

PROGRAM CALENDAR SY 2022-2023

PROGRAM NAME	PROGRAM DATE	PROGRAM FEES		Mode of Class	POST-GRADUATE STACKABLE CERTIFICATE
		PHP	USD (USD 1 = PHP 50)		
JUNE					
Integrated Digital Marketing	June 13 – June 24, 2022	30,000	600	Live Online	Sales and Marketing Management, Information Technology Management = 1 Unit
Corporate and Strategic Planning	June 8 – June 24, 2022	25,000	500	Live Online	Strategy Management, Leadership Management = 1 Unit
Enterprise Risk Management	June 8 – 27, 2022	30,000	600	Live Online	Strategy Management, Financial Management = 1 Unit
Results-Based Monitoring and Evaluation	June 9 – July 12, 2022	45,000	900	Live Online	Development Management, Operations Management = 2 Units
Cross Functional Training for Managers and Supervisors Alumni Status Upon Completion	June 29 – July 27, 2022	60,000	1,200	Live Online	Sales and Marketing Management, Operations Management, Human Resource Management, Financial Management, Basic Management, Management Development = 2 Units
Fundamentals of Project Management	June 14 – July 14, 2022	50,000	1,000	Live Online	Operations Management, Business Management = 2 Units
Futures Thinking	June 14 – June 28, 2022	25,000	500	Live Online	Entrepreneurship, Innovation and Management, Leadership and Management, Strategy Management = 1 Unit

Calendar Updated as of August 1, 2022

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FOR INQUIRIES:
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		PHP	USD (USD 1 = PHP 55)		
JULY					
Strategy Management for Business Leaders Alumni Status Upon Completion	July 21 – August 5, 2022	60,000	1,091	Live Online	Strategy Management, Management Development = 2 Units
Finance for Non-Finance Managers Alumni Status Upon Completion	July 5- Aug 11, 2022	50,000	910	Live Online	Finance Management = 2 Units
Channel Management and Retailing Program Module Series (Phase 1) Alumni Status Upon Completion	July 11 – August 10, 2022	50,000	910	Live Online	Sales and Marketing Management = 2 Units
Lean Six Sigma for Business Leaders	July 18 – August 1, 2022	25,000	455	Live Online	Operations Management, Leadership & Management = 1 Unit

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JULY					
Data Protection Officer	July 19- August 2, 2022	25,000	500	Live Online	Operations Management, Information Technology Management, Data Protection Operational Excellence = 1 Unit
Product Marketing Management Alumni Status Upon Completion	July 19-August 25, 2022	75,000	455	Live Online	Sales and Marketing Management = 2 Units
Finance Manager Development Alumni Status Upon Completion	July 20 – August 17, 2022	75,000	1,364	Live Online	Financial Management = 2 Units
Chief Human Resources Officer Leadership Development Alumni Status Upon Completion	July 25 – August 19, 2022	75,000	1,364	Live Online	Strategy Management, Human Resource Management, Leadership and Management = 2 Units
Customer Relationship Management	July 26 – August 9, 2022	25,000	455	Live Online	Sales and Marketing Management = 1 Unit

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AUGUST					
Emerging Leaders Development Alumni Status Upon Completion	To be announced	150,000	2,728	Live Online	Basic Management = 6 Units
Future of Finance: Fintech Leadership Program Alumni Status Upon Completion	To be announced	150,000	2,728	Live Online	Financial Management, Information Technology Management = 3 Units
Management Development Program Alumni Status Upon Completion	August 2 – January 24, 2022	200,000	3,636	Live Online	Management Development = 8 Units
Business Leadership Alumni Status Upon Completion	August 4 – September 6, 2022	60,000	1,091	Live Online	Management Development, Leadership and Management = 2 Units
Innovation Management & Advanced Intrapreneurship Program	August 9-23, 2022	25,000	455	Live Online	Digital Transformation, Strategy Management, Information Technology Management, Innovation and Management = 1 Unit

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Data Protection Methodologies and Techniques	August 9 -August 23, 2022	25,000	455	Live Online	Operations Management, Information Technology Management, Data Protection Operational Excellence = 1 Unit
Foundations of Management for First-Line Leaders	August 12 – 22, 2022	25,000	455	Live Online	Basic Management, Leadership and Management = 1 Unit
Leadership in Project Management for Development Managers Alumni Status Upon Completion	August 18 – September 16, 2022	40,000	728	Live Online	Development Management, Leadership and Management = 2 Units
Strategic Disaster Risk Management and Leadership Alumni Status Upon Completion	August 04– September 2, 2022	60,000	1,091	Live Online	Development Management, Leadership and Management, Strategy Management = 2 Units
Lean Six Sigma Made Easy: A Lean Six Sigma Yellow Belt Certification Training	August 22 – September 01, 2022	23,000	419	Live Online	Operations Management = 1 Unit
Business Model Innovation for Corporate Managers Alumni Status Upon Completion	August 24 – October 1, 2022	60,000	1,091	Live Online	Innovation and Management, Entrepreneurship = 2 Units

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Human Resources Manager Development Alumni Status Upon Completion	August 30 – October 11, 2022	75,000	1,364	Live Online	Human Resource Management = 2 Units
Brand Manager Development Program Alumni Status Upon Completion	August 30 – September 29, 2022	50,000	910	Live Online	Sales and Marketing Management = 2 Units
Blockchain 101	August 31 – September 28, 2022	25,000	455	Live Online	Operations Management, Information Technology Management = 1 Unit

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SEPTEMBER					
Fundamentals of Principled Negotiations	September 5 – 19, 2022	25,000	455	Live Online	Leadership and Management, Strategy Management = 1 Unit
Marketing Manager Development Alumni Status Upon Completion	September 5 – 30, 2022	75,000	1,364	Live Online	Sales and Marketing Management = 2 Units
Chief Marketing Officer Leadership Development Alumni Status Upon Completion	September 6 – October 13, 2022	75,000	1,364	Live Online	Sales and Marketing Management, Leadership and Management, Strategy Management = 2 Units
Systems Thinking	September 12 – 21, 2022	25,000	455	Live Online	Management Development, Leadership and Management, Strategy Management= 1 Unit
Persuasive and Strategic Communication for Business Leaders	September 13 – 27, 2022	25,000	455	Live Online	Leadership and Management = 1 Unit
Mobile App Privacy by Design	September 15 – 29, 2022	25,000	455	Live Online	Operations Management, Information Technology Management, Data Protection Operational Excellence = 1 Unit
Strategic Project Design and Management	September 19 – 28, 2022	25,000	455	Live Online	Professional Certification Program, Strategy Management = 1 Unit

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SEPTEMBER					
Driving Sales Performance	September 21 – 30, 2022	25,000	455	Live Online	Sales and Marketing Management = 1 Unit
Fundamentals of Marketing Management	September 19 – 28, 2022	25,000	455	Live Online	Sales and Marketing Management = 1 Unit
Critical Thinking and Decision-Making	September 19 – October 13, 2022	25,000	455	Live Online	Basic Management, Leadership and Management = 1 Unit
The Emotionally Intelligent Leader	September 23- 29, 2022	15,000	273	Live Online	Leadership and Management = 1 Unit

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OCTOBER					
Top Management Program: Multigenerational Family Businesses	October 3- 4, 2022	-	USD 6,000	Face to Face	Entrepreneurship
Futures Thinking	October 3 - 28, 2022	25,000	455	Live Online	Innovation and Management, Entrepreneurship, Leadership and Management = 1 Unit
Chief Finance Officer Leadership Development Alumni Status Upon Completion	October 3 - 26, 2022	75,000	1,364	Live Online	Strategy Management, Financial Management, Leadership and Management = 2 Units
Business Analytics Alumni Status Upon Completion	October 4 - November 03, 2022	50,000	910	Blended	Basic Management, Operations Management, Strategy Management = 2 Units
Synergizing Marketing with Logistics and Distribution Networks	October 5 - November 9, 2022	25,000	455	Live Online	Operations Management, Strategy Management, Marketing Management = 1 Unit
Integrated Digital Marketing	October 10 - 21, 2022	30,000	546	Live Online	Sales and Marketing Management, Information Technology Management = 1 Unit

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OCTOBER					
Chief Sales Leadership Development Alumni Status Upon Completion	October 12 - November 11, 2022	75,000	1,364	Live Online	Sales and Marketing Management, Leadership and Management, Strategy Management = 2 Units
Start your Transformational Coaching Business Alumni Status Upon Completion	To be announced	120,000	2,182	TBA	Innovation and Management, Entrepreneurship = 4 Units
Chief of Staff Leadership Development Alumni Status Upon Completion	October 17 - November 14, 2022	60,000	1,091	Live Online	Development Management, Leadership and Management, Strategy Management = 2 Units
Digital Marketing and Privacy	October 18 - November 3, 2022	25,000	455	Live Online	Operations Management, Information Technology Management, Data Protection Operational Excellence = 1 Unit

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NOVEMBER					
Finance for Non-Finance Managers Alumni Status Upon Completion	November 3 - December 1, 2022	50,000	910	Blended	Financial Management = 2 Units
Strategic Disaster Risk Management and Leadership Alumni Status Upon Completion	November 3 - December 2, 2022	60,000	1,091	Live Online	Development Management, Leadership and Management, Strategy Management = 2 Units
Business Model Innovation for Corporate Managers Alumni Status Upon Completion	November 5 - December 14, 2022	60,000	1,091	Live Online	Innovation and Management, Entrepreneurship = 2 Units
Emerging Leaders Program-Face to Face Alumni Status Upon Completion	November 7 - December 5, 2022	180,000	3,273	Face to Face	Basic Management = 6 Units
Crisis Leadership	November 7 - 16, 2022	25,000	455	Live Online	Development Management, Leadership and Management = 1 Unit
Data Science for Executives	November 11 - 12, 2022	95,000	1,728	Face to Face	Operations Management, Information Technology Management, Data Governance = 1 Unit
Coaching Skills for Leaders and Managers in the New Normal	November 14 - 25, 2022	30,000	546	Live Online	Leadership and Management, Human Resource Management = 1 Unit
Business Continuity Management	November 14-18, 2022	25,000	455	Live Online	Development Management= 1 Unit

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Fundamentals of People Management	November 15 - December 1, 2022	30,000	546	Live Online	Human Resource Management, Leadership and Management = 1 Unit
Lean Six Sigma Made Easy: A Lean Six Sigma Yellow Belt Certification Training	November 17 - November 29, 2022	23,000	419	Live Online	Professional Certification Program, Operations Management = 1 Unit
Data Breach Response Management	November 22 - December 6, 2022	25,000	455	Live Online	Operations Management, Information Technology Management, Data Protection Operational Excellence = 1 Unit
Strategic Foresight	November 22 – December 06, 2022	25,000	455	Live Online	Digital Transformation, Strategy Management, Information Technology Management, Innovation and Management = 1 Unit

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DECEMBER					
Fundamentals of Principled Negotiations	December 1- 10, 2022	25,000	455	Live Online	Leadership and Management, Strategy Management = 1 Unit
Critical Thinking and Decision-Making	December 2 - 12, 2022	25,000	455	Live Online	Basic Management, Leadership and Management = 1 Unit
Lean Six Sigma for Business Leaders	December 5 - 12, 2022	25,000	455	Live Online	Operations Management, Leadership and Management = 1 Unit
Systems Thinking	December 5 - 14, 2022	25,000	455	Live Online	Management Development, Leadership and Management = 1 Unit
The Emotionally Intelligent Leader	September 23- 29, 2022	15,000	273	Live Online	Leadership and Management = 1 Unit

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JANUARY					
Corporate and Strategic Planning	January 16 -25, 2023	60,000	1,091	Live Online	Leadership and Management, Strategy Management = 1 Unit
Chief Human Resources Officer Leadership Development <i>Alumni Status Upon Completion</i>	January 17 - February 23, 2023	75,000	1,364	Live Online	Human Resource Management, Leadership and Management, Strategy Management = 2 Units
Finance for Non-Finance Managers <i>Alumni Status Upon Completion</i>	January 17 - February 16, 2023	50,000	910	Live Online	Financial Management = 2 Units
Leadership in Project Management for Development Managers <i>Alumni Status Upon Completion</i>	January 19 - February 24, 2023	40,000	728	Live Online	Development Management, Leadership and Management = 2 Units

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FEBRUARY					
Chief of Staff Leadership Development Alumni Status Upon Completion	February 1 – February 27, 2023	60,000	1,091	Live Online	Development Management, Leadership and Management, Strategy Management = 2 Units
Results-Based Monitoring and Evaluation Alumni Status Upon Completion	February 2 -March 7, 2023	45,000	819	Live Online	Development Management, Operations Management = 2 Units
Lean Six Sigma Made Easy: A Lean Six Sigma Yellow Belt Certification Training	February 2 – 14, 2023	23,000	419	Live Online	Operations Management = 1 Unit
Finance Manager Development Alumni Status Upon Completion	February 6 – March 3, 2023	75,000	1,364	Live Online	Financial Management = 2 Units
Fundamentals of Project Management Alumni Status Upon Completion	February 7 – March 10, 2023	50,000	910	Live Online	Operations Management, Basic Management = 2 Units
Strategic Disaster Risk Management and Leadership Alumni Status Upon Completion	February 16 – March 17, 2023	60,000	1,091	Live Online	Development Management, Leadership and Management, Strategy Management = 2 Units

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Strategy Management for Business Leaders Alumni Status Upon Completion	February 20 – March 17, 2023	60,000	1,091	Live Online	Management Development, Strategy Management = 2 Units
Business Continuity Management	February 20 – 24, 2023	25,000	455	Live Online	Development Management = 1 Unit
Foundations of Management for First-Line Leaders	February 21 – March 07, 2023	25,000	455	Live Online	Basic Management, Leadership and Management = 1 Unit
Chief Sales Officer Leadership Development Alumni Status Upon Completion	February 22 – March 20, 2023	75,000	1,364	Live Online	Sales and Marketing Management, Leadership and Management, Strategy Management = 2 Units
Human Resources Manager Development Alumni Status Upon Completion	February 28 – April 11, 2023	75,000	1,364	Live Online	Human Resource Management = 2 Units

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MARCH					
Emerging Leaders Program <i>Alumni Status Upon Completion</i>	March 1 – 28, 2023	180,000	3,273	Face to Face	Basic Management = 6 Units
Business Analytics <i>Alumni Status Upon Completion</i>	March 6 – 27, 2023	40,000	728	Blended	Basic Management, Operations Management, Strategy Management = 2 Units
Strategic Project Design and Management	March 13 – 22, 2023	25,000	455	Live Online	Strategy Management= 1 Unit
Customer Relationship Management	March 14 – 28, 2023	25,000	455	Live Online	Sales and Marketing Management = 1 Unit
Lean Six Sigma for Business Leaders	March 14 – 28, 2023	25,000	455	Live Online	Operations Management, Leadership and Management = 1 Unit
Foundations of Corporate Digital Innovation & Intrapreneurship	March 14 – 28, 2023	25,000	455	Live Online	Digital Transformation, Strategy Management, Information Technology Management, Innovation and Management = 1 Unit

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Fundamentals of Marketing Management	March 20 – 29, 2023	25,000	455	Live Online	Sales and Marketing Management = 1 Unit
Critical Thinking and Decision-Making	March 20 – April 3, 2023	25,000	455	Live Online	Basic Management, Leadership and Management = 1 Unit
The Emotionally Intelligent Leader	March 21 – 28, 2023	15,000	273	Live Online	Leadership and Management = 1 Unit

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SEELL POSTGRADUATE STACKABLE CERTIFICATES

The AIM School of Executive Education and Lifelong Learning (SEELL) exists as the executive development arm of AIM. It links the Institute to the working professionals by providing programs that respond to the needs of both the private and public sectors. SEELL strives to offer leading-edge, differentiated and results-oriented Executive Programs.

SEELL Open Enrollment Executive Programs are designed for individuals or small groups who need leadership or managerial skills development. These public courses are offered on a regular basis throughout the year. Professional networking, peer learning, and cultural exchange form part of the learning experience in these programs.

Open Enrollment Programs are available as Stackable Certificate Courses. Participants have the freedom to choose their own learning paths by selecting any programs they wish to have. These stackable courses give participants the freedom and flexibility to take charge of their learning path, at their own pace, and time.

Each program or course that is completed enables the learner to earn credential that can be stacked in a process toward earning a Postgraduate Certificate, or a Postgraduate Diploma. Participants who accumulate a total of 5 units can earn a Postgraduate Certificate in any area of concentration, or 20 units can earn a Postgraduate Diploma in Management.

For more information about SEELL’s Post-Graduate Stackable Certificate Courses, email us at SEELL@aim.edu or view via this link <https://go.aim.edu/seelliplomacourses> and our team will be in touch with you as soon as possible.

Credit units earned in two (2) years	Required Credit Units
Postgraduate Certificate in Management Development	8
Postgraduate Certificate in Basic Management	6
Postgraduate Certificate in Development Management	5
Postgraduate Certificate in Entrepreneurship	5
Postgraduate Certificate in Financial Management	5
Postgraduate Certificate in Human Resource Management	5
Postgraduate Certificate in Information Technology Management	5
Postgraduate Certificate in Innovation and Management	5
Postgraduate Certificate in Leadership and Management	5
Postgraduate Certificate in Operations Management	5
Postgraduate Certificate in Sales and Marketing Management	5
Postgraduate Certificate in Data Operational Excellence	5
Credit units earned in three (3) years	
Postgraduate Diploma in Management	20

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