



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Critical Thinking and Decision-Making Online Program

Evaluate and Solve Day-to-day Business Problems
Systematically and Methodically

Program starts June 2021, October 2021, and May 2022



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OVERVIEW

With the challenges that many organizations are facing in the new normal, companies have identified critical thinking and decision-making as essential skills that are integral to their long-term success. The most capable leaders can scan and assess the environment, analyze the problem, design a solution, and implement with excellence to win in a competitive market.

Given the volatile environment, individual contributors, supervisors, managers, and entrepreneurs alike need to understand how to evaluate and solve day-to-day business problems systematically and methodically.

A proven methodology for critical thinking and decision-making is used by many successful companies globally today. It emphasizes the step-by-step approach for exploring solutions, successfully solving problems, making good decisions, and identifying risks and opportunities. As a critical learning outcome of the program, participants will be able to apply the conceptual framework on real-life challenges they face at work.

Critical Thinking and Decision-Making are essential skills required for today's professionals and first line leaders to add value and contribute to the success of the company.

PROGRAM OBJECTIVES

- Enhance and develop critical thinking and problem-solving skills of participants
- Learn proven methodology in assessing and solving day-to-day business problems
- Apply learning in real-life business issues and challenges

WHAT YOU WILL LEARN

- Fundamentals of Critical Thinking
- Personal thinking styles and approaches
- Problem solving conceptual framework and methodology
- Brainstorming processes and techniques
- Communication necessary for collaborative critical thinking initiatives
- Application to day-to-day problems and issues

KEY BENEFITS

- It reinforces critical thinking and problem-solving abilities of key people in the organization
- It enhances the creativity and innovation efforts of companies to remain competitive and relevant in the market
- Provides a framework to address key pain points of customers
- It encourages and promotes curiosity to explore various options to solve day-to-day business issues and challenges
- Strengthens decision-making skills in the organization

WHO SHOULD ATTEND

This program is designed for executives, managers, supervisors, and individual contributors who are tasked with making decisions and solving day-to-day problems of the company.

PROGRAM SCHEDULE

Batch 1: June 7 to 16, 2021
June 7, 9, 11, 14, 16, 2021
8:30 AM to 12:00 PM (GMT+08) on all dates

Batch 2: October 18 to 27, 2021
Oct 18, 20, 22, 25, 27, 2021
8:30 AM to 12:00 PM (GMT+08) on all dates

Batch 3: May 23 to June 1, 2022
May 23, 25, 27, 30, June 1, 2022
8:30 AM to 12:00 PM (GMT+08) on all dates

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE

PHP 25,000.00 or USD 500.00*

*Based on USD 1 = PHP 50. The prevailing exchange rate at the date of payment may apply.

Post-Graduate Stackable Certificate:
Basic Management, Leadership and
Management = 1 Unit

YOUR PROGRAM FACULTY



Albert G. Mateo, Jr.
Clinical Professor, Finance and Leadership
Head, School of Executive Education



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu



Your Program Faculty



Alberto G. Mateo, Jr.
Clinical Professor, Finance and Leadership
Head, School of Executive Education and Lifelong Learning
Asian Institute of Management

Professor Alberto G. Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Professor Mateo brings with him thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions. He is currently the Head of the School of Executive Education and Lifelong Learning at the Asian Institute of Management. Before joining AIM, he was the President and Managing Director of HP Inc. and Pfizer, Inc. in the Philippines.



Edgar D. Flores
Adjunct Faculty
Asian Institute of Management

Ed Flores is a project manager, coach, consultant, trainer, leader and mentor of continuous improvement for many years in multi-national companies like in Mitsumi, Essilor, Pfizer and Shell with project experiences across various industries and functions like in manufacturing, BPO, pharmaceutical, finance, sales, marketing, operations, logistics, HR, IT and procurement.

A practicing Black Belt, Ed is instrumental in the deployment of continuous improvement program in Essilor-Optodev manufacturing plants, in Pfizer in all its commercial operations offices located in 13 countries of Asia, and in Shell in its finance operations also in Asia region. Apart from being an adjunct professor at AIM, Ed is also a Sr. Consultant of Kaizen Institute and the Founde-r Managing Consultant of INNOSIGMA Consulting.





Earning a SEELL Post-Graduate Certificate and Diploma

SEELL offers Post-Graduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Post-Graduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants two (2) units which can be credited to the following:

- Post-Graduate Certificate in Financial Management
- Post-Graduate Certificate in Marketing Management
- Post-Graduate Certificate in Human Resource Management
- Post-Graduate Certificate in Operations Management



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*Post-Graduate Certificates require five (5) units earned within two (2) years.

Participants will also earn two (2) units which can be credited to the following:

- Post-Graduate Certificate in Basic Management
- Post-Graduate Certificate in Management Development

Participants will also earn two (2) units which can be credited to the Post-Graduate Diploma in Management.

*The Post-Graduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Post-Graduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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