



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Data Protection Officer

Protecting The Fundamental Human Right of Privacy

Program starts July 2022



ONLINE CERTIFICATE PROGRAM

Data Protection Officer

Protecting The Fundamental Human Right of Privacy

OVERVIEW

Organizations today operate in highly complex, competitive, and volatile environment and are required to build trust among its various stakeholders from its customers, partners, alliances, and regulators. Increasing uncertainties and ambiguity presses organizations to look into embracing digital transformation strategies integrating digital solutions and other technologies into business processes. Organizations need to build a culture of trust and compliance with the obscurity and intrusiveness of technology in our daily lives. Digital technology will be omnipresent to support the formulation of new products, solutions, and services addressing existing markets needs and expansion to new territories. There is a need to enable widespread trust in business to ensure the full participation of the public in the digital economy. Organization's capacity building efforts must integrate transparency, compliance and accountability in their digital innovation journey to enhance organizations' brand and reputation as well as promoting a rule based, open, non-discriminatory inclusive marketplace.

The rapid adoption of technology tools and the fast-track computerization of business processes has also brought with it VARIOUS RISKS specially to the processing of personal data. In order for organizations to fully optimize the value of data including personal data, a deep understanding of the principles and requirements in the Philippine Data Privacy Act of 2012 (DPA) is crucial to integrating privacy and data protection to business processes that uses personal information.

The program will provide an overview of the "WHAT" of the DPA while focusing on operationalizing a privacy management program.

The program will tackle the "HOW" of implementing a privacy management program and provide the "WHY" of the general data privacy principles in the DPA regulation. It is a foundational DPO Certification program delivered in a workshop format with actual activities and case scenarios. This DPO program will provide a hands-on approach to privacy and data protection.

The program is for business leaders and individuals in cross-functional teams who will bring their organization to the orbit of Industry 4.0 digital ecosystem maximizing the utility of personal data and technology. By joining the program, leaders and teams will expand their capabilities and develop a knowledge of their organization's business model and functional linkages in relation to processing of personal information. They will be able to make strategic actions and operational decisions equipped with a holistic perspective, linking operations plans to customer experience, human capital management, financial results, and business trust.

With effective cross-functional leaders, the company will reach new heights, achieve breakthrough business strategies and growth, and address an array of organizational challenges in a collaborative manner with a team-winning spirit.

SCHEDULE

Batch 1:
April 19, 21, 26, 28, May 3, 2022 (AM)
8:30AM to 12:00 PM (GMT+08) on all dates

Batch 2:
July 19, 21, 26, 28, Aug 2, 2022 TTH (PM)

1:30AM to 5:00 PM (GMT+08) on all dates

FORMAT
Live Online

FEES

PHP 25,000.00 or USD 500.00
*USD 1 = PHP 50.00

Let us know if you are interested to avail of early bird/group discount or discuss payment terms.





PROGRAM OBJECTIVES

This interactive online program aims to expand the business perspective of cross-functional leaders, managers, and supervisors. It will teach the principles and framework of personal data governance within key functional areas like Sales, Marketing, Customer Service, Human Resources, and Operations to develop their cross-functional skills, knowledge, decision-making, and collaboration capabilities.

By joining the program, participants will develop their understanding of cross-functional linkages in their organization and the different personal data processes and data processing tools for planning and executing cross-functional efforts. The program will enable them to explore innovative approaches on personal data governance to tasks and responsibilities and drive business growth with a cross-functional mindset

KEY BENEFITS

Well-Structured Program and World-Class Faculty

The online program offers a venue for high-impact learning with real-time, experiential, and interactive online sessions. Participants will learn from AIM's world-class faculty and its network of industry leaders and practitioners.

Gain a Holistic Business Perspective and Deeper Understanding of Privacy and Data Protection

The program helps leaders, managers, supervisors, and individual contributors develop a broader business perspective and a deeper understanding of privacy and data protection linkages between key teams in an organization, such as Finance, Sales, Marketing, Customer Service, Human Resources, and Operations.

Enhanced Privacy and Data Protection Leadership and Personal Data Governance Skills

The program enhances the participants' capability to lead and manage in a cross-functional setting, improving performance, planning, collaboration, and execution of cross-functional efforts while embedding privacy and data protection to business processes.

WHO SHOULD ATTEND

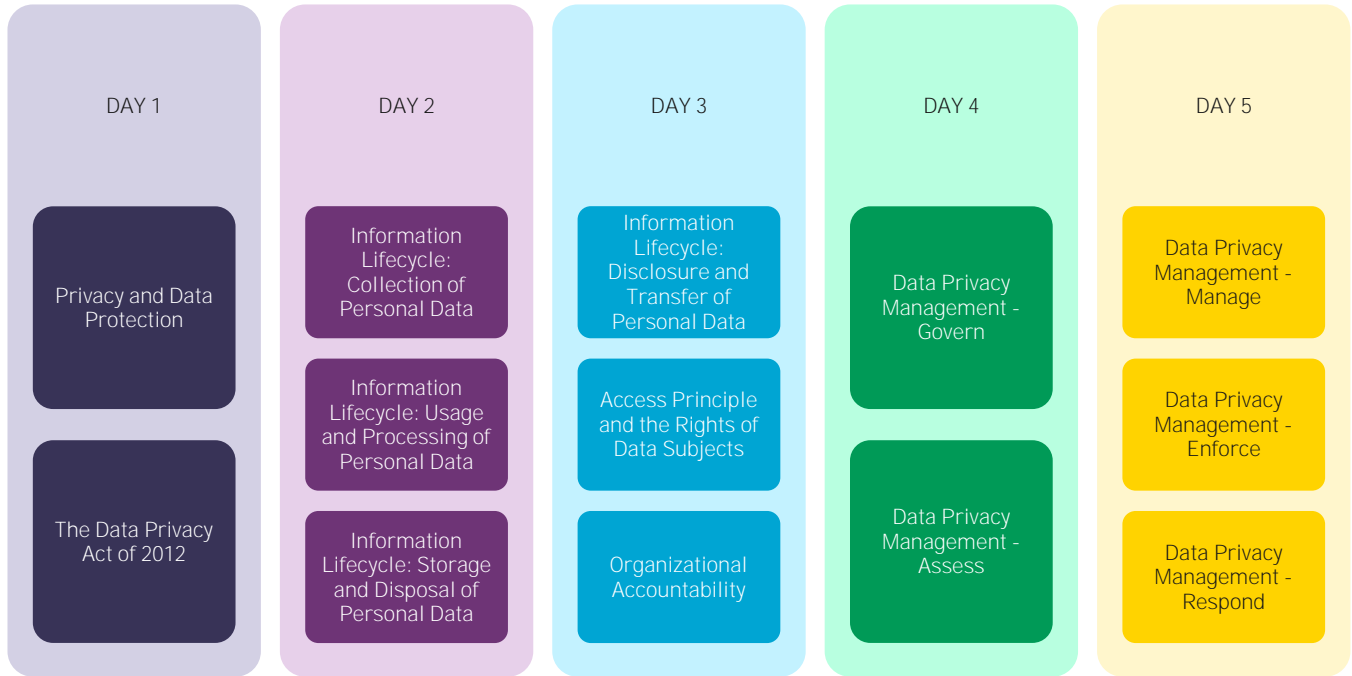
Managers, Supervisors, and Individual Contributors who want to gain a broader understanding of privacy and data protection principles and DPA regulatory requirements in business to understand the linkages of personal data processing between key functional teams and improve their leadership and personal data governance skills in a cross-functional and collaborative setting.

Entrepreneurs and Business Owners who want to manage their business better by strengthening their understanding of the privacy and data protection linkages between key functional areas in any organization



WHAT YOU WILL LEARN

PROGRAM LEARNING CONTENT



MODULE A: Privacy and Data Protection

Understanding privacy and data protection. Gaining knowledge on the Philippine Data Privacy Act of 2012 and how its principles and requirements are embedded into the Information Lifecycle Governance.

MODULE B: Data Privacy Management

Implementing a Data Privacy Management Program allowing organizations to demonstrate accountability and compliance to the Data Privacy Act.

Note: The course is co-delivered with Straits Interactive. Straits Interactive is an accredited Institutional Privacy Trainer by the National Privacy Commission (NPC) under the NPC T3P program.

Your Program Faculty



Edwin Concepcion
Country Manager
Straits Interactive Pte Ltd

Currently, Edwin Concepcion is the Country Manager of Straits Interactive Pte Ltd in the Philippines. Edwin is a Fellow of Information Privacy from the International Association of Privacy Professionals. He is a Certified Information privacy Manager (CIPM), Certified Information Privacy Technologies (CIPT), Certified Information Privacy Professional / Europe / US (CIPP/E/U).

Edwin is a Certified PECB Trainer for ISO/IEC 27701 (PIMS), ISO/IEC 27001 (ISMS) and ISO 37301 (CMS). Before delving into the privacy and data protection field, Edwin spent over 20 years in the IT industry.



Atty. Jeremy Panganiban
Trusted Advisor
Straits Interactive Pte Ltd

Atty. Jeremy O. Panganiban has been a lawyer in the Philippines since the year 2000. He is a legal researcher and opinion writer who once wrote for the Pacific Daily News Guam, Bayanihan Issue. His legal practice is primarily focused on real estate, corporate, and inheritance/tax law after resting on his laurels in litigation.

He is a Fellow of Information Privacy, a Certified Information Privacy Professional/Europe, and a Certified Information Privacy Manager. His interest in data privacy led him to become part of the Data Protection Excellence Network Trusted Advisors. He has provided data privacy consulting services to various companies over the years.



Ricardo Lacson
Trusted Advisor
Straits Interactive Pte Ltd

Before his retirement in 2020, Mr. Ricardo Lacson, Jr., was the Data Protection Officer for Aboitiz Equity Ventures, Inc. (AEV). He was also responsible for the Group's Information Security Management Systems (ISO 27001), Quality Management Systems (ISO 9001), and Compliance Risk Management. Before that, he served as Vice President for Strategy of AEV from June 2014 to January 2019. He was the Vice President for Customer Services at the Visayan Electric Company, from August 2009 to May 2014.

Before joining the Aboitiz Group, Mr. Lacson held several senior management positions including Director at ZMG Ward Howell, Country Manager of SuccessFactors, President of Motorola Communications Philippines, Inc., Vice President of Software Ventures International, Corp. and General Manager of STSI (now Metrobank Technology, Inc.). He began his career in the field of IT, handling large corporate accounts as well as being the airlines specialist for IBM Philippines, Inc. He taught operations Research at the Ateneo de Manila University from 1984-1994.

Ricky is a Certified Information Security Manager (ISACA), certified Data Protection Officer (TÜV Rheinland), certified Risk Manager (PARIMA), and certified ISO 27001 Lead Implementer (BSI).

He earned his Bachelor's Degree in Management Engineering from the Ateneo de Manila University, graduating Magna Cum Laude and receiving the Departmental Award. He also completed the "Advance Bank Management Program of the Asian Institute of Management" and the "Leading Innovative Change" program of UC Berkley.



Earning a SEELL Post-Graduate Certificate and Diploma

SEELL offers Post-Graduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Post-Graduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants one (1) unit which can be credited to the following:

- Post-Graduate Certificate in Operations Management
- Post-Graduate Certificate in Information Technology Management
- Post-Graduate Certificate in Data Protection Operational Excellence

*Post-Graduate Certificates require five (5) units earned within two (2) years.

Participants will also earn one (1) unit which can be credited to the Post-Graduate Diploma in Management.

*The Post-Graduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Post-Graduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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