



SCHOOL OF EXECUTIVE EDUCATION  
AND LIFELONG LEARNING

# Systems Thinking for Strategic Foresight

Program starts September 2023



# Systems Thinking for Strategic Foresight

## OVERVIEW

Anticipating and preparing for the future involves analyzing and understanding complex systems' nature and function. Many issues are interconnected, often caused and influenced by many complimenting and competing change drivers.

Impactful foresight work requires us to think broadly, contextually, and systematically. The Systems Thinking for Strategic Foresight course is designed to provide a comprehensive understanding of how systems thinking and foresight are interlinked historically and how the two domains approach navigating complex challenges and identifying potential opportunities.

The course will explain the core theories and concepts of systems science and systems thinking as they relate to the study and application of systems thinking in foresight. A systems lens to anticipating futures enables you to develop the knowledge and competencies to frame, analyze, understand, and build a sustainable future.

## PROGRAM OBJECTIVES

- Understand the foundational concepts and principles of Systems Thinking with chaos and complexity theories with foresight as a context.
- Explore the interconnections of Systems Thinking and Foresight and identify ways to integrate both approaches to spot weak signals and opportunities.
- Learn the methods and tools in systems thinking for envisioning alternative futures.
- Demonstrate practical applications and share real-world case studies through group exercises to study and apply systems thinking in foresight practice.

## WHAT YOU WILL LEARN

Course participants can expect to learn and gain practical skills:

- Foundations of Systems Thinking, including chaos and complexity theory with foresight as context.
- Familiarize yourself with several systems thinking tools and techniques and apply them in envisioning alternative futures.
- Integrate and explore how systems thinking enhances foresight methodologies and approaches.
- Examine case studies and real-world examples of Systems Thinking applied to foresight.

## PROGRAM SCHEDULE

September 20, 22, 25, 27, 29, 2023  
5:30 PM to 9:00 PM (GMT+08) on all dates

## PROGRAM FEE

PHP 25,990.00 or USD 473.00\*

\*The prevailing exchange rate at the date of payment may apply.

Let us know if you are interested to avail of an early bird/group discount or discuss payment terms.

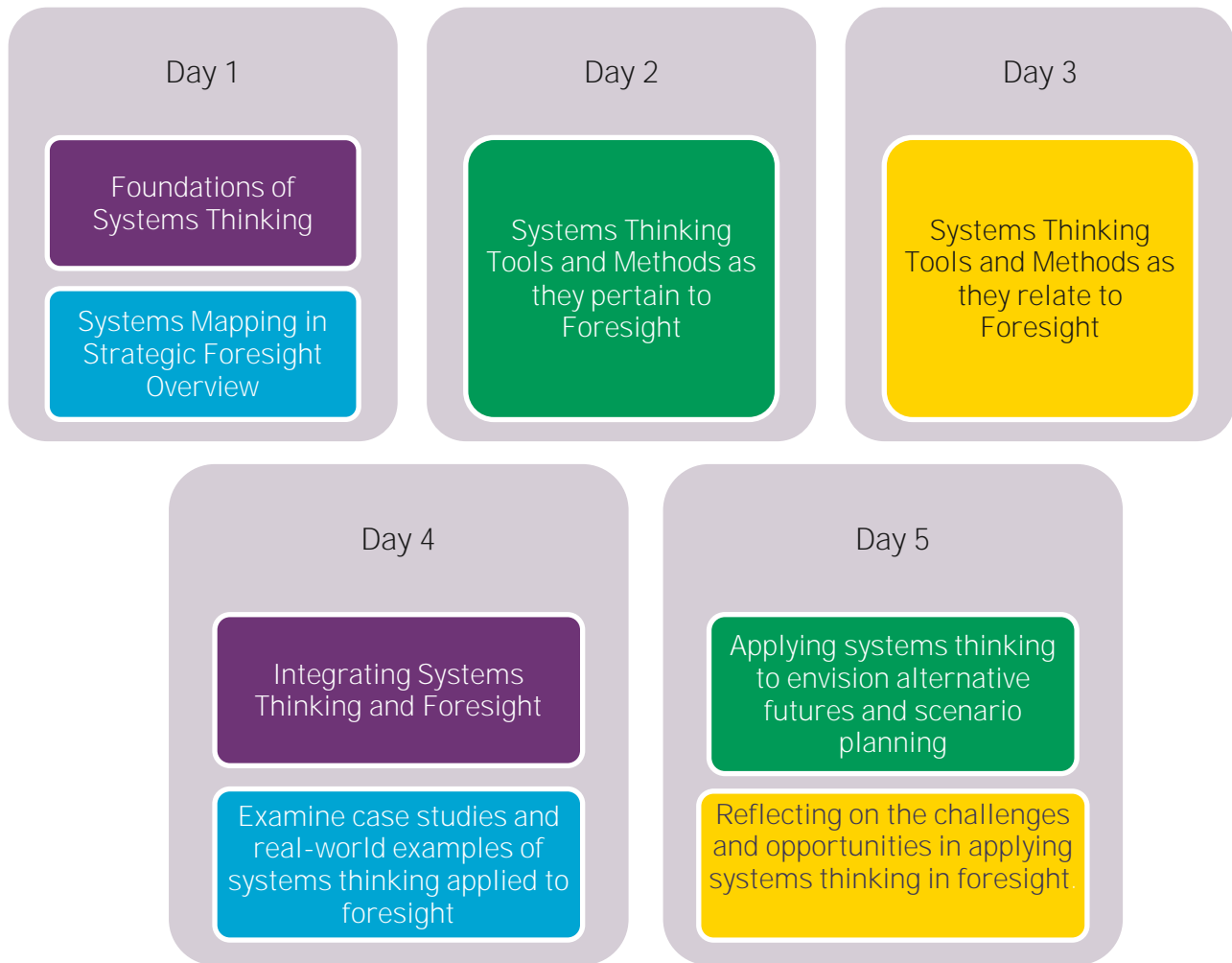
## YOUR PROGRAM FACULTY



Shermon O. Cruz  
Adjunct Faculty  
Asian Institute of Management

To find out how you can participate, contact us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit <https://go.aim.edu/seellinquiries> <https://go.aim.edu/seellprogramcalendar>

## PROGRAM LEARNING CONTENT



## KEY BENEFITS

- Systems Thinking fosters a holistic perspective to foresight leading to more comprehensive and nuanced insights into complex systems.
- Equips you with tools and methods to navigate complexity, understanding the dynamics and behaviors of complex systems to anticipate potential impacts of consequences and actions better.
- Systems Thinking enhances your ability to think long-term and develop robust, adaptive, and sustainable strategies and avoid short-sighted solutions.
- Systems Thinking is a valuable addition to the toolkit of professional foresight practitioners. It complements other foresight methods and techniques and enriches futurists' analysis and understanding of future trends and scenarios.
- Enhances your systems literacy and ability to understand complex futures from a systems perspective.

## WHO SHOULD ATTEND

Foresight practitioners, policy analysts and decision-makers, urban planners and city administrators, sustainability practitioners, business strategists and innovators, researchers, academics, and professionals in various industries.



## PROGRAM FACULTY



Shermon O. Cruz  
Adjunct Faculty  
Asian Institute of Management

Shermon Cruz is an Adjunct Faculty at the Asian Institute of Management and the current Chair of the Association of Professional Futurists, the largest association of credentialed foresight practitioners worldwide, with 600 members in over 50 countries.

He is currently the Director and Chief Futurist of the Center for Engaged Foresight. A global Strategic Foresight consulting company that has trained over 7,000 professionals and provided consulting services in over 30 countries.

He has published widely and reviewed articles for top foresight journals and magazines such as the Journal of Futures Studies, Foresight, Human Futures, and Compass. In addition, he has contributed to several book chapters in Futures and Foresight. He recently received a Higher Degree and by Research Scholarship for his doctoral candidacy on Anticipatory Governance and Regenerative Cities with the University of the Sunshine Coast Australia by the Commonwealth Government of Australia.

Shermon is a sought-after futurist, advisor, thought leader, instructor, and a senior foresight expert for the Asian Development Bank, the Rockefeller Foundation, the Development Academy of the Philippines, Philippine Public Safety College, Lee Kuan Yew School of Public Policy, United Nations Agencies and governments that include the Philippines (i.e., DOH, NEDA, TESDA, DOST, DTI, the Philippine Navy, the Armed Forces of the Philippines, DILG, NAST), Saudi Arabia, the United Arab Emirates, the United States, Singapore, Malaysia, Laos, Singapore, and Cambodia, to name a few.





## Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

### EARNING CREDENTIALS

Successfully completing the program earns participants One (1) unit which can be credited to the following:

- Postgraduate Certificate in Strategic Foresight  
\*Post-Graduate Certificates require five (5) units earned within two (2) years.

Participants will also earn one (1) unit which can be credited to the Postgraduate Diploma in Management.

\*The Post-Graduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

### ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit our website at <https://executiveeducation.aim.edu>



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