



SCHOOL OF EXECUTIVE EDUCATION  
AND LIFELONG LEARNING

# Enterprise Risk Management

Navigating Through the Three Phases of Risk Management

Program starts June 2022



# Enterprise Risk Management

Navigating Through the Three Phases of Risk Management

## OVERVIEW

The Enterprise Risk Management (ERM) Program is designed for the senior executive in charge of a major functional area or business unit and is responsible for influencing the company's risk management policies and strategies. This program is designed to help participants develop an integrated, firm-wide, and risk-aware view of firm strategy and implementation. At the end of the program, the participant will be able to use risk management tools to identify major uncertainties facing his organization, assess opportunities and potential losses, develop alternatives for risk handling, and assess these alternatives in light of the organization's business goals.

## PROGRAM OBJECTIVES

- This ERM program aims to help decision-makers take charge of uncertainty brought by multi-faceted risks encountered by the firm;
- Develops a comprehensive approach to the management of risks facing organizations
- Applies management tools and frameworks to contextualize, identify, analyze, evaluate, and treat risk
- Utilizes a risk approach that recognizes that the firm's strategy is crafted implemented in an environment of uncertainty.

## WHAT YOU WILL LEARN

### Session 1:

- Risks and Enterprise Risk Management (ERM), Framework, and the Role of the Chief Risk Officer (CRO)
- Firm strategies and risks that threaten them

### Session 2:

- Strategy building and the Objective-risk Matrix
- Risk Profiling, Mapping, and Treatment

### Session 3:

- Managing Operational, Financial, Strategic, Regulatory, and Reputational Risks Strategy and IT Capacity Risk

### Session 4:

- Managing Operational, Financial, Strategic, Regulatory, and Hazard Risks

## PROGRAM SCHEDULE

June 8, 11, 15, 17, 20, 27, 2022 (PM)  
MWF

1:30 PM to 5:00 PM (GMT+08) on all  
dates

### PROGRAM FORMAT

Delivered online via live virtual  
interactive sessions in Zoom

### PROGRAM FEE

PHP 30,000.00 or USD 600.00

\*Based on USD 1 = PHP 50. The  
prevailing exchange rate at the date of  
payment may apply.

## YOUR PROGRAM FACULTY



**John Francis "Kiko" Diaz, PhD,  
RFP®, CRMCTM**

Associate Professor, Finance and  
Accounting

Asian Institute of Management

To find out how you can participate,

contact us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or

visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at  
<https://go.aim.edu/seellprogramcalendar>



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management  
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123 Paseo de Roxas, Makati City Philippines 1229

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Session 5:

- Risk Management Plan (RMP)
  - RMP Section 1: Description, Background, Purpose, Objectives, Scope & Context, and Guiding Principles
  - RMP Section 2: Process Responsibility, Risk Management Manager & Team, Risk Owner, and Steering Committee
  - RMP Section 3: Risk Identification, Analysis, Response Planning, Monitoring & Control, Escalation Procedures, Feedback & Reporting, and Closeout

Session 6: Risk Management Plan (RMP) Presentation

#### KEY BENEFITS

This ERM Program will benefit executives who want to create value for their organizations and manage uncertainties. The program will enable the participants to learn the integrated approach to strategy formulation and implementation.

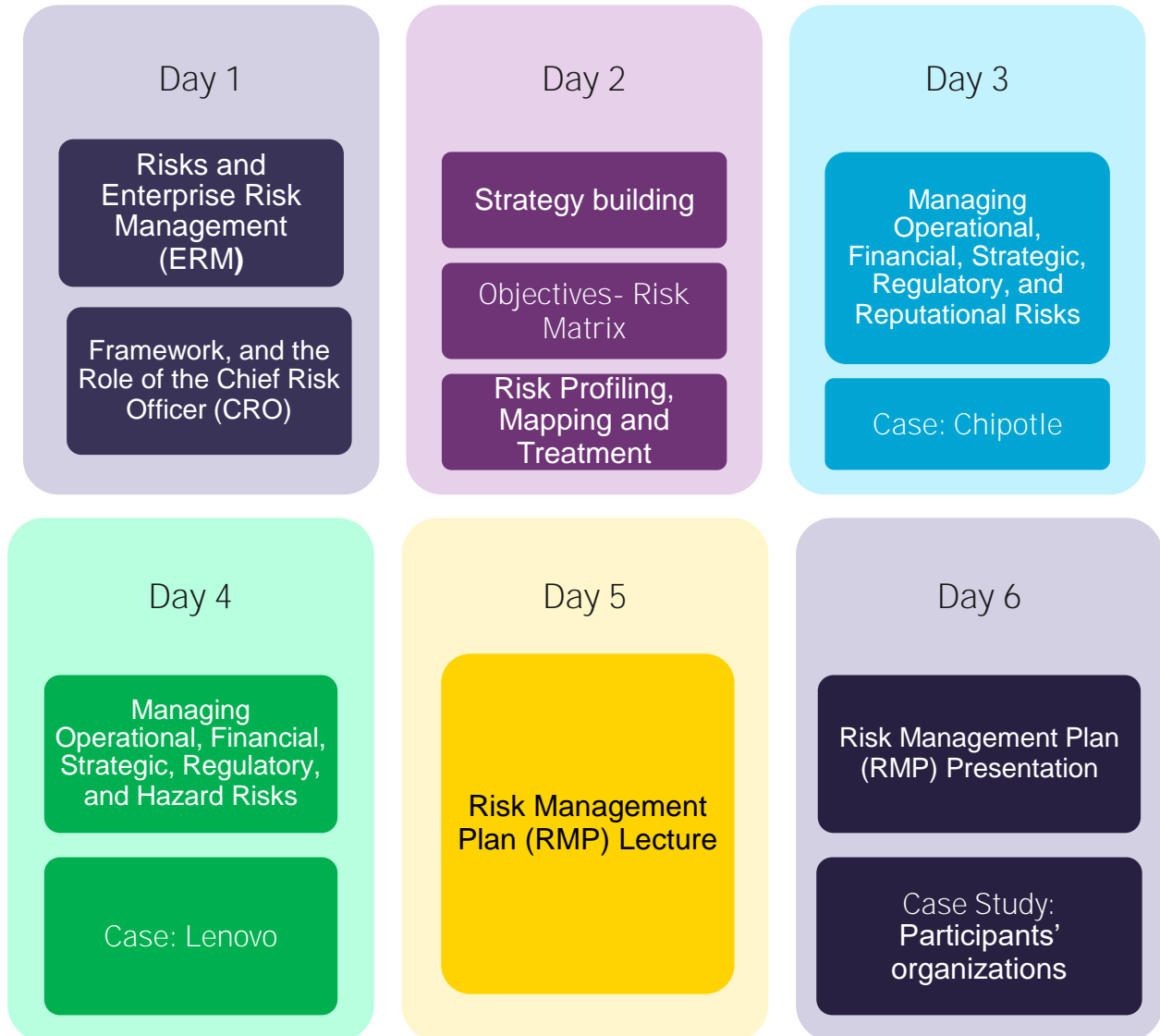
#### WHO SHOULD ATTEND

This program is a must for middle to senior executives responsible for corporate governance, risk management, and compliance functions. The program is highly recommended for those who wish to acquire knowledge, skills, and techniques for effective implementation of a suitable enterprise



# Learning Content

The Enterprise Risk Management Program will run for six half days.





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## Your Program Faculty



**John Francis "Kiko" Diaz, PhD, RFP®, CRMC™**

Associate Professor, Finance and Accounting  
Asian Institute of Management

Professor Kiko Diaz is a core faculty of the Asian Institute of Management. He teaches Finance, Managerial Accounting and Risk Management courses. He is a Corporate Risk Manager Certified (CRMC™) by the Management and Strategy Institute, PA, USA. He is also a Registered Financial Planner (RFP) in the Philippines. He holds a Master of Business Administration (MBA) degree from the University of the Philippines, and a PhD in Business degree from Chung Yuan Christian University, Taiwan. Dr. Diaz started his career in risk management from Taiwan where he held several Risk Management workshops. His research interests include international financial markets and investments, corporate finance, and non-linear methodologies.



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## Earning a SEELL Post-Graduate Certificate and Diploma

SEELL offers Post-Graduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Post-Graduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

### EARNING CREDENTIALS

Successfully completing the program earns participants one (1) unit which can be credited to the following:

- Post-Graduate Certificate in Financial Management
- Post-Graduate Certificate in Strategy Management

\*Post-Graduate Certificates require five (5) units earned within two (2) years.

Participants will also earn one (1) unit which can be credited to the Post-Graduate Diploma in Management.

\*The Post-Graduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

### ELIGIBLE PROGRAMS

For guidance on other eligible programs for Post-Graduate Certificates and designing your learning journey with SEELL, please email us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit our website at <https://executiveeducation.aim.edu>



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