



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Results-Based Monitoring and Evaluation

Enhancing the Effectiveness of
Development Programs and Projects

Program runs in March 2024



Results-Based Monitoring and Evaluation

Enhancing the Effectiveness of Development Programs and Projects

OVERVIEW

Results-Based Monitoring and Evaluation (RBM&E) is a systematic approach for monitoring performance and evaluating the long-term results of projects instead of just short-term output. It enhances the effectiveness of development programs and projects implemented by organizations from both private and public sectors.

This ten half-day program is designed for current and potential leaders working on development programs and projects and covers topics on M&E concepts and principles, current practices on M&E, program/project logframe, developing performance indicators, use of applicable tools and techniques, use of information systems, and using M&E results.

By joining the program, you will hone your RBM&E competencies, and you will learn how to prepare M&E plans and implement M&E systems using contemporary tools and techniques. It will sharpen your understanding of the results chain using logic models, as well as skills in developing indicators and targets and designing methods for data collection and analysis.

PROGRAM OBJECTIVES

At the end of the program, each participant would have acquired the skills and techniques required for:

1. Monitoring programs/projects, with particular focus on setting up effective Monitoring systems
2. Conducting project completion activities, underscoring generation of substantive reports
3. Designing program/project evaluations, applying proper evaluation criteria, and using appropriate methodologies
4. Differentiating quantitative and qualitative methods for evaluation
5. Formulating effective Monitoring and Evaluation (M&E) Plan

PROGRAM SCHEDULE

Live Online via Zoom

March 4, 6, 8, 11, 13, 15, 18, 20, 2024
1:30 PM to 5:00 PM

Face-to-Face On-campus

March 22, 2024
8:30 AM to 5:00 PM

(GMT+08) on all dates

PROGRAM FEE

PHP 45,990.00 or USD 836.00*

*The prevailing exchange rate at the date of payment may apply.

Let us know if you are interested to avail of early bird/group discount or discuss payment terms.

PROGRAM FACULTY



Brenda B. Furagganan
Adjunct Faculty
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at <https://go.aim.edu/seellprogramcalendar>





WHAT YOU WILL LEARN

1. Overview of RBME:
 - RBME Overview & Trends
 - Theory of Change (Results Framework)
 - Case Analysis
2. Program/Project Logframe:
 - Results Chain
 - Performance Indicators
 - Case Analysis
3. Monitoring:
 - Program/Project Monitoring
 - Data Collection and Analysis
 - Case Analysis
4. Evaluation:
 - Designing Evaluations
 - Communicating M&E Results
 - M&E Plan
5. Learning Demo:
 - Team Preparation & Presentation

KEY BENEFITS

At the end of the program, each participant would have acquired knowledge, skills and techniques required for:

- Analysis of issues challenging the monitoring evaluation of development programs and projects
- Planning for effective monitoring and evaluation system for results, in the context of the Project Cycle
- Conducting project monitoring activities, underscoring generation of substantive reports
- Designing program/project evaluations, applying prop evaluation criteria, and using appropriate methodologies
- Formulating results-oriented M&E Plans

WHO SHOULD ATTEND

The course is intended for potential and current managers working on programs and projects implemented by public and private sector organizations.





Learning Content

The 10 half-day program will be covering the following topics.

Day 1 Overview of RBME	Day 2 Overview of RBME	Day 3 Program / Project Logframe	Day 4 Program / Project Logframe	Day 5 Program / Project Monitoring
Day 6 Program / Project Monitoring	Day 7 Program / Project Evaluations	Day 8 Program / Project Evaluations	Day 9 Learning Team Preparations	Day 10 Learning Team Presentations





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Your Program Faculty



Brenda B. Furagganan
Adjunct Faculty
Asian Institute of Management

Brenda Furagganan is an expert on Project Planning and Development, Management, Implementation and Evaluation in Public Sector Development and Community Projects. She has been an adjunct faculty of the Asian Institute of Management's Stephen Zuellig Graduate School of Development Management since 2010. She earned her degree in Master in Development Management from the Asian Institute of Management in 2001, graduating with Distinction.



FOR INQUIRIES:
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Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants two (2) units which can be credited to the following:

- Postgraduate Certificate in Development Management
- Postgraduate Certificate in Operations Management

**Post-Graduate Certificates require five (5) units earned within two (2) years.*

Participants will also earn two (2) units which can be credited to the Postgraduate Diploma in Management.

**The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.*

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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