



SCHOOL OF EXECUTIVE EDUCATION  
AND LIFELONG LEARNING

# The Emotionally Intelligent Leader

Positively Influence, Lead, and Motivate  
Through the Power of Emotional Intelligence

Program Starts in May 2022, August 2022, November  
2022



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## OVERVIEW

Emotional intelligence is a critical element of effective leadership and personal excellence. Given the growing complexities of managing a diverse workforce, organizations need to develop emotionally intelligent leaders who demonstrate self-leadership and are confident, authentic, and engaging.

The Emotionally Intelligent Leader Online Program is an experiential and reflective learning program for managers and supervisors who would like to develop themselves into emotionally intelligent leaders who positively influence and motivate others to get things done.

The emotional intelligence of a leader is anchored on the person's ability to recognize, understand, manage, and respond to challenging situations with a positive attitude and growth mindset. It is a critical competency when it comes to interpersonal communications, leading people through change and adversity, and managing a diverse workforce - from Gen Xs to Millennials. The emotionally intelligent leader's self and social awareness will also serve as powerful tools in increasing his/her sphere of influence in the organization.

## PROGRAM OBJECTIVES

This course will allow participants to discover their current level of emotional intelligence and understand how to develop themselves as better leaders, managers, and individuals. The course will equip participants with skills, knowledge, tools, and techniques that will help them become emotionally intelligent leaders.

## WHAT YOU WILL LEARN

The course is composed of 5 highly interactive sessions:

- Self-mastery and Developing the Emotionally Intelligent Leader within You
- EQ Self-assessment, Profiling and Processing
- Self-awareness and Self-management
- Social-awareness, Empathy, and Social Relationships
- Personal Effectiveness Development Planning

## KEY BENEFITS

Through the various interactive sessions in the program, participants will have their individual EQ level, personality type, and personal strengths assessments that will help them prepare a development plan to be better versions of themselves as leaders.

## WHO SHOULD ATTEND

The program is suitable for all people managers and millennial leaders at any level in the organization and is perfect for those managers who would like to increase their personal excellence and leadership effectiveness in managing their team.

## PROGRAM SCHEDULE

May 10 to May 17, 2022  
May 10, 12, 17, 2022 (AM)  
8:30 PM to 12:00 PM (GMT+08) on all dates

August 23 to August 30, 2022  
Aug 23, 25, 30, 2022 (PM) TTH  
1:30 PM to 5:00 PM (GMT+08) on all dates

November 22 to November 29, 2022  
Nov 22, 24, 29 (AM) TTH  
8:30 PM to 12:00 PM (GMT+08) on all dates

## PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

## PROGRAM FEE

PHP 15,000.00 or USD 300.00  
\*USD 1 = PHP 50.00

Let us know if you are interested to avail of early bird/group discount or discuss payment terms.

## YOUR PROGRAM FACULTY



Albert G. Mateo, Jr.  
Clinical Professor, Finance and Leadership  
Head, School of Executive Education  
and Lifelong Learning  
Asian Institute of Management

To find out how you can participate,  
contact us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or  
visit <https://go.aim.edu/seellinquiries>

## Your Program Faculty



FOR INQUIRIES:  
School of Executive Education and Lifelong Learning, Asian Institute of Management  
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Alberto G. Mateo, Jr.  
Clinical Professor, Finance and Leadership  
Head, School of Executive Education and Lifelong Learning  
Asian Institute of Management

Professor Alberto G. Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Professor Mateo brings with him thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions. He is currently the Head of the School of Executive Education and Lifelong Learning at the Asian Institute of Management. Before joining AIM, he was the President and Managing Director of HP Inc. and Pfizer, Inc. in the Philippines.



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## Earning a SEELL Post-Graduate Certificate and Diploma

SEELL offers Post-Graduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Post-Graduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

### EARNING CREDENTIALS

Successfully completing the program earns participants .5 unit which can be credited to the following:

- Post-Graduate Certificate in Leadership and Management

\*Post-Graduate Certificates require five (5) units earned within two (2) years.

Participants will also earn .5 unit which can be credited to the Post-Graduate Diploma in Management.

\*The Post-Graduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

### ELIGIBLE PROGRAMS

For guidance on other eligible programs for Post-Graduate Certificates and designing your learning journey with SEELL, please email us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit our website at <https://executiveeducation.aim.edu>



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