Enterprise Risk Management
Online Program
Navigating Through the Three Phases of Risk Management

Program starts June 2021 and October 2021
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OVERVIEW
The Enterprise Risk Management (ERM) Program is designed for the senior executive in charge of a major functional area or business unit and is responsible for influencing the company's risk management policies and strategies. This program is designed to help participants develop an integrated, firm-wide, and risk-aware view of firm strategy and implementation. At the end of the program, the participant will be able to use risk management tools to identify major uncertainties facing his organization, assess opportunities and potential losses, develop alternatives for risk handling, and assess these alternatives in light of the organization's business goals.

PROGRAM OBJECTIVES
• This ERM program aims to help decision-makers take charge of uncertainty brought by multi-faceted risks encountered by the firm;
• Develops a comprehensive approach to the management of risks facing organizations
• Applies management tools and frameworks to contextualize, identify, analyze, evaluate, and treat risk
• Utilizes a risk approach that recognizes that the firm's strategy is crafted and implemented in an environment of uncertainty.

WHAT YOU WILL LEARN
Session 1:
• Risks and Enterprise Risk Management (ERM), Framework, and the Role of the Chief Risk Officer (CRO)
• Firm strategies and risks that threaten them
Session 2:
• Strategy building and the Objective-risk Matrix
• Risk Profiling, Mapping, and Treatment
Session 3:
• Managing Information Technology Risk
• Strategy and IT Capacity Risk
Session 4:
• Managing Regulatory Risk
• Political Risk and Human Resource
Session 5:
• Managing Reputational Risk
• Reputation and the Stock Market; Value-at-Risk (Var) and Conditional VaR (CVaR) Models
Session 6:
• Managing Pandemic Risks
• Supply Chain and the Covid-19 Pandemic

PROGRAM SCHEDULE
Batch 1: June 18, 21, 23, 25, 28, 30, 2021
1:30 PM to 5:00 PM (GMT+08) on all dates
Batch 2: October 4, 6, 12, 18, 20, 27, 2021
1:30 PM to 5:00 PM (GMT+08) on all dates

PROGRAM FORMAT
Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE
PHP 30,000.00 or USD 600.00
*Based on USD 1 = PHP 50. The prevailing exchange rate at the date of payment may apply.

YOUR PROGRAM FACULTY

John Francis “Kiko” Diaz, PhD, RFP®, CRMC™
Associate Professor, Finance and Accounting
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit https://go.aim.edu/seellinquiries

Download our latest program calendar at https://go.aim.edu/seellprogramcalendar
KEY BENEFITS
This ERM Program will benefit executives who want to create value for their organizations and manage uncertainties. The program will enable the participants to learn the integrated approach to strategy formulation and implementation.

WHO SHOULD ATTEND
This program is a must for middle to senior executives responsible for corporate governance, risk management, and compliance functions. The program is highly recommended for those who wish to acquire knowledge, skills, and techniques for effective implementation of a suitable enterprise risk management framework and appropriate governance practice in their organization.
Learning Content

The Enterprise Risk Management Program will run for six half days.

Day 1
- Risk Overview
- Enterprise Risk Management (ERM)
- ERM Framework

Day 2
- Strategic Objectives
- Objectives- Risk Matrix
- Risk Mapping and Risk Profiling

Day 3
- Managing Information Technology (IT) Risk
- Case: Easy Flower
- Strategy and IT Capacity

Day 4
- Political Risk and Human Resource
- Case: Choson Exchange
- Managing Regulatory Risk

Day 5
- Managing Reputational Risk
- Case: Chipotle
- Reputation and the Stock Market

Day 6
- Managing Pandemic Risk
- Case: Lenovo
- Supply Chain and Covid-19
Your Program Faculty

John Francis ‘Kiko’ Diaz, PhD, RFP®, CRMC™
Associate Professor, Finance and Accounting
Asian Institute of Management

Professor Kiko Diaz is a core faculty of the Asian Institute of Management. He teaches Finance, Managerial Accounting and Risk Management courses. He is a Corporate Risk Manager Certified (CRMC™) by the Management and Strategy Institute, PA, USA. He is also a Registered Financial Planner (RFP) in the Philippines. He holds a Master of Business Administration (MBA) degree from the University of the Philippines, and a PhD in Business degree from Chung Yuan Christian University, Taiwan. Dr. Diaz started his career in risk management from Taiwan where he held several Risk Management workshops. His research interests include international financial markets and investments, corporate finance, and non-linear methodologies.
Earning a SEELL Post-Graduate Certificate and Diploma

SEELL offers Post-Graduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual’s qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL’s programs, credentials can be earned over time, stacked towards earning a Post-Graduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants two (2) units which can be credited to the following:

- Post-Graduate Certificate in Financial Management
- Post-Graduate Certificate in Marketing Management
- Post-Graduate Certificate in Human Resource Management
- Post-Graduate Certificate in Operations Management

*Post-Graduate Certificates require five (5) units earned within two (2) years.
Participants will also earn two (2) units which can be credited to the following:

- Post-Graduate Certificate in Basic Management
- Post-Graduate Certificate in Management Development

Participants will also earn two (2) units which can be credited to the Post-Graduate Diploma in Management.

*The Post-Graduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Post-Graduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at https://executiveeducation.aim.edu