



SCHOOL OF EXECUTIVE EDUCATION  
AND LIFELONG LEARNING

# Career Accelerator Program

Building a solid career track for new graduates and early career professionals

Program starts in March 2024



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Building a solid career track for new graduates and early career professionals

Putting in the hard work and proving yourself in your first entry-level role is crucial in building one's career. Establishing a solid career track may seem challenging given the intense work competitive environment. It definitely can be, but what's really hard is taking charge, demonstrating leadership, making the most of a job role, and turning it into something valuable to the company, as well as professionally fulfilling and personally rewarding for oneself.

So, are you excited and ready to get hands-on, apply what you've learned from school, and make a difference in your dream job and organization? Do you know where, when, and how to start your career in a very competitive work environment? Can you see yourself jumpstarting and accelerating a professional career in some of the world's largest or most prominent local companies? Do you want to work with the experts to get the best out of yourself and your career?

Completing a degree is one of the critical factors that jumpstart a career for most new graduates and early career professionals. And getting a good job is a natural goal for most fresh graduates after acquiring technical skills and academic knowledge while in college. However, getting a degree doesn't automatically mean a guaranteed good career track. And most young professionals experience many career missteps because of so much trial and error in their career decisions.

The AIM Career Accelerator Program is specifically designed for fresh graduates or early career professionals to build their own tailor-fit experience as they enter the corporate world by discovering themselves more fully, establishing knowledge about working culture and team dynamics, and preparing an action plan focusing on individual, professional, and career development. Building knowledge about corporate environment, networking experience, confidence, connections, coaching and guidance, and preparing an intentional career strategy are excellent ways to jumpstart and accelerate your career, whether you're a new graduate or an early career professional.

When you're ready to make the first move in your professional life, there is no better place to start than with the Career Accelerator program from the Asian pioneer in international management education and one of the top business schools in the region. This program is an immersive ten-half-day program designed for fresh graduates and early career professionals who want to advance and accelerate their career development and gain targeted skills and experience from successful executives, professionals, and career coaches. You will learn from industry and company leaders at the forefront of the talent industry. Through the program, you will discover yourself better, learn how employers hire and develop top talent, discover successful strategies to accelerate your career in your chosen field, be coached by an experienced career professional, and position yourself as a hireable good talent for any organization. Participants who complete the program will have the edge over their competition in their future job search process from start to finish.

All participants will each receive individualized and engaging coaching sessions with certified ICF coaches leveraging the person's capabilities, personality, values, strengths, passions, and aspirations.

## PROGRAM SCHEDULE

### Live Online

March 8, 11, 13, 15, 18, 20, 22, April 1, 2024  
8:30 AM to 12:00 PM

### Face-to-Face On campus

April 3, 2024  
8:30 AM to 5:00 PM

(GMT+08) on all dates

## PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom and face-to-face learning sessions

## PROGRAM FEE

PHP 39,990.00 or USD 727.00\*

\*The prevailing exchange rate at the date of payment may apply.

## YOUR PROGRAM FACULTY



Maria Angelica B. Lleander  
Adjunct Faculty  
Asian Institute of Management

To find out how you can participate, contact us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at <https://go.aim.edu/seellprogramcalendar>



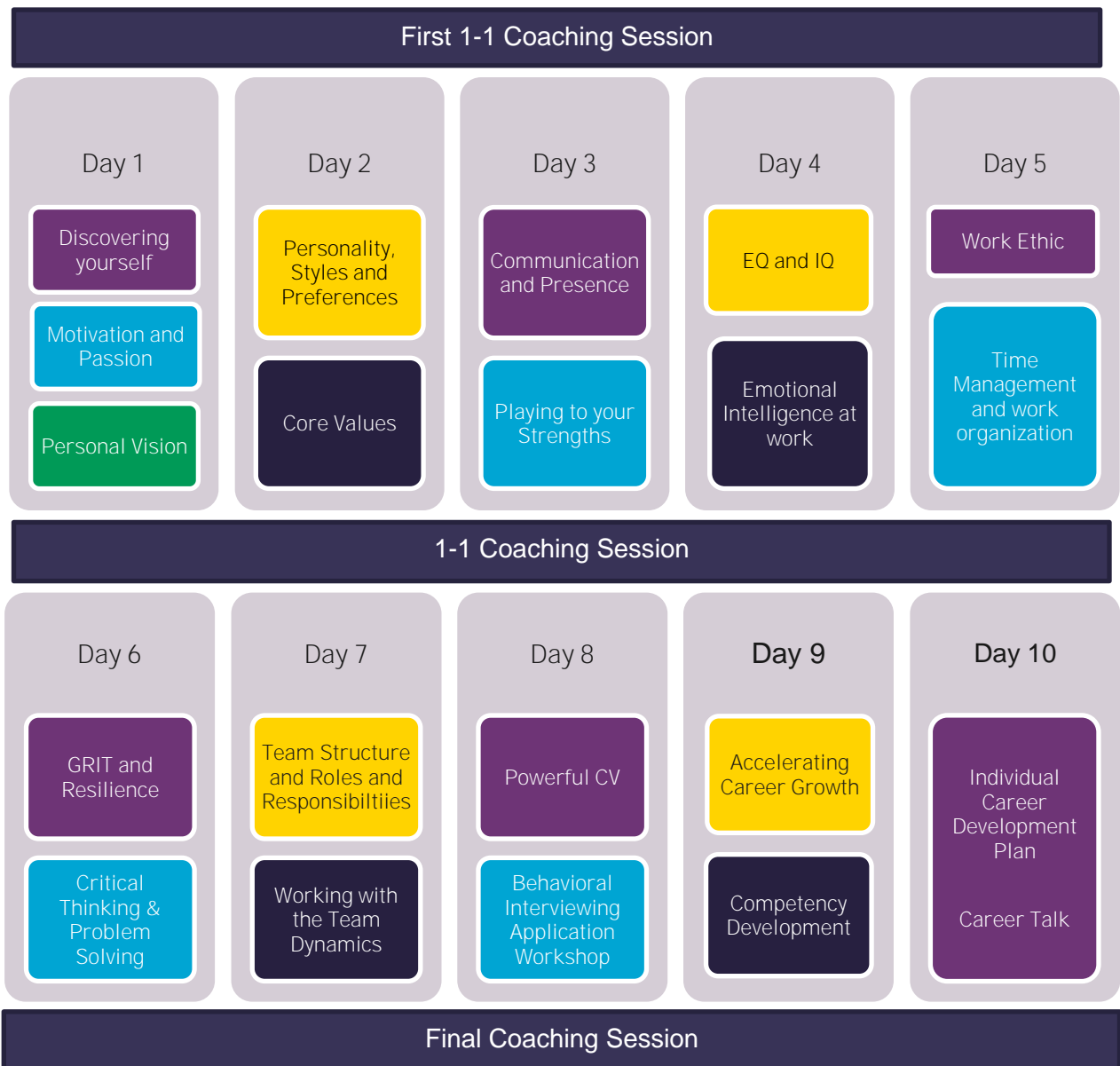
### FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management  
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus  
123 Paseo de Roxas, Makati City Philippines 1229  
[SEELL@aim.edu](mailto:SEELL@aim.edu) | +632 8892 4011 | [www.aim.edu](http://www.aim.edu)

**WHAT YOU WILL LEARN**

- Transition to corporate work
- Learn motivational models to drive personal passion
- Personality, Behavior, Values, Communication Styles and Strengths
- Tools and Techniques in time management and work organization
- GRIT and Resilience
- Critical Thinking and Problem Solving
- Team Structure and Dynamics
- Behavioral Interviewing
- Accelerating Growth and competency development
- Individual Career development planning

**Program Learning Content**





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## KEY BENEFITS

1. Develop Individual career and competency development plans based on values, strengths, and aspirations
2. Learn and develop working knowledge about corporate culture, management expectations, team dynamics
3. Learn from and network with industry and company leaders at the forefront of the talent industry

## WHO SHOULD ATTEND

This program is suitable for fresh college graduates or early career professionals who want to develop leadership skills and accelerate their professional careers in a very competitive and dynamic work environment.



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## Your Program Faculty



Maria Angelica B. Lleander  
Adjunct Faculty  
Asian Institute of Management

Ma. Angelica B. Lleander (Marian) is a leadership and team coach with a Professional Certified Coach credential from the International Coach Federation (ICF). She obtained her coaching training and certification from the Hudson Institute of Coaching (Santa Barbara, California) in 2012. She has been in the field of human resources development for more than 30 years, heading the country Human Resources functions of global companies such as Pfizer. She has a Master of Arts in Psychology degree from the Catholic University of America, a Master in Business Administration degree and a Bachelor of Science degree in Psychology from the University of the Philippines.



Alberto G. Mateo, Jr.  
Clinical Professor  
Head, School of Executive Education and Lifelong Learning  
Asian Institute of Management

Alberto G. Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Professor Mateo brings with him thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions.

He is currently the Head of the School of Executive Education and Lifelong Learning at the Asian Institute of Management. Before joining AIM, he was the President and Managing Director of HP Inc. and Pfizer, Inc. in the Philippines.



Czarina Teves  
Adjunct Faculty  
Asian Institute of Management

Coach Ina Teves is an OD consultant, executive and team coach, and facilitator. Over the last 28 years, she has led consulting teams in the public and private sectors to help organizations identify, develop, and align organizational strategy, culture, leadership, and teams. She is a resource person on leading change, leading teams, systems thinking, coaching, assertive communication, and EQ. She is a certified Marshall Goldsmith Stakeholder Centered Coach, a Certified Action Learning Coach (World Institute for Action Learning), and a Certified Jungian Coach. On other days she is a long-distance runner, paracord bracelet weaver, and ICF Philippines Board Member.





**Ramon Carlos “ Mondo” C. Castro**

Adjunct Faculty  
Asian Institute of Management

Mondo Castro has 27 years of experience in Media, Training, Corporate Management, Human Resources and Organizational Development. He was also the Global Director of Training for a Canadian company called Sales for Life and now has the same function for another Canadian company called TeamRevenue.

He trains people all over the world from companies like Microsoft, Thermo Fisher, Thomson Reuters, SOLIDWORKS, Refinitiv, UserZoom, TrackTik, Hu-Friedy, Cantel Celestica, and Intel France. He was adjudged 2017’s “Highest Rated Speaker” for in-House training and “Second Highest Rated Speaker” for public workshops & seminars by Salt & Light Ventures.

He has Masters in Business Administration degrees from the Ateneo Graduate School of Business & the Regis University in Colorado.



**Maria Socorro “ Cuckoo” Benipayo**

Adjunct Faculty  
Asian Institute of Management

Maria Socorro Benipayo is a seasoned HR professional who brings more than thirty years of experience from a diverse set of industries like public utility, IT, pharmaceutical, and FMCG from family-owned local corporations to multinational (MNC) leaders like Hewlett-Packard, Pfizer, Philip Morris (PMFTC), and Alaska Milk Corporation. She is a Professional Coach and a Mentor who continues to pursue her passion of growing people to help grow the business.



**Maria Eulalia M. Herrera**

Adjunct Faculty  
Asian Institute of Management

Maria Eulalia M. Herrera is an Adjunct Faculty at the Institute. She holds a Master of Arts in Learning Disabilities from the Northwestern University, USA. She also has a Bachelor of Arts in Behavioral Science from the De La Salle University Philippines. Her expertise lies in Human Capital Management. She was previously the Human Resources Manager at San Miguel Corporation and was formerly the Senior Vice President for Human Resources in Citigroup.





## Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Post-Graduate Certificate in an area of their choice and, ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

### EARNING CREDENTIALS

Successfully completing the program earns participants One (1) unit, which can be credited to the following:

- Postgraduate Certificate in Leadership

\*Postgraduate Certificates require five (5) units earned within two (2) years.

Participants will also earn One (1) unit, which can be credited to the Postgraduate Diploma in Management.

\*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

### ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit our website at <https://executiveeducation.aim.edu>



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