



SCHOOL OF EXECUTIVE EDUCATION  
AND LIFELONG LEARNING

# Critical Thinking and Decision-Making

Evaluate and Solve Day-to-day Business Problems  
Systematically and Methodically

Program starts September 2022, December 2022



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## OVERVIEW

With the challenges that many organizations are facing in the new normal, companies have identified critical thinking and decision-making as essential skills that are integral to their long-term success. The most capable leaders can scan and assess the environment, analyze the problem, design a solution, and implement with excellence to win in a competitive market.

Given the volatile environment, individual contributors, supervisors, managers, and entrepreneurs alike need to understand how to evaluate and solve day-to-day business problems systematically and methodically.

A proven methodology for critical thinking and decision-making is used by many successful companies globally today. It emphasizes the step-by-step approach for exploring solutions, successfully solving problems, making good decisions, and identifying risks and opportunities. As a critical learning outcome of the program, participants will be able to apply the conceptual framework on real-life challenges they face at work.

Critical Thinking and Decision-Making are essential skills required for today's professionals and first line leaders to add value and contribute to the success of the company.

## PROGRAM OBJECTIVES

- Enhance and develop critical thinking and problem-solving skills of participants
- Learn proven methodology in assessing and solving day-to-day business problems
- Apply learning in real-life business issues and challenges

## WHAT YOU WILL LEARN

- Fundamentals of Critical Thinking
- Personal thinking styles and approaches
- Problem solving conceptual framework and methodology
- Brainstorming processes and techniques
- Communication necessary for collaborative critical thinking initiatives
- Application to day-to-day problems and issues

## KEY BENEFITS

- It reinforces critical thinking and problem-solving abilities of key people in the organization
- It enhances the creativity and innovation efforts of companies to remain competitive and relevant in the market
- Provides a framework to address key pain points of customers
- It encourages and promotes curiosity to explore various options to solve day-to-day business issues and challenges
- Strengthens decision-making skills in the organization

## WHO SHOULD ATTEND

This program is designed for executives, managers, supervisors, and individual contributors who are tasked with making decisions and solving day-to-day problems of the company.

## PROGRAM SCHEDULE

BATCH 1: September 19 to 28, 2022

September 19, 21, 23, 26, 28, 2022

8:30 AM to 12:00 PM (GMT+08) on all dates

BATCH 2: December 2 to 12, 2022

December 2, 5, 7, 9, 12, 2022

8:30 AM to 12:00 PM (GMT+08) on all dates

## PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

## PROGRAM FEE

PHP 25,000.00 or USD 500.00\*

\*Based on USD 1 = PHP 50. The prevailing exchange rate at the date of payment may apply.

Post-Graduate Stackable Certificate:  
Basic Management, Leadership and  
Management = 1 Unit

## YOUR PROGRAM FACULTY



Alberto G. Mateo, Jr.  
Clinical Professor & School Head  
School of Executive Education  
and Lifelong Learning  
Asian Institute of Management

To find out how you can participate,  
contact us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or  
visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at  
<https://go.aim.edu/seellprogramcalendar>



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management  
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus  
123 Paseo de Roxas, Makati City Philippines 1229  
[SEELL@aim.edu](mailto:SEELL@aim.edu) | +632 8892 4011 | [www.aim.edu](http://www.aim.edu)



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## Your Program Faculty



Alberto G. Mateo, Jr.  
Clinical Professor, Finance and Leadership  
Head, School of Executive Education and Lifelong Learning  
Asian Institute of Management

Alberto G. Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Professor Mateo brings with him thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions. He is currently the Head of the School of Executive Education and Lifelong Learning at the Asian Institute of Management. Before joining AIM, he was the President and Managing Director of HP Inc. and Pfizer, Inc. in the Philippines.



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## Earning a SEELL Post-Graduate Certificate and Diploma

SEELL offers Post-Graduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Post-Graduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

### EARNING CREDENTIALS

Successfully completing the program earns participants one (1) unit which can be credited to the following:

- Post-Graduate Certificate in Basic Management
- Post-Graduate Certificate in Leadership and Management

\*Post-Graduate Certificates require five (5) units earned within two (2) years.

Participants will also earn one (1) unit which can be credited to the Post-Graduate Diploma in Management.

\*The Post-Graduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

### ELIGIBLE PROGRAMS

For guidance on other eligible programs for Post-Graduate Certificates and designing your learning journey with SEELL, please email us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit our website at <https://executiveeducation.aim.edu>



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