



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Strategic Disaster Risk Management And Leadership

Leading your organizations and communities to thrive
despite shocks, stresses and uncertainties

Program starts in February 2023



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OVERVIEW

The Strategic Disaster Risk Management and Leadership focuses on resilience leadership and risk governance and is designed to equip executives, managers and technical officers with the skill set, tool set, and mindset in achieving both individual and organizational competence in disaster risk and crisis management. The Program will enable participants to analyze disaster and crisis settings and evaluate their implications, to design effective risk management strategies and interventions, and to build consensus and manage resources within a volatile, uncertain, complex, and ambiguous environment.

As the global community continues to respond to the Covid-19 pandemic, fight the spread of SARS-CovV-2 virus as well as recover from the multiple impacts of the pandemic crisis, governments, communities and organizations remain vulnerable to various natural, climate-induced and anthropogenic hazards. They are further challenged to effectively prepare for multiple shocks and stresses, ensure business and service continuity, and mitigate and adapt to potential impacts of disasters and climate change. To succeed in building resilience against disaster and climate change, all stakeholders such as public sector agencies, business entities, civil society organizations, and community organizations, among others, would have to be more agile and adaptive and to work collaboratively in order to thrive in today's unpredictable world.

This program will provide the professional training needed to improve emergency preparedness and strengthen disaster resilience of the organizations and communities where participants work and operate. By joining the program, participants will further hone their critical thinking skills to identify and evaluate risks and threats in advance and develop holistic solutions to reduce vulnerability and exposure of their organizations and communities to hazards, enhance their problem-solving ability to proactively manage risks and maintain organizational functioning during disaster or crisis, and enhance their leadership skills to empower their organizations and communities to take innovative actions towards disaster and climate resilience.

PROGRAM OBJECTIVES

At the end of the program, the students will be able to:

1. Understand the various operational contexts of disaster risk and crisis management along with its frameworks, concepts, and tools and shift from a mindset of reactive response to proactive Risk Management and Resilience Building.
2. Analyze disaster risk and crisis environments and various stakeholders involved including their roles and interests, synthesize implications on organizations, communities and sectors and develop and evaluate disaster risk and crisis management strategies and measures

PROGRAM SCHEDULE

February 16 to March 17, 2023

Live Online

February 16, 17, 23,24, March 2, 3, 9, 10, 16, 2023

Face-to-Face On-campus

March 17, 2023

1:30 PM to 5:00 PM (GMT+08) on all dates

PROGRAM FEES

PHP 60,990.00 or USD 1,220.00*

*The prevailing exchange rate at the date of payment may apply.

Let us know if you are interested to avail of early bird/group discount or discuss payment terms.

Alumni status will be granted upon completion of the program

YOUR PROGRAM FACULTY



Marqueza Cathalina L. Reyes, Eng.D.
Assistant Professor
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at <https://go.aim.edu/seellprogramcalendar>





3. Apply collaborative Governance approaches and Leadership strategies and skills to initiate concrete actions to enhance the disaster and climate resilience of their organizations and communities.

KEY BENEFITS

Well-Structured Program and World-Class Faculty

The online program offers a venue for high-impact learning with real-time, experiential, and interactive online sessions. Participants will learn from AIM's world-class faculty and its network of disaster risk and crisis management practitioners, humanitarian workers, and resilience leaders.

Gain a Leadership Perspective and Deeper Understanding of Disaster Risk and Crisis Management

The program helps leaders, managers, supervisors, and entrepreneurs develop a broader and deeper understanding of disaster risk and crisis management – both in the public and private sectors – through in-depth discussions of topics such as operations management, risk management, disaster preparedness, and humanitarianism and emergency management.

Enhanced Leadership and Management Skills

The program enhances the participants' capability to lead and manage in a cross-functional setting, improving performance, planning, collaboration, and execution of cross-functional efforts leading to disaster preparedness and resilience strategies.

WHO SHOULD ATTEND

The program is recommended for professionals in the Government, Humanitarian, and Development Sectors, as well as Business executives, Managers, and Entrepreneurs who want to gain a deeper understanding of disaster risk and crisis management in this volatile, uncertain, complex, and ambiguous world. Moreover, this program is open to individual contributors who wish to make a difference in the disaster risk reduction space and be able to contribute to the building of resilience in their community.

WHAT YOU WILL LEARN

PROGRAM LEARNING CONTENT

MODULE 1: Risk and Resilience

Module 1 provides the theoretical and conceptual foundation needed to gain a broad comprehension of risk, disaster risk reduction and management, crisis management, and disaster and climate resilience. Students will learn to understand the disaster risk environment in terms of hazard, vulnerability, exposure, and capacity dimensions of risk and develop analytical and critical thinking necessary to address contemporary concerns and issues in the practice of disaster risk and crisis management, including gender and social inclusion, as well as climate change adaptation and mitigation strategies and climate and disaster risk financing.

MODULE 2: Risk Governance and Resilience Leadership

Module 2 spotlights the practice of disaster risk governance and resilience leadership, including approaches, strategies and tools to build disaster resilient communities and organizations. Students will explore effective approaches in collaboration and partnerships in various aspects of disaster risk reduction and management, crisis management, and resilience building. Specific cases will be discussed to surface key players and their roles in disaster risk management from response and mitigation to recovery as well as the challenges encountered in collaborating and managing complex emergencies and disasters brought about by natural, climate-induced and human-made hazards.



MODULE 1

Disaster Risk, Crises and Resilience:
Paradigms, Assessment & Tools

Climate change: Strategies and Options

Pandemic Resilience

Urban Resilience

MODULE 2

Climate and Disaster Risk Governance:
Challenges, Stakeholders, & Mechanisms

Resilience and Crisis Leadership:
Principles

Managing humanitarian emergencies: Cases
and applications

Organizational resilience and business
continuity management

Culminating activity: Resilience action
planning proposals



Your Program Faculty



Marqueza Cathalina L. Reyes, Eng.D.
Assistant Professor
Asian Institute of Management

Dr. Reyes's expertise lies in disaster risk reduction and management, disaster and climate resilience, land use planning, urban and regional planning, environmental management, and sustainable development. She earned her Doctor of Engineering in Urban Planning degree (magna cum laude) from the University of Kassel in Germany and her Master of Arts in Urban and Regional Planning and Bachelor of Science in Geology from the University of the Philippines.

Prior to teaching in AIM, she has served as technical advisor for multilateral organizations including the ASEAN Secretariat, UN Office for Disaster Risk Reduction (formerly UNISDR), Asian Disaster Preparedness Center, and Earthquakes and Megacities Initiative. She has led several multi-country programs such as the ASEAN Disaster Risk Financing and Insurance Program, ADB-Oxfam GB Urban Climate Change Resilience Project, and currently works as consultant of the Philippines Climate Change Commission, where she led her team to bag the first ever climate change adaptation project approved by the Green Climate Fund for the Philippines. She has also taught in Miriam College and University of the Philippines and worked in consulting projects in land use planning and DRRM with various local government units in the Philippines.





Earning a SEELL Post-Graduate Certificate and Diploma

SEELL offers Post-Graduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Post-Graduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants Two (2) units which can be credited to the following:

- Post-Graduate Certificate in Development Management
- Post-Graduate Certificate in Leadership and Management
- Post-Graduate Certificate in Strategy Management

Participants will also earn two (2) units which can be credited to the Post-Graduate Diploma in Management.

*The Post-Graduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Post-Graduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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