ONLINE CERTIFICATE PROGRAM

HR Manager Development

Learn Critical Skills for Developing an Engaged and Committed Workforce Amidst Disruption

Program starts 3 August 2021
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OVERVIEW

The ongoing pandemic has forced companies and institutions to revisit their business models and agility to pivot and adapt to change. As organizations look for ways to continue delivering relevant products and services, Human Resource Managers are challenged to provide and develop skilled, engaged, and agile work teams amidst changing health protocols, employee uncertainties and fears, and a very volatile business environment.

By joining the program, you will develop your capability within the Human Resource function by gaining a broader perspective of your role. You will learn skills in strategy, business partnering, coaching, labor relations and negotiations, organizational development, and change management. You will also learn how to develop an engaged workforce that will enable your organization to reach new heights, achieve breakthrough business strategies and growth, and address a wide array of organizational challenges amidst disruption.

PROGRAM OBJECTIVES

This interactive online program aims to develop top-notch Human Resource Managers who are knowledgeable in human resources processes that are aligned with business strategy. The program will develop and enhance skills in leadership, strategy, business partnering, coaching, labor relations and negotiation, organizational development, and change management. The program will also introduce trends in the areas of Talent Acquisition, as well as Total Rewards and Performance Management.

SCHEDULE (12 HALF-DAYS)

Batch 1:
August 3 to September 9, 2021
August 3, 5, 10, 12, 17, 19, 24, 26, 31, September 2, 7, 9, 2021
8:30 AM to 12:00 NN (GMT+08) on all dates

Batch 2:
February 2 to March 10, 2022
February 1, 3, 8, 10, 15, 17, 22, 24, March 1, 3, 8, 10, 2022
1:30 PM to 5:00 PM (GMT+08) on all dates

FORMAT

Live Online

FEES

PHP 75,000.00 or USD 1,500.00

*Based on USD 1 = PHP 50. The prevailing exchange rate at the date of payment may apply.

Alumni status will be granted upon completion of the program.
KEY BENEFITS

Well-Structured Program and World-Class Faculty

The online program offers a venue for high-impact learning with real-time, experiential, and interactive online sessions. Participants will learn from AIM’s world-class faculty and its network of industry leaders and practitioners.

Enhanced Human Resources Management Skills and Leadership Capabilities

The program develops top-notch Human Resource Managers and Business Partners with enhanced leadership capabilities, knowledge of key people systems, and critical skills for transforming organizations and working teams amidst disruption and challenges.

Enhanced Employee Engagement and Commitment Amidst Disruption

With effective Human Resource Managers and Business Partners, organizations will benefit from a highly engaged and committed workforce that is prepared to face business transformation amidst a volatile business environment.

WHO SHOULD ATTEND

Human Resources Managers, Business Partners, and Specialists who want to improve their skills to add greater value to the organization.

Line Leaders in Operations who want to go through Human Resources roles.

Entrepreneurs and Business Owners who want to manage their business better with improved knowledge on human resources practices.
WHAT YOU WILL LEARN

PROGRAM LEARNING CONTENT

DAY 1
Leadership in Your HR Role

DAY 2
Strategic Systems Thinking

DAY 3
Business Partnering

DAY 4
Talent Acquisition

DAY 5
Total Rewards

DAY 6
Performance Management

DAY 7
Coaching Skills

DAY 8
Coaching Skills

DAY 9
Talent Development and Succession Planning

DAY 10
Labor Relations

DAY 11
Labor Negotiations

DAY 12
Organization Development and Change
Your Program Faculty

Ma. Angelica B. Lleander
Adjunct Faculty
Asian Institute of Management

Professor Ma. Angelica Lleander is an experienced Human Resources leader and an ICF-certified coach. She has led the HR teams of multinational companies (Pfizer Philippines, Mundipharma Philippines), working towards the goal of being preferred employers. She has an MBA from the University of the Philippines and an MA in Psychology from The Catholic University of America. She is a Certified Hudson Institute coach, specializing in coaching high-potential talents. She has ACC credentials from the International Coaching Federation.

Alberto G. Mateo, Jr.
School Head, SEELL
Asian Institute of Management

Professor Alberto G. Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Professor Mateo brings with him thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions.

Antonio Ma. P. Perez
Adjunct Faculty
Asian Institute of Management

Prof. Antonio Ma. Perez teaches Systems Thinking, Balanced Scorecard, Quantitative Analysis and Operations Management. Prior to joining AIM, he was a regular lecturer in Operations Management and Decision Analysis in the MBA program of the Malaysian Institute of Management in Kuala Lumpur. Prof. Perez obtained his MBA degree from the University of California Los Angeles (UCLA) with major in Management Information Systems. He was elected member to the Beta Gamma Sigma, the national honor society for students in Business Administration in the U.S.A. He completed a course on Systems Dynamics at the Massachusetts Institute of Technology.
Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual’s qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL’s programs, credentials can be earned over time, stacked towards earning a Post-Graduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants two (2) units which can be credited to the Postgraduate Certificate in Human Resource Management.

*The Postgraduate Certificates require five (5) units earned within two (2) years.

*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at https://executiveeducation.aim.edu

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