



PROGRAM NAME	PROGRAM DATE	PROGRAM FEES		POST-GRADUATE STACKABLE CERTIFICATE
		PHP	USD (USD 1 = PHP 50)	
NOVEMBER				
Cross-Functional Training for Managers and Supervisors Online Program Alumni Status Upon Completion	November 3 – December 14, 2021	60,000	1,200	Basic Management, Management Development, Sales and Marketing Management, Financial Management, Human Resource Management, Operations Management = 2 Units
Basic Management Online Program Alumni Status Upon Completion	November 3, 2021 – February 23, 2022	150,000	3,000	Basic Management = 6 Units
Chief Human Resources Officer Leadership Development Online Program Alumni Status Upon Completion	November 4 – December 14, 2021	75,000	1,500	Human Resource Management, Leadership and Management, Strategy Management = 2 Units
Finance Manager Development Online Program Alumni Status Upon Completion	November 5 – December 14, 2021	75,000	1,500	Financial Management = 2 Units
Systems Thinking Online Program	November 8 - 17, 2021	25,000	500	Management Development, Leadership and Management = 1 Unit
Effective Business and Service Continuity Management in an Age of Turbulence Module Online Series Alumni Status Upon Completion	November 8 - 16, 2021	70,000	1,400	Development Management = 3 Units
Management Development Online Program Alumni Status Upon Completion	November 8, 2021 – February 28, 2022	200,000	4,000	Management Development = 8 Units
Chief Marketing Officer Leadership Development Online Program Alumni Status Upon Completion	November 9 – December 3, 2021	75,000	1,500	Sales and Marketing Management, Leadership and Management = 2 Units
Results-Based Monitoring and Evaluation Online Program Alumni Status Upon Completion	November 9 – December 14, 2021	45,000	900	Development Management, Operations Management = 2 Units
Basic Channel Management and Retailing Module Online Series Alumni Status Upon Completion	November 15, 2021 – December 15, 2021	50,000	1,000	Sales and Marketing Management = 2 Units

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Lean Six Sigma Made Easy - A Lean Six Sigma Yellow Belt Certification Online Program	November 16 - 25, 2021	20,000	400	Operations Management = 1 Unit
Strategic Disaster Risk Management and Leadership Online Program Alumni Status Upon Completion	November 18 – December 17, 2021	60,000	1,200	Development Management, Leadership and Management, Strategy Management = 2 Units
Advanced Channel Management and Retailing Module Online Series Alumni Status Upon Completion	November 20, 2021 – February 5, 2022	50,000	1,000	Sales and Marketing Management = 2 Units
Customer-Centric Marketing Strategies Online Program Alumni Status Upon Completion	November 22 – December 13, 2021	50,000	1,000	Sales and Marketing Management = 2 Units
Lean Six Sigma for Business Leaders Online Program	November 29 – December 8, 2021	25,000	500	Operations Management, Leadership and Management = 1 Unit
DECEMBER				
Fundamentals of Marketing Management Online Program	December 1 - 13, 2021	25,000	500	Sales and Marketing Management = 1 Unit
Advanced Digital Marketing Online Program	December 1 - 13, 2021	30,000	600	Sales and Marketing Management = 1 unit
Leadership in Project Management for Development Online Program Alumni Status Upon Completion	December 2, 2021 – January 14, 2022	40,000	800	Development Management, Leadership and Management = 2 Units
AIM – PLDT-Smart Cybersecurity Executive Online Course Alumni Status Upon Completion	December 4, 2021 – February 19, 2022	60,000	1,200	Operations Management, Information Technology Management = 2 Units
Franchising Business Model Online Program	December 6 – 15, 2021	25,000	500	Innovation and Management, Entrepreneurship, Leadership and Management = 1 Unit
Advanced Channel Management and Retailing Module Online Series Alumni Status Upon Completion	December 20, 2021 – January 19, 2022	50,000	1,000	Sales and Marketing Management = 2 Units

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JANUARY				
Fundamentals of Project Management Online Program Alumni Status Upon Completion	January 4 – February 3, 2022	50,000	1,000	Professional Certification Program, Operations Management, Basic Management = 2 Units
Finance for Non-Finance Managers Online Program Alumni Status Upon Completion	January 4 – February 3, 2022	45,000	900	Financial Management = 2 Units
Customer Relationship Management Online Program	January 8 - 17, 2021	25,000	500	Sales and Marketing Management = 1 Unit
Strategy Management for Business Leaders Online Program Alumni Status Upon Completion	January 10 – February 4, 2022	60,000	1,200	Management Development, Strategy Management = 2 Units
Crisis Leadership Module Online Series	January 10 – 19, 2022	25,000	500	Development Management, Leadership and Management = 1 Unit
Agile and Scrum Fundamentals Online Program	January 11 – 25, 2022	25,000	500	Operations Management, Innovation and Management, Information Technology Management = 1 Unit
Results-Based Monitoring and Evaluation Online Program Alumni Status Upon Completion	January 11 – February 10, 2022	45,000	900	Development Management, Operations Management = 2 Units
Blockchain 101	January 12 – February 9, 2022	25,000	500	Operations Management, Information Technology Management = 1 Unit
Lean Six Sigma Green Belt Certification Training Online Program Alumni Status Upon Completion	January 12 – March 11, 2022	70,000	1,400	Professional Certification Program, Operations Management = 3 Units
Designing Filipino Brands for the Global Market Online Program	January 17 – 31, 2022	25,000	500	Sales and Marketing Management, Strategy Management = 1 Unit
Persuasive and Strategic Communication for Business Leaders Online Program	January 18 – 28, 2022	25,000	500	Leadership and Management = 1 Unit

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Fundamentals of People Management Online Program	January 18 – February 3, 2022	30,000	600	Leadership and Management = 1 Unit
Design Thinking and Business Model Innovation Online Program	January 18 – February 1, 2022	25,000	500	Innovation and Management, Entrepreneurship, Leadership and Management = 1 Unit
Corporate and Strategic Planning Online Program	January 24 – February 4, 2022	30,000	600	Leadership and Management, Strategy Management = 1 Unit
FEBRUARY				
Human Resources Manager Development Online Program Alumni Status Upon Completion	February 1 – March 10, 2022	75,000	1,500	Human Resource Management = 2 Units
Startup Management Bootcamp Online Program Alumni Status Upon Completion	February 1 – 26, 2022	60,000	1,200	Innovation and Management, Entrepreneurship = 2 Units
Lean Six Sigma Made Easy - A Lean Six Sigma Yellow Belt Certification Online Program	February 1 – 10, 2022	20,000	400	Operations Management = 1 Unit
Marketing Manager Development Online Program Alumni Status Upon Completion	February 7 – March 4, 2022	75,000	1,500	Sales and Marketing Management = 2 Units
Harnessing Open Innovation in Business Online Program	February 8 – 22, 2022	25,000	500	Innovation and Management = 1 unit
Strategic Project Design and Management Online Program	February 8 – 22, 2022	25,000	500	Professional Certification Program, Strategy Management = 1 Unit
Basic Channel Management and Retailing Module Online Series Alumni Status Upon Completion	February 12 – April 23, 2022	50,000	1,000	Sales and Marketing Management = 2 Units
The Emotionally Intelligent Leader Online Program	February 15 – 22, 2022	TBA	TBA	Leadership and Management

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Synergizing Marketing with Logistics and Distribution Networks Online Program	February 23 – March 11, 2022	25,000	500	Operations Management, Strategy Management, Sales and Marketing Management = 1 Unit
MARCH				
Chief Human Resources Officer Leadership Development Online Program Alumni Status Upon Completion	March 1 – April 7, 2022	75,000	1,500	Human Resource Management, Leadership and Management, Strategy Management = 2 Units
Finance for Non-Finance Managers Online Program Alumni Status Upon Completion	March 1 – 31, 2022	45,000	900	Financial Management = 2 Units
Strategic Disaster Risk Management and Leadership Online Program Alumni Status Upon Completion	March 2 – 18, 2022	60,000	1,200	Development Management, Leadership and Management, Strategy Management = 2 Units
Basic Management Online Program Alumni Status Upon Completion	March 2 – June 8, 2022	150,000	3,000	Basic Management = 6 Units
Advanced Digital Marketing Online Program	March 7 – 18, 2022	30,000	600	Sales and Marketing Management = 1 Unit
Business Leadership Online Program Alumni Status Upon Completion	March 8 – April 7, 2022	60,000	1,200	Management Development, Leadership and Management = 2 Units
Business Analytics Online Program Alumni Status Upon Completion	March 8 – April 7, 2021	40,000	800	Basic Management, Operations Management, Strategy Management = 2 Units
Customer-Centric Marketing Strategies Online Program Alumni Status Upon Completion	March 14 – April 4, 2022	50,000	1,000	Sales and Marketing Management = 2 Units
Finance Manager Development Online Program Alumni Status Upon Completion	March 21 – April 22, 2022	75,000	1,500	Financial Management = 2 Units
Fundamentals of Marketing Management Online Program	March 21 – 30, 2022	25,000	500	Sales and Marketing Management = 1 Unit

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APRIL				
Management Development Online Program Alumni Status Upon Completion	April 1 – July 11, 2022	200,000	4,000	Management Development = 8 Units
Start your Transformational Coaching Business Online Program Alumni Status Upon Completion	April 4 – May 25, 2022	120,000	2,500	Innovation and Management, Entrepreneurship = 4 Units
Chief Finance Officer Leadership Development Online Program Alumni Status Upon Completion	April 5 – May 12, 2022	75,000	1,500	Strategy Management, Financial Management, Leadership and Management = 2 Units
Foundations of Leadership Online Program	April 6 – 22, 2022	25,000	500	Leadership and Management = 1 Unit
Designing Filipino Brands for the Global Market Online Program	April 6 – 20, 2022	25,000	500	Sales and Marketing Management, Strategy Management = 1 Unit
Strategic Project Design and Management Online Program	April 7 – May 13, 2022	25,000	500	Professional Certification Program, Strategy Management = 1 Unit
Coaching Skills for Leaders and Managers in the New Normal Online Program	April 11 – 22, 2022	25,000	500	Leadership and Management, Human Resource Management = 1 Unit
The Emotionally Intelligent Leader Online Program	April 12 – 19, 2022	TBA	TBA	Leadership and Management
Lean Six Sigma Green Belt Certification Training Online Program Alumni Status Upon Completion	April 18 – May 18, 2022	70,000	1,400	Professional Certification Program, Operations Management = 3 Units
Customer Relationship Management Online Program	April 18 – 27, 2022	25,000	500	Sales and Marketing Management = 1 Unit
Bootstrapping a Sustainable Future in Tourism Online Program	April 18 – 27, 2022	25,000	500	Development Management = 1 Unit
Fundamentals of People Management Online Program	April 19 – May 5, 2022	30,000	600	Leadership and Management = 1 Unit
Chief Sales Leadership Development Online Program Alumni Status Upon Completion	April 25 – May 20, 2022	75,000	1,500	Sales and Marketing Management, Leadership and Management, Strategy Management = 2 Units

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Chief of Staff Leadership Development Online Program Alumni Status Upon Completion	April 25 – May 20, 2022	60,000	1,200	Development Management, Leadership and Management = 2 Units
AIM - PLDT-Smart Cybersecurity Executive Online Course Alumni Status Upon Completion	April 25 – May 18, 2022	60,000	1,200	Operations Management, Information Technology Management = 2 Units
Advanced Channel Management and Retailing Module Online Series Alumni Status Upon Completion	April 30 – July 9, 2022	50,000	1,000	Sales and Marketing Management = 2 Units
MAY				
Startup Management Bootcamp Online Program Alumni Status Upon Completion	May 3 – 28, 2022	60,000	1,200	Innovation and Management, Entrepreneurship = 2 Units
Crisis Leadership Module Online Series	May 3 – 12, 2022	25,000	500	Development Management, Leadership and Management = 1 Unit
Systems Thinking Online Program	May 9 – 18, 2022	25,000	500	Management Development, Leadership and Management = 1 Unit
Foundations of Management for Future Line Leaders Online Program	May 9 – 18, 2022	25,000	500	Basic Management, Leadership and Management = 1 Unit
Marketing Manager Development Online Program Alumni Status Upon Completion	May 9 – June 2, 2022	75,000	1,500	Sales and Marketing Management = 2 Units
CIO Leadership Development Online Program Alumni Status Upon Completion	May 16 – June 10, 2022	75,000	1,500	Leadership and Management, Information Technology Management, Strategy Management = 2 Units
Transitioning to Digital & How to Get Started Online Program	May 16 – 25, 2022	25,000	500	Sales and Marketing Management, Information Technology Management = 1 Unit
Lean Six Sigma Made Easy - A Lean Six Sigma Yellow Belt Certification Online Program	May 17 – 26, 2022	20,000	400	Operations Management = 1 Unit
Critical Thinking and Decision-Making Online Program	May 23 – June 1, 2022	25,000	500	Basic Management, Leadership and Management = 1 Unit

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SEELL POST-GRADUATE STACKABLE CERTIFICATE COURSES

SEELL constantly develops innovations in education that aid individuals and organizations to survive and thrive even amidst uncertain and challenging times. To nurture resilient leaders and managers, SEELL offers the Post-Graduate Stackable Certificate Courses program that paves the way for professionals to achieve their goals and attain desired life career outcomes.

The SEELL Post-Graduate Stackable Certificate Courses program utilizes the latest academic innovations to enable professionals to develop their proficiency in diverse areas of concentration in a personalized, faster, and more manageable manner. It utilizes the design thinking methodology that postulates solution-based approaches to resolving difficulties.

These certificate courses are offered in various areas of concentration and discipline:

- Post-Graduate Diploma in Digital Transformation Program
- Executive Development: C-Suite Leadership Programs
- Management Development
- Basic Management

Post-Graduate Certificates -

- Sales and Marketing Management
- Financial Management
- HR Management
- Leadership and Management
- Operations Management
- Creative Leadership

- Development Management
- Innovation and Entrepreneurship
- Professional Certification Programs
- Strategic and Creative Thinking Suite
- People Management Suite

From these courses, credentials can be earned over time, stacked in a process towards earning a post-graduate diploma in Management, thus building an individual's qualifications that lead to more career opportunities, advancement, and potentially high-paying jobs.

Successful participants get to earn badges that certify their acquired skills and accomplishments through the program. These badges can be exhibited as well as verified.

SEELL also offers a tiered Loyalty Program that provides special packages for enrollees and partner organizations that engage the school for capability building and development.

To meet the demands of the changing landscape, this stackable type of post-graduate education facilitates deep learning and delivers relevant in-demand skills to the workplace. The credit-back nature of AIM's School of Executive Education and Life Learning is the new, innovative way that provides an especially formulated pathway towards acquiring a post-graduate diploma. The program changes how learning is expended and delivered.

For more information about SEELL's Post-Graduate Stackable Certificate Courses, email us at SEELL@aim.edu and our team will be in touch with you as soon as possible.

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