



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Chief Human Resources Officer Leadership Development

Program starts July 2022 and January 2023



Chief Human Resources Officer Leadership Development

OVERVIEW

These days, organizations are expected to embrace new, forward-thinking, and innovative strategies to survive and thrive in a Volatile, Uncertain, Complex and Ambiguous (VUCA) environment. Business transformations require companies to rethink how they are creating value for customers today and in the future. Your organization requires an agile and sustained business model reinvention in the face of constant disruption.

Establishing pioneering people practices is essential for any business transformation effort. It is the goal of any organizational transformation to build their organizational capabilities, increase engagement, and develop more meaningful connections between purpose, people, business, and society.

The Human Resources function now plays a pivotal role in both the transformation process and to ensure the long-term sustainability of change management in the organization. This program will develop the Chief Human Resources Officer's capability to harness the power of human capital to create competitiveness and value for the business.

PROGRAM OBJECTIVES

At the end of the program, participants will:

- Have a more strategic understanding of their role as CHRO
- Increase their grasp of business finance to understand business operations
- Expand their knowledge of leadership principles and develop their own brand of leadership
- Broaden their knowledge about strategic human resources management and how HR adds value to the business
- Gain an understanding of change management
- Acquire effective communication and design thinking skills and how to apply them for business transformation

WHAT YOU WILL LEARN

- Leadership and Trustworthiness
- Strategic HR
- Communication Skills
- Building Trust Relationships
- Change Management and Transformation
- The Power of Organization Culture
- Finance and Data Analytics for CHRO
- Design Thinking for the HR Function

KEY BENEFITS

- CHROs and HR generalist participants will be more confident in meeting the expectations from top management
- Organizations will have a more business-focused HR function
- Members of the organization will be more engaged and prepared for future business needs

WHO SHOULD ATTEND

The program is highly recommended for Managers, Leaders, and Business Owners with CHRO responsibilities, as well as HR Business Partners and HR generalists who are committed to improving their skills as value-adding business partners in the organization.

PROGRAM SCHEDULE

BATCH 1: July 25 to August 19, 2022

July 25, 27, 29, August 1, 3, 5, 8, 10, 12, 15, 17, 19, 2022

1:30 PM to 5:00 PM (GMT+08) on all dates

BATCH 2: January 17 to February 23, 2023

January 17, 19, 24, 26, 31, February 2, 7, 9, 14, 16, 21, 23, 2023

1:30 PM to 5:00 PM (GMT+08) on all dates

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE

PHP 75,000.00 or USD 1,364.00*

*Based on USD 1 = PHP 55. The prevailing exchange rate at the date of payment may apply.

YOUR PROGRAM FACULTY



Maria Angelica B. Lleander
Adjunct Faculty
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at <https://go.aim.edu/seellprogramcalendar>



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu



Your Program Faculty



Maria Angelica B. Lleander
Adjunct Faculty
Asian Institute of Management

Ma. Angelica B. Lleander (Marian) is a leadership and team coach with an Associate Certified Coach credential from the International Coach Federation (ICF). She obtained her coaching training and certification from the Hudson Institute of Coaching (Santa Barbara, California) in 2012. She has been in the field of human resources development for more than 30 years, heading the country Human Resources functions of global companies such as Pfizer. She has a Master of Arts in Psychology degree from the Catholic University of America, a Master in Business Administration degree and a Bachelor of Science degree in Psychology from the University of the Philippines.



Alberto G. Mateo, Jr.
Clinical Professor, Finance and Leadership
Head, School of Executive Education and Lifelong Learning
Asian Institute of Management

Professor Alberto G. Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Professor Mateo brings with him thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions. He is currently the Head of the School of Executive Education and Lifelong Learning at the Asian Institute of Management. Before joining AIM, he was the President and Managing Director of HP Inc. and Pfizer, Inc. in the Philippines.





Earning a SEELL Post-Graduate Certificate and Diploma

SEELL offers Post-Graduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Post-Graduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants two (2) units which can be credited to the following:

- Post-Graduate Certificate in Strategy Management
- Post-Graduate Certificate in Human Resource Management
- Post-Graduate Certificate in Leadership & Management

*Post-Graduate Certificates require five (5) units earned within two (2) years.

Participants will also earn two (2) units which can be credited to the Post-Graduate Diploma in Management.

*The Post-Graduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Post-Graduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu