



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Future of Finance: Fintech Leadership Program

Disrupting Finance via Customer Centricity & Emerging Technologies

Live Virtual Interactive Sessions with Globally Recognized Faculty
Real World Experiences of Global Fintech Expert Guest Speakers
Immersive Cohorts For Impactful Learning
Shaping Future Fintech Leaders of The Philippines

Are you prepared for the dramatic changes shaping financial services?
If you want to future proof yourself and be a Regional fintech leader,
this course is a must for you.

Your program lead faculty on this journey:

Malik Khan Kotadia: Program Director, Asian Institute of Management, SEELL

<https://www.linkedin.com/in/malik-khan-kotadia-68260b5>



Future of Finance: Fintech Leadership Program

Disrupting Finance via Customer Centricity & Emerging Technologies

PROGRAM OVERVIEW

The 4th Industrial Revolution is exponentially changing society, industry and business. This Digital Disruption is also sweeping through the world of Finance. As per a leading global consulting firm, upto 40% of banking revenues and 60% profits are at risk due to new fintech players and changing user behaviour. Moreover, the Covid pandemic has accelerated Digital adoption in financial services by 5 years.

In such a scenario, financial services are transforming in a fundamental manner. Banking will look fundamentally different in the coming 5-10 years as compared to the previous decades.

This exponential disruption is powered by 4 key forces:

1. Exponential technologies - *ABCD*: A.I, Blockchain, Cloud, Data
2. New Business Models- *ABCD*: Ambient Banking, Borderless transactions, Crowdsourcing, Decentralization
3. Changing user behavior, especially among the millennials and Gen Z, driving 'gamification' of finance
4. Evolving regulatory landscape: Open banking, Regulatory sandbox, Crypto policies, Cybersecurity etc

PROGRAM OBJECTIVES

This first of its kind course aims to develop future Fintech leaders of the Philippines.

This is one of the most comprehensive & cutting edge fintech leadership programs in the region. With a focus on global learning of emerging and future trends, it will prepare future leaders for success.

The program aims to empower you by:

- Preparing you to be successful in the exponentially changing world of financial services, by providing a holistic understanding of Fintech and the key forces shaping it: Disruptive technologies, new business models, policies & regulations and emerging customer behavior.
- Imparting current, practical fintech knowledge and the ability to identify future trends. This will help and guide you in your career, whether you are an intrapreneur in an incumbent organization or a startup entrepreneur creating new disruptions.
- Orienting you to develop an innovation mindset for success and 'out-of-the-box' thinking, which is critical in such a rapidly changing landscape.

PROGRAM SCHEDULE

15 half days

June 1, 3, 6, 8, 10, 13, 15, 17, 2023;
July 13, 15, 18, 22, 25, 27, 29, 2023;

Weekdays at (5:00 PM to 8:30 PM) ;
Saturdays at (10:30 AM to 12:00 PM & 1:00PM to 2:30PM)

(GMT+08) on all dates

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE

PHP 85,990.00 or USD 1,565.00*

*The prevailing exchange rate at the date of payment may apply.

Let us know if you are interested to avail of early bird/group discount or discuss payment terms.

YOUR PROGRAM FACULTY



Malik Khan Kotadia
Program Director
Adjunct Faculty
Asian Institute of Management

<https://www.linkedin.com/in/malik-khan-kotadia-68260b5>

To find out how you can participate, contact us at SEELL@aim.edu or

visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at <https://go.aim.edu/seellprogramcalendar>

Enrollment Link:
<https://go.aim.edu/fintechenroll>





WHAT YOU WILL LEARN

- Industry 4.0 and evolution of finance: Introduction to Fintech
- Fintech categories 1: Payments, Digibanks, Alternative Lending, InsurTech & Wealthtech
- Fintech 1.0 to 3.0: TechFins, open finance, and 'co-opetition'
- The Innovation Continuum: Fintech business models & success factors
- Future banking 4.0: Ambient Banking & Embedded Finance
- Blockchain 101- An introduction to blockchain, mining & consensus protocols
- Bitcoin & crypto transactions: Crypto vs fiat money
- Blockchain 2.0: Ethereum & Smart contracts
- Blockchain Platforms & tokenomics
- Blockchain applications: Enterprises & government
- From Web 1.0 to Web 3.0: From the platform to 'Decentralized, ownership' economy
- Decentralized Finance (DeFi)- opportunities & challenges
- Various token types & NFTs
- Emerging trends: Metaverse
- Future Finance = Hybrid Finance (Hy-Fi): Traditional Finance (TradFi) + CBDCs + DeFi
- Artificial Intelligence (AI) & Machine Learning (ML) in Finance
- Big Data and Data Governance
- Fintech Ecosystem & Regulations: Top-down and bottom-up forces shaping Fintech
- Capstone: Live Industry Projects: group presentations
- Case study

KEY BENEFITS

This Program aims to enhance your Leadership and Knowledge needed to become a cutting edge, Innovative Fintech leader through:

- **WORLD CLASS, LIVE LEARNING:** High impact, immersive learning experience via live interactions with world class expert faculty and global expert guest speakers
- **A NETWORK OF FINTECH PEERS:** Your cohort mates and future cohort participants will become your valued Fintech network, comprising the best, brightest and most forward thinking industry leaders in the Philippines
- **CUSTOMER FOCUSED DESIGN THINKING:** You will understand emerging consumer behavior, which will enable you to develop customer centric solutions. This will result in superior user experience, which is a must for winning in this fast evolving market
- **INNOVATION MINDSET:** You will be able to identify and quickly adapt to future trends, thereby enabling new growth opportunities & increased efficiency for tangible business value.





WHO SHOULD ATTEND

Industry Sectors::

- Fintech companies
- Payment Companies
- Retail Banking
- Neo Banks/ Virtual Banks
- Investment/Asset management/brokerage houses
- Insurance companies
- Regulators and Central Banks
- Government agencies

Profile of potential participants:

- Senior leaders: CXOs keen to stay ahead of the curve, to shape the future strategy of their organizations
- CTOs and technology leaders keen to understand the business side of Fintech
- Operations & Risk Management Professionals
- Project managers
- Finance professionals keen to upgrade and upskill in fintech and digital finance
- Policy makers keen to understand the latest trends in Digital Finance
- Finance professionals keen to start up their own ventures
- Fintech founders and teams



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
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Your Program Faculty



Malik Khan Kotadia
Adjunct Faculty
Asian Institute of Management

Malik Khan Kotadia is one of the global thought leaders in Fintech, blockchain and digital finance. He has been recognized among the top 50 global Fintech influencers, apart from being named in the and He brings 25 years of industry, start up, consulting, and academia experience. Thus, his programs are a combination of contemporary theory, robust frameworks, and cutting-edge practical learning.

- Former global digital banker at MNC Banks: 14 years at Citibank in digital banking, digital marketing, digital transformation, and digital engagement.
- Fintech entrepreneur, advisor and mentor to governments, regulators, banks, & global Fintechs. He has worked with central banks, multilateral agencies, Fortune 500 companies, & Fintech unicorns in various countries such as in Singapore, Netherlands, Canada, Nigeria, Tokyo, etc.
- Sought after keynote speaker at leading conferences: 150+ conferences in 25 locations; addressed 50,000+ professionals
- Fintech community builder: Co-founder and Global Board Chairman at the Global Impact FinTech (GIFT) Forum, an elite Fintech think tank of Fintech and policy leaders from 70 countries.





Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants Three (3) units which can be credited to the following:

- Postgraduate Certificate in Financial Management
- Postgraduate Certificate in Information Technology Management

*Postgraduate Certificates require three (3) units earned within two (2) years.

Participants will also earn Three (3) units which can be credited to the Postgraduate Diploma in Management.

*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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