



PROGRAM NAME	PROGRAM DATE	PROGRAM FEES		POST-GRADUATE STACKABLE CERTIFICATE
		PHP	USD (USD 1 = PHP 50)	
SEPTEMBER				
Futures Thinking	September 3 – 17, 2021	25,000	500	Innovation and Management, Entrepreneurship, Leadership and Management = 1 Unit
Chief of Staff Leadership Development Program Alumni Status Upon Completion	September 6 – October 1, 2021	60,000	1,200	Development Management, Leadership and Management = 2 Units
Lean Six Sigma Green Belt Alumni Status Upon Completion	September 6 – October 29, 2021	70,000	1,400	Operations Management = 5 Units
Finance for Non-Finance Managers Alumni Status Upon Completion	September 7 – October 7, 2021	45,000	900	Financial Management = 2 Units
Fundamentals of Principled Negotiations	September 8 – 17, 2021	25,000	500	Leadership and Management, Strategy Management = 1 Unit
Basic Channel Management and Retailing Alumni Status Upon Completion	September 11 – November 13, 2021	50,000	1,000	Sales and Marketing Management = 2 Units
Effective Business and Service Continuity Management in an Age of Turbulence Alumni Status Upon Completion	September 13 – November 16, 2021	70,000	1,400	Development Management = 3 Units
Persuasive and Strategic Communication for Business Leaders	September 15 – 28, 2021	25,000	500	Leadership and Management = 1 Unit
Agile and Scrum Fundamentals	September 15 – 29, 2021	25,000	500	Operations Management, Innovation and Management, Information Technology Management = 1 Unit
The Science Behind Marketing Alumni Status Upon Completion	September 20 – October 11, 2021	50,000	1,000	Sales and Marketing Management = 2 Units

Calendar Updated as of 16 September 2021

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Foundations of Corporate Digital Innovation & Intrapreneurship	September 21 – October 5, 2021	25,000	500	Digital Transformation, Strategy Management, Information Technology Management, Innovation and Management = 1 Unit
Lean Six Sigma for Business Leaders	September 21 – October 5, 2021	25,000	500	Operations Management, Leadership and Management = 1 Unit
Systems Thinking	September 22 – 29, 2021	25,000	500	Management Development, Leadership and Management = 1 Unit
OCTOBER				
Coaching Skills for Leaders and Managers in the New Normal	October 4 – 15, 2021	25,000	500	Leadership and Management, Human Resource Management = 1 Unit
Leadership and Management of Change for Development Managers	October 4 – 15, 2021	40,000	800	Development Management, Leadership and Management = 1 Unit
Foundations of Management for Future Line Leaders	October 4 - 13, 2021	25,000	500	Basic Management, Leadership and Management = 1 Unit
Enterprise Risk Management	October 4 – 27, 2021	30,000	600	Financial Management, Strategy Management = 1 Unit
Results-Based Monitoring and Evaluation Alumni Status Upon Completion	October 5 – November 9, 2021	45,000	900	Development Management, Operations Management = 2 Units
Business Analytics Alumni Status Upon Completion	October 5 – November 4, 2021	40,000	800	Basic Management, Operations Management, Strategy Management = 2 Units
CFO Strategic Leadership Development Program Alumni Status Upon Completion	October 5 – November 11, 2021	75,000	1,500	Strategy Management, Financial Management, Leadership and Management = 2 Units
Driving Sales Performance	October 11 – 20, 2021	25,000	500	Sales and Marketing Management = 1 Unit

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Marketing Manager Development Alumni Status Upon Completion	October 11 – November 8, 2021	75,000	1,500	Sales and Marketing Management = 2 Units
Fundamentals of People Management	October 12 – 28, 2021	30,000	600	Leadership and Management = 1 Unit
Critical Thinking and Decision-Making	October 18 – 27, 2021	25,000	500	Basic Management, Leadership and Management = 1 Unit
Synergizing Marketing with Logistics and Distribution Networks	October 18 – 27, 2021	25,000	500	Operations Management, Strategy Management, Sales and Marketing Management = 1 Unit
Transitioning to Digital & How to Get Started	October 18 - 27, 2021	25,000	500	Sales and Marketing Management, Information Technology Management = 1 Unit
Chief Sales Officer Leadership Development Program Alumni Status Upon Completion	October 18 – November 15, 2021	75,000	1,500	Sales and Marketing Management, Leadership and Management = 2 Units
The Emotionally Intelligent Leader Online Program	October 21 – November 4, 2021	25,000	500	Leadership and Management = 1 Unit
NOVEMBER				
Cross-Functional Training for Managers and Supervisors Alumni Status Upon Completion	November 3 – December 14, 2021	60,000	1,200	Basic Management, Management Development, Sales and Marketing Management, Financial Management, Human Resource Management, Operations Management = 2 Units
Basic Management Development Program (Online) Alumni Status Upon Completion	November 3, 2021 – February 23, 2022	150,000	3,000	Basic Management = 8 Units
Management Development Program (Online) Alumni Status Upon Completion	November 3, 2021 – February 23, 2022	200,000	4,000	Management Development = 8 Units
Chief Human Resources Officer Leadership Development Program Alumni Status Upon Completion	November 4 – December 14, 2021	75,000	1,500	Human Resource Management, Leadership and Management, Strategy Management = 2 Units

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Finance Manager Development Program Alumni Status Upon Completion	November 4 – December 14, 2021	30,000	600	Financial Management = 2 Units
Chief Marketing Officer Leadership Development Program Alumni Status Upon Completion	November 8 – December 3, 2021	75,000	1,500	Sales and Marketing Management, Leadership and Management = 2 Units
Lean Six Sigma for Business Leaders	November 8 - 17, 2021	25,000	500	Operations Management, Leadership and Management = 1 Unit
Customer Relationship Management Program	November 8 - 17, 2021	25,000	500	Sales and Marketing Management = 1 Unit
Systems Thinking	November 8 - 17, 2021	25,000	500	Management Development, Leadership and Management = 1 Unit
Harnessing Open Innovation in Business Online Program	November 10 - 19, 2021	25,000	500	Innovation and Management = 1 unit
Advanced Digital Marketing Online Program	November 29 – December 10, 2021	30,000	600	Sales and Marketing Management = 1 unit
Channel Management and Retailing Alumni Status Upon Completion	November 20, 2021 – February 5, 2022	50,000	1,000	Sales and Marketing Management = 2 Units
Lean Six Sigma Yellow Belt	November 16 - 25, 2021	20,000	400	Operations Management = 1 Unit
DECEMBER				
Franchising Business Model	December 1 – 10, 2021	25,000	500	Innovation and Management, Entrepreneurship, Leadership and Management = 1 Unit
Fundamentals of Marketing Management	December 1 - 10, 2021	25,000	500	Sales and Marketing Management = 1 Unit

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Leadership in Project Management for Development Online Program Alumni Status Upon Completion	December 2, 2021 – January 14, 2022	40,000	800	Development Management, Leadership and Management = 2 Units
Branding Things Filipino – What, Why and How Online Program	December 6 – 15, 2021	25,000	500	Sales and Marketing Management, Strategy Management = 1 Unit
AIM – PLDT-Smart Cybersecurity Executive Online Course Alumni Status Upon Completion	December 13, 2021 – January 19, 2022	60,000	1,200	Operations Management, Information Technology Management = 2 Units
JANUARY				
Fundamentals of Project Management Alumni Status Upon Completion	January 4 – February 3, 2022	50,000	1,000	Professional Certification Program, Operations Management, Basic Management = 2 Units
Results-Based Monitoring and Evaluation Alumni Status Upon Completion	January 4 – February 3, 2022	45,000	900	Development Management, Operations Management = 2 Units
Finance for Non-Finance Managers Alumni Status Upon Completion	January 4 – February 3, 2022	45,000	900	Financial Management = 2 Units
Strategy Management for Business Leaders Alumni Status Upon Completion	January 10 – February 4, 2022	60,000	1,200	Management Development, Strategy Management = 2 Units
Crisis Leadership Module Series	January 10 – 19, 2022	25,000	500	Development Management, Leadership and Management = 1 Unit
Agile and Scrum Fundamentals	January 11 – 25, 2022	25,000	500	Operations Management, Innovation and Management, Information Technology Management = 1 Unit
Blockchain 101	January 12 – February 9, 2022	25,000	500	Operations Management, Information Technology Management = 1 Unit
Six Sigma Green Belt Alumni Status Upon Completion	January 12 – March 11, 2022	70,000	1,400	Professional Certification Program, Operations Management = 3 Units

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Persuasive and Strategic Communication for Business Leaders	January 18 – February 1, 2022	25,000	500	Leadership and Management = 1 Unit
Fundamentals of People Management	January 18 – February 3, 2022	30,000	600	Leadership and Management = 1 Unit
Design Thinking and Business Model Innovation	January 18 – February 1, 2022	25,000	500	Innovation and Management, Entrepreneurship, Leadership and Management = 1 Unit
Corporate and Strategic Planning	January 24 – February 2, 2022	25,000	500	Leadership and Management, Strategy Management = 1 Unit
FEBRUARY				
HR Manager Development Program Alumni Status Upon Completion	February 1 – March 10, 2022	75,000	1,500	Human Resource Management = 2 Units
Startup Management Bootcamp Alumni Status Upon Completion	February 1 – 26, 2022	60,000	1,200	Innovation and Management, Entrepreneurship = 2 Units
Lean Six Sigma Yellow Belt	February 1 – 10, 2022	20,000	400	Operations Management = 1 Unit
Marketing Manager Development Alumni Status Upon Completion	February 7 – March 4, 2022	75,000	1,500	Sales and Marketing Management = 2 Units
Harnessing Open Innovation in Business Online Program	February 8 – 22, 2022	25,000	500	Innovation and Management = 1 unit
Strategic Project Design and Management	February 8 – 22, 2022	25,000	500	Professional Certification Program, Strategy Management = 1 Unit
The Emotionally Intelligent Leader Online Program	February 15 – 22, 2022	TBA	TBA	Leadership and Management

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MARCH				
Chief Human Resources Officer Leadership Development Program Alumni Status Upon Completion	March 1 – April 7, 2022	75,000	1,500	Human Resource Management, Leadership and Management, Strategy Management = 2 Units
Finance for Non-Finance Managers Alumni Status Upon Completion	March 1 – 31, 2022	45,000	900	Financial Management = 2 Units
Strategic Disaster Risk Management and Leadership Alumni Status Upon Completion	March 2 – 18, 2022	60,000	1,200	Development Management, Leadership and Management, Strategy Management = 2 Units
Advanced Digital Marketing Program	March 7 – 18, 2022	30,000	600	Sales and Marketing Management = 1 Unit
Business Leadership Program Alumni Status Upon Completion	March 8 – April 7, 2022	60,000	1,200	Management Development, Leadership and Management = 2 Units
The Science Behind Marketing Alumni Status Upon Completion	March 14 – April 4, 2022	50,000	1,000	Sales and Marketing Management = 2 Units
Finance Manager Development Program Alumni Status Upon Completion	March 21 – April 22, 2022	30,000	600	Financial Management = 2 Units
Fundamentals of Marketing Management	March 21 – 30, 2022	25,000	500	Sales and Marketing Management = 1 Unit
APRIL				
Basic Management Development Program (Online) Alumni Status Upon Completion	April 4 – July 4, 2022	150,000	3,000	Basic Management = 8 Units
Start your Transformational Coaching Business Alumni Status Upon Completion	April 4 – May 25, 2022	120,000	2,500	Innovation and Management, Entrepreneurship = 4 Units
CFO Leadership Development Program Alumni Status Upon Completion	April 5 – May 12, 2022	75,000	1,500	Strategy Management, Financial Management, Leadership and Management = 2 Units
Foundations of Leadership	April 6 – 22, 2022	25,000	500	Leadership and Management = 1 Unit

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Branding Things Filipino – What, Why and How Online Program	April 6 – 20, 2022	25,000	500	Sales and Marketing Management, Strategy Management = 1 Unit
Strategic Project Design and Management	April 7 – May 13, 2022	25,000	500	Professional Certification Program, Strategy Management = 1 Unit
Coaching Skills for Leaders and Managers in the New Normal	April 11 – 22, 2022	25,000	500	Leadership and Management, Human Resource Management = 1 Unit
The Emotionally Intelligent Leader Online Program	April 12 – 19, 2022	TBA	TBA	Leadership and Management
Six Sigma Green Belt Alumni Status Upon Completion	April 18 – May 18, 2022	70,000	1,400	Professional Certification Program, Operations Management = 3 Units
Customer Relationship Management Program	April 18 – 27, 2022	25,000	500	Sales and Marketing Management = 1 Unit
Bootstrapping a Sustainable Future in Tourism	April 18 – 27, 2022	25,000	500	Development Management = 1 Unit
Fundamentals of People Management	April 19 – May 5, 2022	30,000	600	Leadership and Management = 1 Unit
Chief Sales Leadership Development Program Alumni Status Upon Completion	April 25 – May 20, 2022	75,000	1,500	Sales and Marketing Management, Leadership and Management, Strategy Management = 2 Units
Chief of Staff Leadership Development Program Alumni Status Upon Completion	April 25 – May 20, 2022	60,000	1,200	Development Management, Leadership and Management = 2 Units
AIM - PLDT-Smart Cybersecurity Alumni Status Upon Completion	April 25 – May 16, 2022	60,000	1,200	Operations Management, Information Technology Management = 2 Units
MAY				
Management Development Program (Online) Alumni Status Upon Completion	May 2 – August 1, 2022	200,000	4,000	Management Development = 8 Units
Startup Management Bootcamp Alumni Status Upon Completion	May 3 – 28, 2022	60,000	1,200	Innovation and Management, Entrepreneurship = 2 Units

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Crisis Leadership Module Series	May 3 – 12, 2022	25,000	500	Development Management, Leadership and Management = 1 Unit
Systems Thinking	May 9 – 18, 2022	25,000	500	Management Development, Leadership and Management = 1 Unit
Foundations of Management for Future Line Leaders	May 9 – 18, 2022	25,000	500	Basic Management, Leadership and Management = 1 Unit
CIO Leadership Development Program Alumni Status Upon Completion	May 16 – June 10, 2022	75,000	1,500	Leadership and Management, Information Technology Management, Strategy Management = 2 Units
Transitioning to Digital & How to Get Started	May 16 – 25, 2022	25,000	500	Sales and Marketing Management, Information Technology Management = 1 Unit
Lean Six Sigma Yellow Belt	May 17 – 26, 2022	20,000	400	Operations Management = 1 Unit
Critical Thinking and Decision-Making	May 23 – June 1, 2022	25,000	500	Basic Management, Leadership and Management = 1 Unit

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SEELL POST-GRADUATE STACKABLE CERTIFICATE COURSES

SEELL constantly develops innovations in education that aid individuals and organizations to survive and thrive even amidst uncertain and challenging times. To nurture resilient leaders and managers, SEELL offers the Post-Graduate Stackable Certificate Courses program that paves the way for professionals to achieve their goals and attain desired life career outcomes.

The SEELL Post-Graduate Stackable Certificate Courses program utilizes the latest academic innovations to enable professionals to develop their proficiency in diverse areas of concentration in a personalized, faster, and more manageable manner. It utilizes the design thinking methodology that postulates solution-based approaches to resolving difficulties.

These certificate courses are offered in various areas of concentration and discipline:

- Post-Graduate Diploma in Digital Transformation Program
- Executive Development: C-Suite Leadership Programs
- Management Development
- Basic Management

Post-Graduate Certificates -

- Sales and Marketing Management
- Financial Management
- HR Management
- Leadership and Management
- Operations Management
- Creative Leadership

- Development Management
- Innovation and Entrepreneurship
- Professional Certification Programs
- Strategic and Creative Thinking Suite
- People Management Suite

From these courses, credentials can be earned over time, stacked in a process towards earning a post-graduate diploma in Management, thus building an individual's qualifications that lead to more career opportunities, advancement, and potentially high-paying jobs.

Successful participants get to earn badges that certify their acquired skills and accomplishments through the program. These badges can be exhibited as well as verified.

SEELL also offers a tiered Loyalty Program that provides special packages for enrollees and partner organizations that engage the school for capability building and development.

To meet the demands of the changing landscape, this stackable type of post-graduate education facilitates deep learning and delivers relevant in-demand skills to the workplace. The credit-back nature of AIM's School of Executive Education and Life Learning is the new, innovative way that provides an especially formulated pathway towards acquiring a post-graduate diploma. The program changes how learning is expended and delivered.

For more information about SEELL's Post-Graduate Stackable Certificate Courses, email us at SEELL@aim.edu and our team will be in touch with you as soon as possible.

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