



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Leadership in Project Management for Development Managers

Program starts in August 2022 , January
2023, April 2023



Leadership in Project Management for Development Managers Online Program

OVERVIEW

The success of a project is heavily dependent on the competence of the project manager. As the world navigates through the COVID-19 pandemic, project leaders find themselves needing to adopt new ways of leading, originating, and executing projects to a successful completion. Regular business tools no longer apply and project managers need to innovate and proactively respond to unprecedented challenges.

The Leadership in Project Management for Development online program will develop a project leader's adaptive skills and provide significant solutions for real-time business problems. Participants from both public and private sectors will learn how to navigate through the new reality, equipped with the proper perspective to understand business trends and directions. Participants will also learn techniques on how to retool and apply proven as well as innovative ideas, develop broader skills, and look at the business from a viewpoint that redefines proficiencies in project management.

PROGRAM OBJECTIVES

The program aims to develop the participants' leadership competencies in project management and equip them to create adaptive and responsive project strategies.

WHAT YOU WILL LEARN

- Systems Thinking
- Strategic Project Management
- Managing Project Schedules and Risks
- Managing Project Teams
- Leadership Branding
- Negotiations
- Design Thinking

KEY BENEFITS

At the end of the ten (10) half-days, participants will have sharpened their leadership and management skills and learned how to use the tools required of an effective Project Manager, which include:

- Project Management and Communication
- Project Controls
- Project Implementation
- Procurement and Contract Administration
- Project Completion
- Performance Management System
- Change Management
- Monitoring and Evaluation
- Innovative Project Tools

WHO SHOULD ATTEND

This program is highly recommended for Project Managers, Development Practitioners, Project Analysts, Specialists, Project Implementation Officers, Project Supervisors, Development Administrators, and Project planners.

PROGRAM SCHEDULE

BATCH 1: Aug 18, 19, 25, 26, 1, 2, 8, 9, 15, 16, 2022 (AM) Thurs & Friday
8:30 AM to 12:00 PM (GMT+08) on all dates

BATCH 2: Jan 19, 20, 26, 27, Feb 2, 3, 9, 10, 16, 17, 23, 24, 2023 TH & Friday (PM)
1:30 PM to 5:00 PM (GMT+08) on all dates

BATCH 3: April 13, 14, 20, 21, 27, 28, May 4, 5, 11, 12, 2023 (AM) Thurs & Friday
8:30 AM to 12:00 PM (GMT+08) on all dates

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

With Project Completion requirement

PROGRAM FEE

PHP 40,000.00 or USD 800.00*

*Based on USD 1 = PHP 50. The prevailing exchange rate at the date of payment may apply.

YOUR PROGRAM FACULTY



Raul P. Rodriguez

Clinical Professor, Leadership
Academic Program Director

Executive Master in Business Administration
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries>



FOR INQUIRIES:

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Your Program Faculty



Raul P. Rodriguez, PhD
Clinical Professor, Leadership
Academic Program Director, Executive Master in Business Administration
Asian Institute of Management

Professor Raul P. Rodriguez is a Clinical Professor and Academic Program Director for the Executive Master in Business Administration. He has a PhD in Leadership Studies and a Bachelor of Science in Management Engineering from Ateneo de Manila University. His expertise lies in Leadership, Management, Enterprise IT Management and Organizational Development. He has been in academe as Lecturer in the Ateneo John Gokongwei School of Management, Ateneo School of Medicine and Public Health, and Enderun Colleges. He has held executive positions in various companies including Maynilad Water, SPI Technologies, ABS-CBN, Colgate-Palmolive Phil., and National Steel Corporation.



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Earning a SEELL Post-Graduate Certificate and Diploma

SEELL offers Post-Graduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Post-Graduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants Two (2) units which can be credited to the following:

- Post-Graduate Certificate in Development Management
- Post-Graduate Certificate in Leadership and Management

*Post-Graduate Certificates require five (5) units earned within two (2) years.

Participants will also earn Two (2) units which can be credited to the Post-Graduate Diploma in Management.

*The Post-Graduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Post-Graduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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