



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Fundamentals of Project Management Program

Learn General Management and Leadership Skills
for Planning and Heading Successful Projects

Program starts June 2022 and February 2023



Fundamentals of Project Management Program

Learn general management and leadership skills for planning and heading successful projects

OVERVIEW

Planning and leading projects is a critical skill which all managers need as more organizations use projects to implement change and innovation to get ahead of the competition or at least stay in the game. Project management competency is no longer optional and is essential for all organizations and its leaders.

PROGRAM OBJECTIVES

- Understand why business success depends on projects and what makes projects successful
- Discuss the triple constraints and other ways to measure project success
- Discuss the five project management process groups
- Discuss the ten knowledge areas of project management
- Learn key project planning concepts and tools such as the project charter, stakeholder analysis, scope definition and work breakdown structure, project scheduling, project cost estimating, quality planning, human resource planning, team development, communications planning, and risk analysis.
- Discuss Earned Value Analysis as a tool for evaluating project performance
- Discuss the role of a project management office

WHAT YOU WILL LEARN

- Project Management Overview, Project Initiation and Developing a Project Charter
- Project Scope Management: Work Breakdown Structure/Managing Scope Creep
- Project Schedule Management and Critical Path and Schedule Development
- Project Resource Management and Project Leadership
- Project Cost Management: Estimating Costs and Earned Value
- Project Quality Management
- Project Risk Management
- Project Stakeholder Management and Project Communications Management
- Project or Phase Closing Project Integration Management
- Role and Responsibilities of a Project Management Office

KEY BENEFITS

This ten-day program is designed to help managers:

- Learn about the project management process groups and knowledge areas and best practices that are applicable to large and small projects
- Learn general management and leadership skills that can help them plan and lead successful projects

WHO SHOULD ATTEND

The course is recommended for Mid-Level and Senior-Level Managers who are assigned to introduce strategic change or major change in their organizations. It is also recommended for those who will be assigned to manage projects in the next 3 to 6 months. Those who have not previously attended project management training will learn about the practical application of key project management concepts and tools.

PROGRAM SCHEDULE

June 14,16,21,23,28,30, July 5, 7, 12, 14, 2022 (PM) TTH

1:30 PM to 5:00 PM (GMT+08) on all dates

February 7, 9, 14, 16, 21, 23, 28, March 2, 7, 10 2023 (AM) TTH

8:30 AM to 12:30 PM (GMT+08) on all dates

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE

PHP 50,000.00 or USD 1,000.00

*USD 1 = PHP 50.00

Let us know if you are interested to avail of early bird/group discount or discuss payment terms.

YOUR PROGRAM FACULTY



Raul P. Rodriguez, PhD
Retired Clinical Professor, Leadership Academic Program Director, Executive Master in Business Administration
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries>





Your Program Faculty



Raul P. Rodriguez, PhD
Retired Clinical Professor, Leadership
Academic Program Director
Executive Master in Business Administration
Asian Institute of Management

Prof. Raul P. Rodriguez is a Clinical Professor and Academic Program Director for the Executive Master in Business Administration. He has a PhD in Leadership Studies and a Bachelor of Science in Management Engineering from Ateneo de Manila University. His expertise lies in Leadership, Management, Enterprise IT Management and Organizational Development. He has been in academe as Lecturer in the Ateneo John Gokongwei School of Management, Ateneo School of Medicine and Public Health, and Enderun Colleges. He has held executive positions in various companies including Maynilad Water, SPI Technologies, ABS-CBN, Colgate-Palmolive Phil., and National Steel Corporation.



Francisco C. Castillo
Adjunct Faculty
Asian Institute of Management

Francisco C. Castillo, Ph.D., PMP, PfMP is part of the Adjunct Faculty of the Institute. He is affiliated with Maynilad Water Services, Inc. as Sr. Vice President and Chief Information Officer and worked previously for a multinational technology consulting company as Managing Consultant for the Asia-Pacific, for Phinma as Assistant to the Sr. Executive Vice President, and for Universitat Politècnica de Catalunya as Associate Director. He was recognized as the ASEAN CIO of the Year in 2013 and 2016.



Severino M. Manangu
Adjunct Faculty
Asian Institute of Management

Severino "Rino" Manangu has forty years of professional experience in information technology (IT) and management consulting, and accounting/ auditing. He is currently a Partner with Endruga, Manangu & Associates – CPAs, Tax and Management Consultants. He held leadership roles with SGV & Co. (the largest auditing firm in the Philippines), systems integration firm Andersen Consulting (now Accenture), and IT and management consulting firm James Martin & Co. (later renamed Headstrong).





Maria Eulalia M. Herrera
Clinical Professor, Leadership
Asian Institute of Management

Prof. Maria Eulalia M. Herrera is a Clinical Professor at the Institute. She holds a Master of Arts in Learning Disabilities at the Northwestern University, USA. She also has a Bachelor of Arts in Behavioral Science at the De La Salle University Philippines. Her expertise lies in Human Resource Management. She was previously the Human Resources Manager at San Miguel Corporation and was formerly the Senior Vice President for Human Resources in Citigroup.



Harini Chari
Clinical Professor, Leadership
Asian Institute of Management

Prof. Harini Chari is a brand and communications strategist by education and a people developer by passion. She energizes and aligns brands of leaders, professionals, and entrepreneurs such that they connect the dots and present themselves in a compelling manner on paper, online and offline. With two decades of experience across Asia, US, and Europe, Harini has led the brand strategy for organizations such as Amcham- Finland, National Council of Social Service- Singapore and strategic planning for brands like L'Oréal, Nestle and Tiffany's at McCann Erickson. She is a career brand coach and change consultant at Lee Hecht Harrison, Singapore. Harini has featured in both, Singapore & Swedish television news channels. Harini has a master's in advertising from Michigan State University and is a REACH (Pioneer Institute in Personal Branding, USA) certified Personal Branding, 360-degree branding strategist.



Erlene B. Palacpac
Asian Institute of Management

Ms. Erlene B. Palacpac is a Business Administration and Accountancy graduate from the University of the Philippines in Diliman, a Certified Public Accountant and a Certified SAP software Consultant. Her Project Management experience comes from her work as a Senior Manager at SGV & Co and Accenture Inc., as Vice President for Consulting and Client Services at Jupiter Systems Inc., as Freelance Consultant for the past 15 years of her own FBP Management Consultancy and as Managing Director at 5e-Consulting Corporation since 2018. She has Teaching experience as Information Technology Instructor at the University of the East and University of the Philippines in Diliman and as Online Core Business Module Instructor for e-Commerce and Financial Management with Entrepinoy Volunteers Foundation Inc. She has managed information technology-related projects in multiple industries – Consumer Products, Manufacturing, Oil Refining and Distribution, Retail, Entertainment, Telecommunications, Construction and Real Estate.





SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING



Leticia B. Chan
Asian Institute of Management

Leticia B. Chan, CPA, PMP has over thirty years of information technology (IT) and management consulting professional experience, leading major systems integration and management consulting engagements. Her professional consulting experience covered information technology strategy planning, program and project management, systems design and implementation as well as business process design. She held leadership roles in SGV & Co. (a leading auditing and consulting firm in the Philippines) and Accenture (formerly Andersen Consulting). She holds a Master in Business Administration (MBA) from the University of the Philippines.



FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu



Earning a SEELL Post-Graduate Certificate and Diploma

SEELL offers Post-Graduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Post-Graduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants two (2) units which can be credited to the following:

- Post-Graduate Certificate in Operations Management
- Post-Graduate Certificate in Basic Management

*Post-Graduate Certificates require five (5) units earned within two (2) years.

Participants will also earn two (2) units which can be credited to the Post-Graduate Diploma in Management.

*The Post-Graduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Post-Graduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu