify, analyze, evaluate, and treat risk
- Utilizes a risk approach that recognizes that the firm's strategy is crafted and implemented in an environment of uncertainty.

WHAT YOU WILL LEARN

Session 1:

- Risks and Enterprise Risk Management (ERM), Framework, and the Role of the Chief Risk Officer (CRO)
- Firm strategies and risks that threaten them

Session 2:

- Strategy building and the Objective-risk Matrix
- Risk Profiling, Mapping, and Treatment

Session 3:

- Managing Information Technology Risk
- Strategy and IT Capacity Risk

Session 4:

- Managing Regulatory Risk
- Political Risk and Human Resource

Session 5:

- Managing Reputational Risk
- Reputation and the Stock Market; Value-at-Risk (Var) and Conditional VaR (CVaR) Models

Session 6:

- Managing Pandemic Risks
- Supply Chain and the Covid-19 Pandemic

PROGRAM SCHEDULE

June 18, 21, 23, 25, 28, 30, 2021
1:30 PM to 5:00 PM (GMT+08) on all dates

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE

PHP 30,000.00 or USD 600.00
*USD 1 = PHP 50.00

YOUR PROGRAM FACULTY



**John Francis "Kiko" Diaz, PhD,
RFP®, CRMC™**

Associate Professor, Finance and Accounting
Asian Institute of Management

To find out how you can participate,
contact us at SEELL@aim.edu or
visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at
<https://go.aim.edu/seellprogramcalendar>



FOR INQUIRIES:

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KEY BENEFITS

This ERM Program will benefit executives who want to create value for their organizations and manage uncertainties. The program will enable the participants to learn the integrated approach to strategy formulation and implementation.

WHO SHOULD ATTEND

This program is a must for middle to senior executives responsible for corporate governance, risk management, and compliance functions. The program is highly recommended for those who wish to acquire knowledge, skills, and techniques for effective implementation of a suitable enterprise risk management framework and appropriate governance practice in their organization.



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Learning Content

The Enterprise Risk Management Program will run for six half days.

Day 1

Risk Overview

Enterprise Risk
Management (ERM)

ERM Framework

Day 2

Strategic Objectives

Objectives- Risk
Matrix

Risk Mapping and
Risk Profiling

Day 3

Managing Information
Technology (IT) Risk

Case: Easy Flower

Strategy and IT
Capacity

Day 4

Political Risk and
Human Resource

Case: Choson Exchange

Managing Regulatory
Risk

Day 5

Managing
Reputational Risk

Case: Chipotle

Reputation and the
Stock Market

Day 6

Managing Pandemic
Risk

Case: Lenovo

Supply Chain and
Covid-19



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Your Program Faculty



John Francis "Kiko" Diaz, PhD, RFP®, CRMC™

Associate Professor, Finance and Accounting
Asian Institute of Management

Professor Kiko Diaz is a core faculty of the Asian Institute of Management. He teaches Finance, Managerial Accounting and Risk Management courses. He is a Corporate Risk Manager Certified (CRMC™) by the Management and Strategy Institute, PA, USA. He is also a Registered Financial Planner (RFP) in the Philippines. He holds a Master of Business Administration (MBA) degree from the University of the Philippines, and a PhD in Business degree from Chung Yuan Christian University, Taiwan. Dr. Diaz started his career in risk management from Taiwan where he held several Risk Management workshops. His research interests include international financial markets and investments, corporate finance, and non-linear methodologies.



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