Postgraduate Certificate in Data Privacy, Protection, and Operational Excellence:

Information Security and Privacy

Governing Authorized Access

Program starts in March 2024

Information Security and Privacy
Governing Authorised Access

OVERVIEW

How do I secure the information in my organization against increasing threats in this digital world to uphold the Data Privacy Act of 2012? How do I operationalize an information security policy to ensure compliance with regulations and respect data subject rights?

In this age of increasing risks such as cyberthreats, smishing, and online scams, establishing an information security program is necessary to protect the confidentiality, integrity, availability, and use of personal data. Without robust information security operations in place, your organization increases its risks to unauthorized disclosure and unauthorized access from both external hackers and malicious insiders.

Establishing an information security program is vital to operationalizing a data privacy management program. With the expected increase in enforcement from the National Privacy Commission, an information security program helps secure the processing of personal data.

This course will teach you how to set up an information security program essential for supporting your organization's privacy and data protection accountabilities. The course will provide frameworks, techniques, and best practices that must comprise an information security program, including information asset management, information security risk management, and security operations.

For organizations with an existing information security program, this course will help you assess your current program and address the gaps according to internationally-recognized standards and best practices.

PROGRAM OBJECTIVES

The course aims to help information security professionals establish an information security program that tackles not just information security controls, but also best practices in leadership, monitoring, and continuous improvement. Participants will gain an organization-wide, holistic perspective on information security, as well as how information security is linked to privacy.

For data protection professionals, this course aims to provide the knowledge, frameworks, and techniques necessary to implement an information security program in line with their Privacy Management Program.

Postgraduate Certificate in Data Protection, Privacy and Operational Excellence Courses:

Data Protection Officer
Privacy Impact Assessment
Personal Information Processor Management
Information Security and Privacy
Data Breach Response Management

PROGRAM SCHEDULE

March 9 and 16, 2024
8:30 AM to 5:00 PM (GMT+08) on all dates

Let us know if you are interested to avail of early bird/group discount or discuss payment terms.

PROGRAM FORMAT

Delivered online via live virtual interactive sessions In Zoom

PROGRAM FEES

PHP 25,990.00 or USD 473.00*

*The prevailing exchange rate at the date of payment may apply.

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PROGRAM FACULTY

Edwin Concepcion
Adjunct Faculty
Asian Institute of Management
To find out how you can participate, contact us at SEELL@aim.edu or visit https://go.aim.edu/seellinquiries
Download our latest program calendar at https://go.aim.edu/seellprogramcalendar

FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu

KEY BENEFITS

Well-structured Program and World-class Faculty

The online program offers a venue for high-impact learning with real-time, experiential, and interactive online sessions. The participants will learn from AIM's world-class faculty, industry leaders, and practitioners network.

Gain a Holistic Business Perspective and Deeper Understanding of Privacy and Data Protection

The program helps leaders, managers, supervisors, and individual contributors develop a broader business perspective and a deeper understanding of privacy and data protection linkages between key teams in an organization, such as Finance, Sales, Marketing, Customer Service, Human Resources, and Operations.
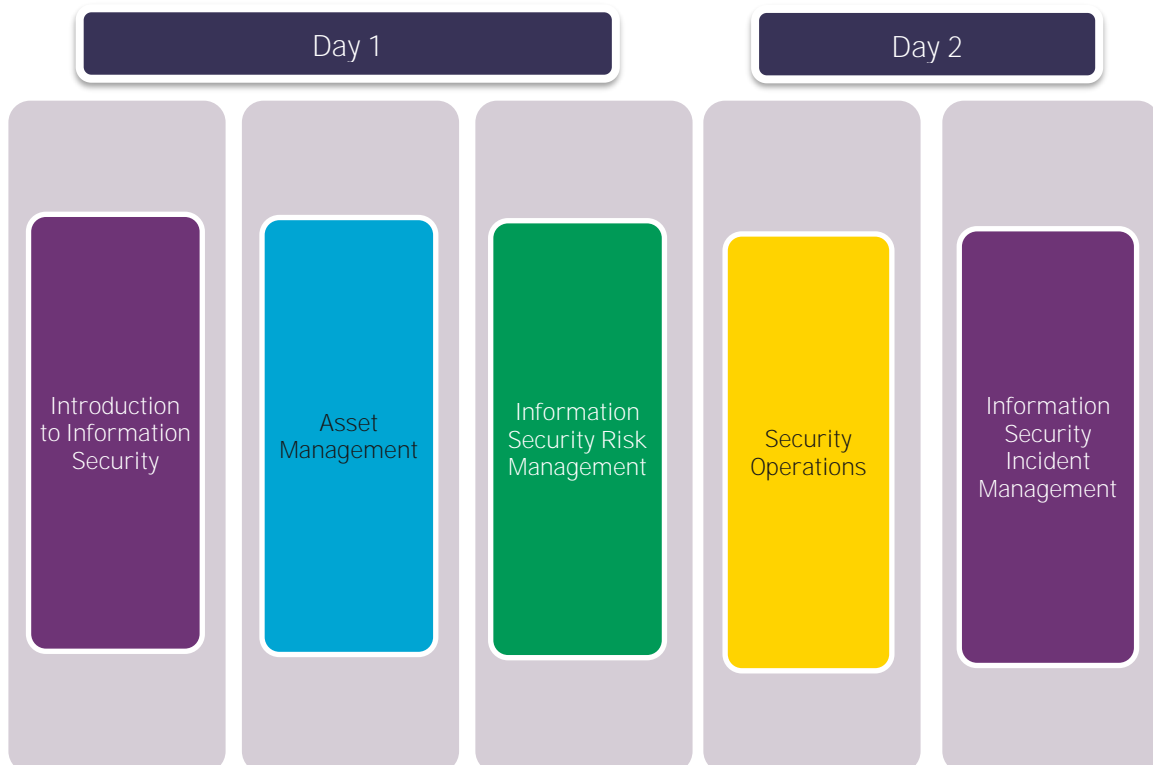
Enhanced Privacy and Data Protection Leadership and Personal Data Governance Skills

The program enhances the participants' capability to lead and manage in a cross-functional setting, improving performance, planning, collaboration, and execution of cross-functional efforts while embedding privacy and data protection in business processes.

WHO SHOULD ATTEND

- Information Security Officers and Professionals who want to establish an information security program in their organization.
- Data Protection Officers, Data Protection Professionals, and Data Governance Officers who want to set up or enhance their information security as part of their Privacy Management Program.
- Lawyers who want to understand better how information security is implemented in an organization. By understanding the context in which information security is applied, lawyers can better advise their internal and external clients.
- Entrepreneurs and Business Owners who want to establish an information security program in their organization as the business grows to collect and process more data.

WHAT YOU WILL LEARN

Day 1			Day 2	
Introduction to Information Security	Asset Management	Information Security Risk Management	Security Operations	Information Security Incident Management

AACSB
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Your Program Faculty

Edwin Concepcion
Country Manager
Straits Interactive Pte Ltd

Edwin Concepcion is the Country Manager of Straits Interactive Pte Ltd in the Philippines. Edwin is a Fellow of Information Privacy from the International Association of Privacy Professionals. He is a Certified Information Privacy Manager (CIPM), Certified Information Privacy Technologies (CIPT), and Certified Information Privacy Professional / Europe / US (CIPP/E/U).

Edwin is a Certified PECB Trainer for ISO/IEC 27701 (PIMS), ISO/IEC 27001 (ISMS), and ISO 37301 (CMS). Before delving into the privacy and data protection field, Edwin spent over 20 years in IT.

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Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and, ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants One (1) unit, which can be credited to the following:

- Postgraduate Certificate in Data Privacy, Protection and Operational Excellence
- Postgraduate Certificate in Information Technology Management
- Postgraduate Certificate in Operations Management

*Postgraduate Certificates require five (5) units earned within two (2) years.

Participants will also earn one (1) unit, which can be credited to the Postgraduate Diploma in Management.

*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and on designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at https://executiveeducation.aim.edu

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