



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

AIM – PLDT-Smart Cybersecurity Executive Online Course

Ten half-days starting September 2021, January 2022,
and April 2022



AIM – PLDT-Smart Cybersecurity Executive Online Course

OVERVIEW

If your organization is in anyway connected to the Internet, then you are at risk. The growing threat of cybercrime has affected organizations and businesses, undermining the value that they can assure their customers and investors with. This created the need to increasingly manage the risks involved in the Digital Age, while still capitalizing on its opportunities. Cybersecurity is about managing these risks, safeguarding against threats of damage, theft, or unauthorized access to your systems and networks.

The Cybersecurity Executive Course tackles cybersecurity through three dimensions - Leadership, Management, and Technology. You will be able understand, assess, and address the impact of cyber risk, and develop strategies and policies to develop your cybersecurity.

Learn from cybersecurity experts and leaders from telecoms and digital services provider PLDT and its wireless subsidiary Smart Communications, Inc. (Smart), and transform with us into a cyber-resilient organization today.

PROGRAM OBJECTIVES

- Inform executive leadership about the current level and business impact of cyber risks to their company/organization
- Help managers and executives identify, assess, and address these cyber risks
- Introduce concepts pertaining to cyber security industry standards and best practices
- Help managers and executives develop their own comprehensive cybersecurity strategies, policies, and plans

WHAT YOU WILL LEARN

- Introduction to Cybersecurity
- Cyber Risk
- Cyber Laws, Policies, Standards, & Ethics
- Cyber Attack Techniques, Tools, and Tactics
- Cyber Risk Management
- Cyber Security Operations and Framework
- Business Systems and Assets
- Cyber Security Incident, Response, and Management
- Cybersecurity Strategy Design

WHO SHOULD ATTEND

The program is designed for managers and senior managers who deal with challenges at the operational level. Organizations and businesses from all industries, with presence in the cyberspace, are recommended to partake in this program. C-Suites and Executives that mostly deal with strategic cybersecurity issues and policies are invited to take part of specific modules.

PROGRAM SCHEDULE

Batch 1: September 1 – 22, 2021
September 1, 3, 6, 8, 10, 13, 15, 17, 20, 22, 2021

1:30 PM to 5:30 PM (GMT+08) on all dates

Batch 2: January 5 to 26, 2022

January 5, 7, 10, 12, 14, 17, 19, 21, 24, 26, 2022

1:30 PM to 5:30 PM (GMT+08) on all dates

Batch 3: April 25 to May 16, 2022

April 25, 27, 29, May 2, 4, 6, 9, 11, 13, 16, 2022

8:30 AM to 12:00 PM (GMT+08) on all dates

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE

PHP 60,000.00 or USD 1,200.00

*USD 1 = PHP 50.00

YOUR PROGRAM FACULTY



Angel T. Redoble
Adjunct Faculty
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at <https://go.aim.edu/seellprogramcalendar>



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229

SEELL@aim.edu | +632 8892 4011 | www.aim.edu

Your Program Faculty



Angel T. Redoble
Adjunct Faculty
Asian Institute of Management

Mr. Angel Redoble is a First Vice President and the Chief Information Security Officer of PLDT Group, Smart Communications and ePLDT Group. He is currently the Chairman and Founding President of the Philippine Institute of Cyber Security Professionals and The Chairman of the MVP Group Cyber Security Council. Currently an Adjunct faculty and course director Cybersecurity Executive Course at the Asian Institute of Management. Mr. Redoble is the former Chairman of the PNP Anti Cybercrime Group National Advisory Council. An alumnus of the National Defense College of the Philippines on Senior Executive Course on National Security program, where he is also a regular lecturer on the topics Cyber Security and Cyber Warfare. On an international level, Mr. Redoble accomplished the Cyber Warfare: Weaponry and Strategies of Digital Conflict program from the Technolytics Institute in the USA. Completed and passed the online course International Cyber Conflict authorized by the New York State University. Backed by his rich cyber security expertise and experience, Mr. Redoble received the 2013 Asia Pacific Information Security Leadership Award from an international organization ISC2. Angel also received the 2013 and 2016 Awards from the PNP Anti Cybercrime Group for his contributions in Anti-Cyber Crime campaign. He is an ISO-27001 Information Security Management System Certified Lead Auditor, Certified Ethical Hacker, and Certified Hacking Forensic Investigator. He recently completed and passed the online program Cybersecurity: Managing Risk in the Information Age from Harvard University with a final weighted mean of grades of 99% and an alumnus of Harvard Kennedy School on the program "Executives in National and International Security".



Marilene Tayag
Adjunct Faculty
Asian Institute of Management

Ms. Marilene Tayag is currently the VP and Deputy CISO, reporting directly to the PLDT Group CISO. She supports the Group CISO in formulating and articulating the strategies for the group; and is primarily responsible for executing and operationalizing the cyber security strategic roadmap of the organization.

She has more than 24 years of working experience in the field of Information and Communications Technology. She has 13 years of telecommunications industry experience, 6 years of information security and more than 13 years of consulting and service delivery experience.



Francisco Ashley Acedillo
Adjunct Faculty
Asian Institute of Management

Mr. Ace Acedillo has 20 years of professional experience spanning the fields of national security, aviation, management and consulting, non-profit work, policy research, legislation, and cybersecurity. His expertise has a strong focus on leadership, strategy, communication and change management. He is currently the Assistant Vice President for Smart Communications Cybersecurity Operations Group, functioning as their Chief Strategy and Innovation Officer.



Earning a SEELL Post-Graduate Certificate and Diploma

SEELL offers Post-Graduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Post-Graduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants two (2) units which can be credited to the following:

- Post-Graduate Certificate in Financial Management
- Post-Graduate Certificate in Marketing Management
- Post-Graduate Certificate in Human Resource Management
- Post-Graduate Certificate in Operations Management

*Post-Graduate Certificates require five (5) units earned within two (2) years.

Participants will also earn two (2) units which can be credited to the following:



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

PLDT  Smart

- Post-Graduate Certificate in Basic Management
- Post-Graduate Certificate in Management Development

Participants will also earn two (2) units which can be credited to the Post-Graduate Diploma in Management.

*The Post-Graduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Post-Graduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229

SEELL@aim.edu | +632 8892 4011 | www.aim.edu