



PROGRAM NAME	PROGRAM DATE	PROGRAM FEES		POST-GRADUATE STACKABLE CERTIFICATE
		PHP	USD (USD 1 = PHP 50)	
JANUARY				
Fundamentals of Project Management Online Program Alumni Status Upon Completion	January 4 – February 3, 2022	50,000	1,000	Professional Certification Program, Operations Management, Basic Management = 2 Units
Finance for Non-Finance Managers Online Program Alumni Status Upon Completion	January 4 – February 3, 2022	45,000	900	Financial Management = 2 Units
Customer Relationship Management Online Program	January 8 - 17, 2021	25,000	500	Sales and Marketing Management = 1 Unit
Strategy Management for Business Leaders Online Program Alumni Status Upon Completion	January 10 – February 4, 2022	60,000	1,200	Management Development, Strategy Management = 2 Units
Crisis Leadership Module Online Series	January 10 – 19, 2022	25,000	500	Development Management, Leadership and Management = 1 Unit
Results-Based Monitoring and Evaluation Online Program Alumni Status Upon Completion	January 11 – February 10, 2022	45,000	900	Development Management, Operations Management = 2 Units
Blockchain 101	January 12 – February 9, 2022	25,000	500	Operations Management, Information Technology Management = 1 Unit
Lean Six Sigma Green Belt Certification Training Online Program Alumni Status Upon Completion	January 12 – March 11, 2022	70,000	1,400	Professional Certification Program, Operations Management = 3 Units
Designing Filipino Brands for the Global Market Online Program	January 17 – 31, 2022	25,000	500	Sales and Marketing Management, Strategy Management = 1 Unit
Persuasive and Strategic Communication for Business Leaders Online Program	January 18 – 28, 2022	25,000	500	Leadership and Management = 1 Unit
Fundamentals of People Management Online Program	January 18 – February 3, 2022	30,000	600	Leadership and Management = 1 Unit

Calendar Updated as of 18 January 2022

The Asian Institute of Management reserves the right to reschedule or cancel any of its programs. Final confirmation of program date is announced no later than ten (10) working dates before any program start date. For information on early bird and/or group discounts, please get in touch with the School of Executive Education and Lifelong Learning.



FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | executiveeducation.aim.edu



PROGRAM NAME	PROGRAM DATE	PROGRAM FEES		POST-GRADUATE STACKABLE CERTIFICATE
		PHP	USD (USD 1 = PHP 50)	
Design Thinking and Business Model Innovation Online Program	January 18 – February 1, 2022	25,000	500	Innovation and Management, Entrepreneurship, Leadership and Management = 1 Unit
Corporate and Strategic Planning Online Program	January 24 – February 4, 2022	30,000	600	Leadership and Management, Strategy Management = 1 Unit
FEBRUARY				
Cross-Functional Training for Managers and Supervisors Online Program Alumni Status Upon Completion	February 1 – March 10, 2022	60,000	1,200	Basic Management, Management Development, Sales and Marketing Management, Financial Management, Human Resource Management, Operations Management = 2 Units
Human Resources Manager Development Online Program Alumni Status Upon Completion	February 1 – March 10, 2022	75,000	1,500	Human Resource Management = 2 Units
Startup Management Bootcamp Online Program Alumni Status Upon Completion	February 1 – 26, 2022	60,000	1,200	Innovation and Management, Entrepreneurship = 2 Units
Lean Six Sigma Made Easy - A Lean Six Sigma Yellow Belt Certification Online Program	February 1 – 10, 2022	20,000	400	Operations Management = 1 Unit
Leading with Agile and Scrum Online Program	February 5 – March 12, 2022	25,000	500	Operations Management, Innovation and Management, Information Technology Management = 1 Unit
Marketing Manager Development Online Program Alumni Status Upon Completion	February 7 – March 4, 2022	75,000	1,500	Sales and Marketing Management = 2 Units
Strategic Project Design and Management Online Program	February 8 – 22, 2022	25,000	500	Professional Certification Program, Strategy Management = 1 Unit
Basic Channel Management and Retailing Module Online Series Alumni Status Upon Completion	February 12 – April 23, 2022	50,000	1,000	Sales and Marketing Management = 2 Units

Calendar Updated as of 18 January 2022

The Asian Institute of Management reserves the right to reschedule or cancel any of its programs. Final confirmation of program date is announced no later than ten (10) working dates before any program start date. For information on early bird and/or group discounts, please get in touch with the School of Executive Education and Lifelong Learning.



FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | executiveeducation.aim.edu



PROGRAM NAME	PROGRAM DATE	PROGRAM FEES		POST-GRADUATE STACKABLE CERTIFICATE
		PHP	USD (USD 1 = PHP 50)	
The Emotionally Intelligent Leader Online Program	February 15 – 22, 2022	15,000	300	Leadership and Management
Synergizing Marketing with Logistics and Distribution Networks Online Program	February 23 – March 11, 2022	25,000	500	Operations Management, Strategy Management, Sales and Marketing Management = 1 Unit
MARCH				
Finance for Non-Finance Managers Online Program Alumni Status Upon Completion	March 1 – 31, 2022	45,000	900	Financial Management = 2 Units
Strategic Disaster Risk Management and Leadership Online Program Alumni Status Upon Completion	March 2 – 18, 2022	60,000	1,200	Development Management, Leadership and Management, Strategy Management = 2 Units
Basic Management Online Program Alumni Status Upon Completion	March 2 – June 8, 2022	150,000	3,000	Basic Management = 6 Units
Advanced Digital Marketing Online Program	March 7 – 18, 2022	30,000	600	Sales and Marketing Management = 1 Unit
Business Leadership Online Program Alumni Status Upon Completion	March 8 – April 7, 2022	60,000	1,200	Management Development, Leadership and Management = 2 Units
Business Analytics Online Program Alumni Status Upon Completion	March 8 – April 7, 2021	40,000	800	Basic Management, Operations Management, Strategy Management = 2 Units
Chief Human Resources Officer Leadership Development Online Program Alumni Status Upon Completion	March 15 – April 26, 2022	75,000	1,500	Human Resource Management, Leadership and Management, Strategy Management = 2 Units
Creating Value Through Open Innovation Online Program	March 19 – April 2, 2022	25,000	500	Innovation and Management = 1 unit
Finance Manager Development Online Program Alumni Status Upon Completion	March 21 – April 22, 2022	75,000	1,500	Financial Management = 2 Units

Calendar Updated as of 18 January 2022

The Asian Institute of Management reserves the right to reschedule or cancel any of its programs. Final confirmation of program date is announced no later than ten (10) working dates before any program start date. For information on early bird and/or group discounts, please get in touch with the School of Executive Education and Lifelong Learning.



FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | executiveeducation.aim.edu



PROGRAM NAME	PROGRAM DATE	PROGRAM FEES		POST-GRADUATE STACKABLE CERTIFICATE
		PHP	USD (USD 1 = PHP 50)	
Fundamentals of Marketing Management Online Program	March 21 – 30, 2022	25,000	500	Sales and Marketing Management = 1 Unit
APRIL				
Management Development Online Program Alumni Status Upon Completion	April 1 – July 11, 2022	200,000	4,000	Management Development = 8 Units
Start your Transformational Coaching Business Online Program Alumni Status Upon Completion	April 4 – May 25, 2022	120,000	2,500	Innovation and Management, Entrepreneurship = 4 Units
Chief Finance Officer Leadership Development Online Program Alumni Status Upon Completion	April 5 – May 12, 2022	75,000	1,500	Strategy Management, Financial Management, Leadership and Management = 2 Units
Foundations of Leadership Online Program	April 6 – 22, 2022	25,000	500	Leadership and Management = 1 Unit
Designing Filipino Brands for the Global Market Online Program	April 6 – 20, 2022	25,000	500	Sales and Marketing Management, Strategy Management = 1 Unit
Strategic Project Design and Management Online Program	April 7 – May 13, 2022	25,000	500	Professional Certification Program, Strategy Management = 1 Unit
Coaching Skills for Leaders and Managers in the New Normal Online Program	April 11 – 22, 2022	25,000	500	Leadership and Management, Human Resource Management = 1 Unit
The Emotionally Intelligent Leader Online Program	April 12 – 19, 2022	TBA	TBA	Leadership and Management
Customer-Centric Marketing Strategies Online Program Alumni Status Upon Completion	April 18 – May 9, 2022	50,000	1,000	Sales and Marketing Management = 2 Units
Lean Six Sigma Green Belt Certification Training Online Program Alumni Status Upon Completion	April 18 – May 18, 2022	70,000	1,400	Professional Certification Program, Operations Management = 3 Units

Calendar Updated as of 18 January 2022

The Asian Institute of Management reserves the right to reschedule or cancel any of its programs. Final confirmation of program date is announced no later than ten (10) working dates before any program start date. For information on early bird and/or group discounts, please get in touch with the School of Executive Education and Lifelong Learning.



FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | executiveeducation.aim.edu



PROGRAM NAME	PROGRAM DATE	PROGRAM FEES		POST-GRADUATE STACKABLE CERTIFICATE
		PHP	USD (USD 1 = PHP 50)	
Customer Relationship Management Online Program	April 18 – 27, 2022	25,000	500	Sales and Marketing Management = 1 Unit
Bootstrapping a Sustainable Future in Tourism Online Program	April 18 – 27, 2022	25,000	500	Development Management = 1 Unit
Fundamentals of People Management Online Program	April 19 – May 5, 2022	30,000	600	Leadership and Management = 1 Unit
Chief Sales Leadership Development Online Program Alumni Status Upon Completion	April 25 – May 20, 2022	75,000	1,500	Sales and Marketing Management, Leadership and Management, Strategy Management = 2 Units
Chief of Staff Leadership Development Online Program Alumni Status Upon Completion	April 25 – May 20, 2022	60,000	1,200	Development Management, Leadership and Management = 2 Units
AIM - PLDT-Smart Cybersecurity Executive Online Course Alumni Status Upon Completion	April 25 – May 18, 2022	60,000	1,200	Operations Management, Information Technology Management = 2 Units
Advanced Channel Management and Retailing Module Online Series Alumni Status Upon Completion	April 30 – July 9, 2022	50,000	1,000	Sales and Marketing Management = 2 Units
MAY				
Startup Management Bootcamp Online Program Alumni Status Upon Completion	May 3 – 28, 2022	60,000	1,200	Innovation and Management, Entrepreneurship = 2 Units
Crisis Leadership Module Online Series	May 3 – 12, 2022	25,000	500	Development Management, Leadership and Management = 1 Unit
Systems Thinking Online Program	May 9 – 18, 2022	25,000	500	Management Development, Leadership and Management = 1 Unit
Foundations of Management for Future Line Leaders Online Program	May 9 – 18, 2022	25,000	500	Basic Management, Leadership and Management = 1 Unit

Calendar Updated as of 18 January 2022

The Asian Institute of Management reserves the right to reschedule or cancel any of its programs. Final confirmation of program date is announced no later than ten (10) working dates before any program start date. For information on early bird and/or group discounts, please get in touch with the School of Executive Education and Lifelong Learning.



FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | executiveeducation.aim.edu



PROGRAM NAME	PROGRAM DATE	PROGRAM FEES		POST-GRADUATE STACKABLE CERTIFICATE
		PHP	USD (USD 1 = PHP 50)	
Marketing Manager Development Online Program Alumni Status Upon Completion	May 9 – June 2, 2022	75,000	1,500	Sales and Marketing Management = 2 Units
CIO Leadership Development Online Program Alumni Status Upon Completion	May 16 – June 10, 2022	75,000	1,500	Leadership and Management, Information Technology Management, Strategy Management = 2 Units
Transitioning to Digital & How to Get Started Online Program	May 16 – 25, 2022	25,000	500	Sales and Marketing Management, Information Technology Management = 1 Unit
Lean Six Sigma Made Easy - A Lean Six Sigma Yellow Belt Certification Online Program	May 17 – 26, 2022	20,000	400	Operations Management = 1 Unit
Critical Thinking and Decision-Making Online Program	May 23 – June 1, 2022	25,000	500	Basic Management, Leadership and Management = 1 Unit
The Emotionally Intelligent Leader Online Program	TBA	15,000	300	Leadership and Management

Calendar Updated as of 18 January 2022

The Asian Institute of Management reserves the right to reschedule or cancel any of its programs. Final confirmation of program date is announced no later than ten (10) working dates before any program start date. For information on early bird and/or group discounts, please get in touch with the School of Executive Education and Lifelong Learning.



FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | executiveeducation.aim.edu



SEELL POSTGRADUATE STACKABLE CERTIFICATES

The AIM School of Executive Education and Lifelong Learning (SEELL) exists as the executive development arm of AIM. It links the Institute to the working professionals by providing programs that respond to the needs of both the private and public sectors. SEELL strives to offer leading-edge, differentiated and results-oriented Executive Programs.

SEELL Open Enrollment Executive Programs are designed for individuals or small groups who need leadership or managerial skills development. These public courses are offered on a regular basis throughout the year. Professional networking, peer learning, and cultural exchange form part of the learning experience in these programs.

Open Enrollment Programs are available as Stackable Certificate Courses. Participants have the freedom to choose their own learning paths by selecting any programs they wish to have. These stackable courses give participants the freedom and flexibility to take charge of their learning path, at their own pace, and time.

Each program or course that is completed enables the learner to earn credential that can be stacked in a process toward earning a Postgraduate Certificate, or a Postgraduate Diploma. Participants who accumulate a total of 5 units can earn a Postgraduate Certificate in any area of concentration, or 20 units can earn a Postgraduate Diploma in Management.

For more information about SEELL’s Post-Graduate Stackable Certificate Courses, email us at SEELL@aim.edu and our team will be in touch with you as soon as possible.

Credit units earned in two (2) years	Required Credit Units
Postgraduate Certificate in Management Development	8
Postgraduate Certificate in Basic Management	6
Postgraduate Certificate in Development Management	5
Postgraduate Certificate in Entrepreneurship	5
Postgraduate Certificate in Financial Management	5
Postgraduate Certificate in Human Resource Management	5
Postgraduate Certificate in Information Technology Management	5
Postgraduate Certificate in Innovation and Management	5
Postgraduate Certificate in Leadership and Management	5
Postgraduate Certificate in Operations Management	5
Postgraduate Certificate in Sales and Marketing Management	5
Postgraduate Certificate in Data Governance	5
Credit units earned in three (3) years	
Postgraduate Diploma in Management	20

Calendar Updated as of 7 December 2021

The Asian Institute of Management reserves the right to reschedule or cancel any of its programs. Final confirmation of program date is announced no later than ten (10) working dates before any program start date. For information on early bird and/or group discounts, please get in touch with the School of Executive Education and Lifelong Learning.



FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | executiveeducation.aim.edu