Critical Thinking and Decision-Making Online Program

Evaluate and Solve Day-to-day Business Problems Systematically and Methodically

Program starts 7 June 2021
Critical Thinking and Decision-Making
Online Program

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OVERVIEW
With the challenges that many organizations are facing in the new normal, companies have identified critical thinking and decision-making as essential skills that are integral to their long-term success. The most capable leaders can scan and assess the environment, analyze the problem, design a solution, and implement with excellence to win in a competitive market.

Given the volatile environment, individual contributors, supervisors, managers, and entrepreneurs alike need to understand how to evaluate and solve day-to-day business problems systematically and methodically.

A proven methodology for critical thinking and decision-making is used by many successful companies globally today. It emphasizes the step-by-step approach for exploring solutions, successfully solving problems, making good decisions, and identifying risks and opportunities. As a critical learning outcome of the program, participants will be able to apply the conceptual framework on real-life challenges they face at work.

Critical Thinking and Decision-Making are essential skills required for today’s professionals and first-line leaders to add value and contribute to the success of the company.

PROGRAM OBJECTIVES
- Enhance and develop critical thinking and problem-solving skills of participants
- Learn proven methodology in assessing and solving day-to-day business problems
- Apply learning in real-life business issues and challenges

WHAT YOU WILL LEARN
- Fundamentals of Critical Thinking
- Personal thinking styles and approaches
- Problem-solving conceptual framework and methodology
- Brainstorming processes and techniques
- Communication necessary for collaborative critical thinking initiatives
- Application to day-to-day problems and issues

KEY BENEFITS
- It reinforces critical thinking and problem-solving abilities of key people in the organization
- It enhances the creativity and innovation efforts of companies to remain competitive and relevant in the market
- Provides a framework to address key pain points of customers
- It encourages and promotes curiosity to explore various options to solve day-to-day business issues and challenges
- Strengthens decision-making skills in the organization

WHO SHOULD ATTEND
This program is designed for executives, managers, supervisors, and individual contributors who are tasked with making decisions and solving day-to-day problems of the company.

PROGRAM SCHEDULE
June 7, 9, 11, 14, 16, 2021
1:30 PM to 5:00 PM (GMT+08) on all dates

PROGRAM FORMAT
Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE
PHP 25,000.00 or USD 500.00
*USD 1 = PHP 50.00

Post-Graduate Stackable Certificate: General Management = 1 Unit

YOUR PROGRAM FACULTY

Albert G. Mateo, Jr.
Clinical Professor, Finance and Leadership Head, School of Executive Education and Lifelong Learning
Asian Institute of Management

To find out how you can participate, contact us at SEE@aim.edu or visit https://go.aim.edu/seellinquiries

Download our latest program calendar at https://go.aim.edu/seellprogramcalendar

FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEE@aim.edu | +632 8892 4011 | www.aim.edu
Your Program Faculty

Alberto G. Mateo, Jr.
Clinical Professor, Finance and Leadership
Head, School of Executive Education and Lifelong Learning
Asian Institute of Management

Professor Alberto G. Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Professor Mateo brings with him thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions. He is currently the Head of the School of Executive Education and Lifelong Learning at the Asian Institute of Management. Before joining AIM, he was the President and Managing Director of HP Inc. and Pfizer, Inc. in the Philippines.

Edgar D. Flores
Adjunct Faculty
Asian Institute of Management

Ed Flores is a project manager, coach, consultant, trainer, leader and mentor of continuous improvement for many years in multi-national companies like in Mitumi, Essilor, Pfizer and Shell with project experiences across various industries and functions like in manufacturing, BPO, pharmaceutical, finance, sales, marketing, operations, logistics, HR, IT and procurement.

A practicing Black Belt, Ed is instrumental in the deployment of continuous improvement program in Essilor-Optodev manufacturing plants, in Pfizer in all its commercial operations offices located in 13 countries of Asia, and in Shell in its finance operations also in Asia region. Apart from being an adjunct professor at AIM, Ed is also a Sr. Consultant of Kaizen Institute and the Founde-r Managing Consultant of INNOSIGMA Consulting.