



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Future of Finance: Fintech Leadership Program

Disrupting Finance via Customer Centricity & Emerging Technologies

Live Interactive Sessions with Globally Recognized Faculty
Real World Experiences of Global Fintech Expert Guest Speakers
Immersive Cohorts For Impactful Learning
Shaping Future Fintech Leaders of The Philippines

Are you prepared for the dramatic changes shaping financial services?
If you want to future proof yourself and be a Regional fintech leader,
this course is a must for you.

Your program lead faculty on this journey:

Prof. Malik Khan Kotadia: Program Director, Asian Institute of Management, SEELL

<https://www.linkedin.com/in/malik-khan-kotadia-68260b5>



Future of Finance: Fintech Leadership Program

Disrupting Finance via Customer Centricity & Emerging Technologies

PROGRAM OVERVIEW

The 4th Industrial Revolution is exponentially changing society, industry and business. This digital disruption is also sweeping through the world of finance. As per a leading global consulting firm, up to 40% of banking revenues and 60% profits are at risk due to new fintech players and changing user behaviour. Moreover, the COVID pandemic has accelerated digital adoption in financial services by 5 years.

In such a scenario, financial services are transforming in a fundamental manner. Banking will look fundamentally different in the coming 5- 10 years as compared to the previous decades.

This exponential disruption is powered by 4 key forces:

1. **Exponential technologies - ABCD:** A.I, Blockchain, Cloud, Data
2. **New business models- ABCD:** Ambient Banking, Borderless Transactions, Crowdsourcing, Decentralization
3. **Changing user behavior**, especially among the millennials and Gen Z, driving 'gamification' of finance
4. **Evolving regulatory landscape:** Open banking, Regulatory sandbox, Crypto policies, Cybersecurity etc

PROGRAM OBJECTIVES

This first of its kind course aims to develop **future Fintech leaders of the Philippines**.

This is one of the most **comprehensive & cutting edge** fintech leadership programs in the region. With a focus on **global learning of emerging and future trends**, it will prepare **future leaders for success**.

The program aims to empower you by:

- Preparing you to **be successful in the exponentially changing world of financial services**, by providing a **holistic understanding of Fintech** and the key forces shaping it: disruptive technologies, new business models, policies & regulations and emerging customer behavior.
- Imparting **current, practical Fintech knowledge and the ability to identify future trends**. This will help and guide you in your career, whether you are an intrapreneur in an incumbent organization or a startup entrepreneur creating new disruptions.
- Orienting you to **develop an innovation mindset for success** and 'out-of-the-box' thinking, which is critical in such a rapidly changing landscape.

PROGRAM FORMAT

Blended Learning

PROGRAM FEE

PHP 150,000.00 or USD 2,728.00*

* Based on USD 1.00 = PHP 55.00

The prevailing exchange rate at the date of payment may apply.

YOUR PROGRAM FACULTY



Malik Khan Kotadia
Program Director
Adjunct Faculty

Asian Institute of Management

<https://www.linkedin.com/in/malik-khan-kotadia-68260b5>

To find out how you can participate, contact us at SEELL@aim.edu or

visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at

<https://go.aim.edu/seellprogramcalendar>

Enrollment Link:

<https://go.aim.edu/fintechenroll>



FOR INQUIRIES:

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WHAT YOU WILL LEARN: Key themes & topics

- Industry 4.0 and evolution of finance: Introduction to Fintech
- Fintech categories 1: Payments, Digibanks, Alternative Lending, InsurTech & Wealthtech
- Fintech 1.0 to 3.0: TechFins, open finance, and 'disruption'
- The Innovation Continuum: Fintech business models & success factors
- Future banking 4.0: Ambient Banking & Embedded Finance
- Blockchain 101- An introduction to blockchain, mining & consensus protocols
- Bitcoin & crypto transactions: Crypto vs fiat money
- Blockchain 2.0: Ethereum & Smart contracts
- Blockchain Platforms & tokenomics
- Blockchain applications: Enterprises & government
- From Web 1.0 to Web 3.0: From the platform to 'Decentralized, ownership' economy
- Decentralized Finance (DeFi)- opportunities & challenges
- Various token types & NFTs
- Emerging trends: Metaverse
- Future Finance = Hybrid Finance (Hy-Fi): Traditional Finance (TradFi) + CBDCs + DeFi
- Artificial Intelligence (AI) & Machine Learning (ML) in Finance
- Big Data and Data Governance
- Fintech Ecosystem & Regulations: Top-down and bottom-up forces shaping Fintech
- Capstone: Live Industry Projects: group presentations
- Case study

KEY BENEFITS

This program aims to enhance your Leadership and Knowledge needed to become a cutting edge, Innovative Fintech leader through:

- **WORLD CLASSES, LIVE LEARNING:** High impact, immersive learning experience via live interactions with world class expert faculty and global expert guest speakers.
- **A NETWORK OF FINTECH PEERS:** Your cohort mates and future cohort participants will become your valued Fintech network, comprising the best, brightest, and most forward thinking industry leaders in the Philippines.
- **CUSTOMER FOCUSED DESIGN THINKING:** You will understand emerging consumer behavior, which will enable you to develop customer-centric solutions. This will result in superior user experience, which is a must for winning in this fast evolving market.
- **INNOVATION MINDSET:** You will be able to identify and quickly adapt to future trends, thereby enabling new growth opportunities and increased efficiency for tangible business value.

PROGRAM SCHEDULE

MODULE 1: Introduction to Fintech

- September 19: Monday, 4:00 PM to 5:30 PM*
- September 19: Monday, 8:00 PM to 9:30 PM*
- September 20: Tuesday, 4:00 PM to 5:30 PM via Zoom
- September 21: Wednesday, 4:00 PM to 5:30 PM via Zoom
- September 23: Friday, 4:00 PM to 5:30 PM via Zoom
- September 24: Saturday, 2:00 PM to 5:30 PM*
- September 26: Monday, 4:00 PM to 5:30 PM via Zoom
- October 8: Saturday, 2:00 PM to 5:30 PM*

Module 2: Fintech categories (Blended learning)

- September 26: Monday, 8:00 PM to 9:30 PM
- September 29: Thursday, 8:00 PM to 9:30 PM
- October 5: Wednesday, 8:00 PM to 9:30 PM
- October 7: Friday, 8:00 PM to 9:30 PM
- October 10: Monday, 8:00 PM to 9:30 PM
- October 12: Wednesday, 8:00 PM to 9:30 PM
- October 14: Friday, 8:00 PM to 9:30 PM
- October 15: Saturday, 2:00 PM to 5:30 PM
- October 24: Monday, 8:00 PM to 9:30 PM

Module 3: Key Enablers & Ecosystem (KEES)

- September 28: Wednesday, 2:00 PM to 5:30 PM via Zoom
- September 30: Friday, 2:00 PM to 5:30 PM*
- October 1: Saturday, 2:00 PM to 5:30 PM*
- October 5: Wednesday, 2:00 PM to 3:30 PM*
- October 10: Monday, 9:30 AM to 11:00 AM via Zoom
- October 13: Thursday, 8:00 AM to 9:30 PM via Zoom
- October 14: Friday, 11:30 AM to 1:00 PM*
- October 25: Tuesday, 11:30 AM to 1:00 PM via Zoom
- October 26: Wednesday, 11:30 AM to 1:00 PM via Zoom
- October 27: Thursday, 6:00 PM to 7:30 PM via Zoom
- November 2: Tuesday, 4:00 PM to 5:30 PM via Zoom
- November 3: Thursday, 6:00 PM to 7:30 PM via Zoom
- November 5: Saturday, 2:00 PM to 5:30 PM*
- November 16: Wednesday, 2:00 PM to 3:30 PM via Zoom
- November 17: Thursday, 4:00 PM to 7:30 PM*

Module 4: Business models (Blended Learning)

- October 26: Wednesday, 8:00 PM to 9:30 PM
- October 29: Saturday, 9:30 AM to 1:00 PM
- November 3: Thursday, 8:00 PM to 9:30 PM
- November 8: Tuesday, 6:00 PM to 7:30 PM
- November 12: Saturday, 2:00 PM to 5:30 PM
- November 15: Tuesday, 6:00 PM to 7:30 PM
- November 19: Saturday, 2:00 PM to 5:30 PM

* face-to-face sessions in AIM



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WHO SHOULD ATTEND

Industry Sectors:

- Fintech companies
- Payment Companies
- Retail Banking
- Neo Banks / Virtual Banks
- Investment / Asset Management / Brokerage Houses
- Insurance Companies
- Regulators and Central Banks
- Government Agencies

Profile of potential participants:

- Senior Leaders: CXOs keen to stay ahead of the curve, to shape the future strategy of their organizations
- CTOs and technology leaders keen to understand the business side of Fintech
- Operations & Risk Management Professionals
- Project Managers
- Finance professionals keen to upgrade and upskill in Fintech and Digital Finance
- Policy makers keen to understand the latest trends in Digital Finance
- Finance professionals keen to start up their own ventures
- Fintech founders and teams



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Your Program Faculty



Malik Khan Kotadia

Adjunct Faculty
Asian Institute of Management

Malik Khan Kotadia is one of the global thought leaders in Fintech, blockchain and digital finance. He has been recognized among the top 100 global Fintech influencers, apart from being named in the 'Top 50 Fintech leaders in Singapore' and 'Top 20 Fintech experts to watch out for' in Dubai. He brings 25 years of industry, start up, consulting, and academia experience. Thus, his programs are a combination of contemporary theory, robust frameworks, and cutting-edge practical learning.

- Former global digital banker at MNC Banks: 14 years at Citibank in digital banking, digital marketing, digital transformation, and digital engagement.
- Fintech entrepreneur, advisor and mentor to governments, regulators, banks, & global Fintechs. He has worked with central banks, multilateral agencies, Fortune 500 companies, & Fintech unicorns in various countries such as in Singapore, Netherlands, Canada, Nigeria, Tokyo, etc.
- Sought after keynote speaker at leading conferences: 150+ conferences in 25 locations; addressed 50,000+ professionals
- Fintech community builder: Co-founder and Global Board Chairman at the Global Impact FinTech (GIFT) Forum, an elite Fintech think tank of Fintech and policy leaders from 70 countries.



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Earning a SEELL Post-Graduate Certificate and Diploma

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SEELL offers Post-Graduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Post-Graduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants **three (3) units** which can be credited to the following:

- Post-Graduate Certificate in Financial Management
- Post-Graduate Certificate in Information Technology Management

*Post-Graduate Certificates require three (3) units earned within two (2) years.

Participants will also earn **three (3) units** which can be credited to the Post-Graduate Diploma in Management.

*The Post-Graduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Post-Graduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at



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