



SCHOOL OF EXECUTIVE EDUCATION  
AND LIFELONG LEARNING

# Online Review for Certificate in Management Accounting (CMA<sup>®</sup>)

IMA's Certification Review Program for Students,  
Academics, Accountants and Finance Professionals in  
Business  
(1 unit credit)

Start your CMA Online Review Anytime, Anywhere.



# Online Review for Certificate in Management Accounting (CMA®)

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## OVERVIEW

A Certified Management Accountant (CMA) is a professional designation in the Accounting profession that is a recognized and highly respected credential around the world. The CMA certification is often regarded as the gold standard in Management Accounting. It builds your aptitude to power up your accounting practices with keen business insights and sound financial decision-making.

Earning a CMA entails specific educational prerequisites, proven work experience, an active IMA membership, and other requirements. Candidates must also pass the two parts of the CMA Exam to become fully certified.

The Asian Institute of Management is now offering an Online Review for Certificate in Management Accounting, including the 2-Parts Online CMA review modules, in partnership with Becker, the leading global CMA exam preparation and continued education provider of the Institute of Management Accountants for more than 60 years.

This holistic program preparation with the fully online content and review materials will mentally and emotionally prepare you, giving you the confidence you need to finish the CMA certification. The 2-Parts CMA Exam covers the following disciplines related to Management Accounting:

- Part 1 of the CMA Exam focuses mainly on aspects of Financial Planning, Performance, and Analytics
- Part 2 is centered around Strategic Financial Management

All enrolled participants in the Online CMA Review may also attend one time any modules of the following programs of AIM during their first year of enrollment to supplement their review and CMA exam preparations:

- Postgraduate Certificate in Management Accounting
- Finance for non-Finance Manager Program

Adequately preparing and earning the CMA Certification verifies your mastery of 12 critical competencies in Management Accounting — from Financial Reporting and Internal controls to Decision Analysis and Risk Management.

Once you achieve the CMA certification, it means that you've gained the insights, skills, and decision-making expertise that are key to expanding your career options in the Management Accounting profession, both in Corporate and Business settings, including careers in Management Accounting, Cost Accounting, Financial Accounting, and Financial Risk Management.

Enroll now and start your Online Review for the Certificate in Management Accounting (CMA®) Anytime, Anywhere.

## ASYNCHRONOUS PROGRAM SCHEDULE

Start your CMA Online Review Anytime. Anywhere.

## PROGRAM FORMAT

Access to CMA Review Online Review materials valid for 2 years (1 unit credit)

## PROGRAM FEE

PHP 25,990 .00 or USD 473.00\*

\*The prevailing exchange rate at the date of payment may apply.

To find out how you can participate, contact us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at <https://go.aim.edu/seellprogramcalendar>



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management  
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus  
123 Paseo de Roxas, Makati City Philippines 1229

[SEELL@aim.edu](mailto:SEELL@aim.edu) | +632 8892 4011 | [www.aim.edu](http://www.aim.edu)



## PROGRAM OBJECTIVES

- To prepare participants to become Certified Management Accountants with the Becker CMA Online Review materials, a trusted leader in CMA and CPA exam preparations for more than 60 years.
- To provide online CMA review materials, valid for 2 years from the date of enrollment, for the mastery of the concepts needed to pass the CMA Exam Certification.
- To access fully online and quality CMA review content, expert instruction, and unparalleled support for aspiring CMA practitioners.
- To help CMA candidates prepare for both parts 1 and 2 of the exam with the best CMA Online Exam preparation experience.

## KEY BENEFITS

There are many reasons you should consider pursuing a CMA certification:

- **Professional advancement:** Boost your professional outlook - passing the CMA Exam demonstrates your knowledge of financial management processes, which can diversify your toolbox of accounting skills.
- **Expand your knowledge:** Make yourself indispensable to any company with the skillset you will acquire from becoming a CMA. The responsibilities are often more specialized than a general accountant's job description. Performing tasks like budget analysis and planning will expand your professional capabilities, as you've shown you can understand a company's inner financial workings.
- **Prestige and recognition:** You'll gain a sense of personal satisfaction when you achieve your Certified Management Accountant certification. Earning the CMA is an honor and a distinction that few accountants can say that they have, and one that demands perseverance and business acumen. Adding the Certified Management Accountant title alongside your name is a distinguished accomplishment that signifies your dedication to and expertise in Management Accounting to the larger professional world.
- **International acclaim:** The CMA certification transcends borders and is known as the "global benchmark for management accountants and finance professionals," as it is recognized worldwide. CMAs benefit from their accreditation when they go abroad, as the certification is not exclusive to one country. This makes it an ideal choice for candidates who hope to one day live or work abroad.

## WHO SHOULD ATTEND

- The Online CMA Review Program is intended for Students, Academics, Accountants or Finance Professionals who are passionate about the field of Management Accounting, interested in specializing in their career paths, and who want career flexibility and advancement should consider pursuing the Online CMA Review Program to prepare them for the CMA Examinations.
- Many CPAs pursue a CMA on top of their current license, especially if they are interested in pivoting their careers towards the direction of financial management and reporting. The career possibilities unlocked once a CMA certification is earned are wide-ranging.





## LEARNING CONTENT

CMA Exam Review Proper (online and fully asynchronous)

### Part 1 – Financial Planning, Performance, and Analytics

- Section A. External Reporting Decisions
  - Section A.1. Financial Statements
  - Section A.2. Recognition, measurement, valuation and disclosure
- Section B. Planning, Budgeting, and Forecasting
  - Section B.1. Strategic Planning
  - Section B.2. Budgeting Concepts
  - Section B.3. Forecasting Techniques
  - Section B.4. Budget Methodologies
  - Section B.5. Annual Profit Plan and Supporting Schedules
  - Section B.6. Top Level Planning and Analysis
- Section C. Performance Management
  - Section C.1. Cost and Variance Measures
  - Section C.2. Responsibility Centers and Reporting Segments
  - Section C.3. Performance Measures
- Section D. Cost Management
  - Section D.1. Measurement Concepts
  - Section D.2. Costing Systems
  - Section D.3. Overhead Costs
  - Section D.4. Supply Chain Management
  - Section D.5. Business Process Improvement
- Section E. Internal Controls
  - Section E.1. Governance, Risk and Compliance
  - Section E.2. System Controls and Security Measures
- Section F. Technology and Analytics
  - Section F.1. Information Systems
  - Section F.2. Data Governance
  - Section F.3. Technology-Enabled Finance Transformation
  - Section F.4. Data Analyti



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- Part 2 – Strategic Financial Management
  - Section A. Financial Statement Analysis
    - Section A.1. Basic Financial Statement Analysis
    - Section A.2. Financial Ratios
    - Section A.3. Profitability Analysis
    - Section A.4. Special Issues
  - Section B. Corporate Finance
    - Section B.1. Risk and Return
    - Section B.2. Long-Term Financial Management
    - Section B.3. Raising Capital
    - Section B.4. Working Capital Management
    - Section B.5. Corporate Restructuring
    - Section B.6. International Finance
  - Section C. Decision Analysis
    - Section C.1. Cost / Volume / Profit Analysis
    - Section C.2. Marginal Analysis
    - Section C.3. Pricing
  - Section D. Risk Management
    - Section D.1. Enterprise Risk
  - Section E. Investment Decisions
    - Section E.1. Capital Budgeting Process
    - Section E.2. Capital Investment Analysis Methods
  - Section F. Professional Ethics
    - Section F.1. Business Ethics
    - Section F.2. Ethical Considerations for Management Accounting and Financial Management Professionals
    - Section F.3. Ethical Considerations for Organizations





## Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and, ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

### EARNING CREDENTIALS

Successfully completing the program earns participants One (1) unit, which can be credited to the following:

- Postgraduate Certificate in Management Accounting
- \*Postgraduate Certificates require five (5) units earned within two (2) years.

Participants will also earn one (1) unit, which can be credited to the Postgraduate Diploma in Management.

\*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

### ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and on designing your learning journey with SEELL, please email us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit our website at <https://executiveeducation.aim.edu>



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