



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

ELEVATE YOUR CAREER THROUGH EXECUTIVE EDUCATION IN ASIA



Who We Are and What We Offer

The School of Executive Education and Lifelong Learning (SEELL) is the executive development arm of the Asian Institute of Management. It links the Institute to the working professionals by providing programs that respond to the needs of both the private and public sectors.

Our executive programs are aligned with our mission to develop professional, entrepreneurial, and socially responsible Asian business and development leaders and

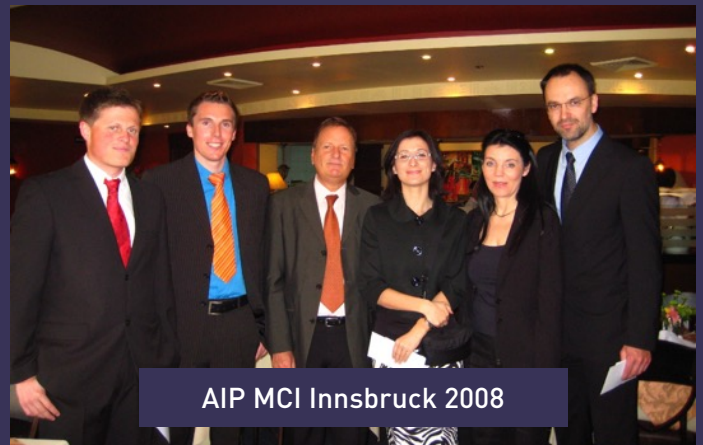
managers. These leading-edge, differentiated, and results-oriented courses are designed to broaden skills and competencies of leaders and managers to achieve career advancement or organizational growth.

SEELL programs can be delivered as customized or open enrollment, depending on the learning needs. Participants learn from AIM professors, along with a network of industry leaders and practitioners.



Custom Programs

Offered in-house to meet the special and unique training needs of a specific organization. These programs are customized with the goal of driving business growth and tailored for immediate implementation to address real-life business challenges.



Open Enrollment Programs

Designed for individuals or small groups who need leadership and/or managerial skills development. These public courses are offered on a regular basis throughout the year. Professional networking, peer learning, and cultural exchange form part of the learning experience in these programs.

With programs in diverse areas of concentration and discipline - Finance, Human Resource, Information Technology, Operations, Sales, Marketing, Innovation, Entrepreneurship, Development, Strategy, Leadership and General Management,

participants can choose courses, and personalize their own learning track as they attend any of our Open Enrollment Programs.

Each completed course earns for them credentials that can be stacked in a process towards earning a Postgraduate Certificate in any area of discipline, or Postgraduate Diploma in Management.

2 UNITS | HYBRID | USD3,636*

Management Development Program

Prime senior management and executives for the highest level of leadership



ASIAN INSTITUTE OF MANAGEMENT
SCHOOL OF EXECUTIVE EDUCATION AND LIFELONG LEARNING

1 UNIT | LIVE ONLINE | USD473*

Data Protection Officer

Protect the fundamental human right to privacy



ASIAN INSTITUTE OF MANAGEMENT
SCHOOL OF EXECUTIVE EDUCATION AND LIFELONG LEARNING

1 UNIT | HYBRID | PHP25,990

The Eloquent Leader

The art of speaking with confidence and competence for managers and leaders



ASIAN INSTITUTE OF MANAGEMENT
SCHOOL OF EXECUTIVE EDUCATION AND LIFELONG LEARNING

1 UNIT | LIVE ONLINE | USD473*

Crisis Leadership

Navigate disaster risk and crisis management



ASIAN INSTITUTE OF MANAGEMENT
SCHOOL OF EXECUTIVE EDUCATION AND LIFELONG LEARNING

6 UNITS | HYBRID | PHP139,990

Basic Management Program

Batch 171

Preparing high-potential leaders for greater management roles



ASIAN INSTITUTE OF MANAGEMENT
SCHOOL OF EXECUTIVE EDUCATION AND LIFELONG LEARNING

1 UNIT | LIVE ONLINE | USD473*

Lean Six Sigma for Business Leaders

Reduce costs, boost productivity, and grow revenue with quality process management



ASIAN INSTITUTE OF MANAGEMENT
SCHOOL OF EXECUTIVE EDUCATION AND LIFELONG LEARNING

SEELL Postgraduate Stackable Certificate Courses

To nurture resilient leaders and managers, SEELL offers the Postgraduate Stackable Certificate Courses that pave the way for professionals to develop their skills and achieve their desired learning goals.

The SEELL Postgraduate Stackable Certificate Courses enable professionals to develop their proficiency in diverse areas of concentration in a personalized, and more manageable manner. These courses support lifelong learning and development.

Participants have the freedom to choose their own learning paths by selecting any of the stackable programs they wish to enroll in at their own pace, and in their own time.





POSTGRADUATE CERTIFICATE COURSES

SEELL offers postgraduate certificate courses in various areas of concentration and discipline:



Development Management

Entrepreneurship

Financial Management

Human Resource Management

Information Technology Management

Innovation and Management

Leadership and Management

Operations Management

Sales and Marketing Management

Strategy Management

Creative Leadership


Digital Transformation

Credentials can be earned over time, stacked towards earning a Postgraduate Diploma in Management, thus building your qualifications that lead to more career opportunities, advancement, and potentially high-paying jobs.

STACKABLE UNITS

Participants who accumulate:

- a minimum of 5 units within 2 years can earn them a Postgraduate Certificate depending on the area of concentration or
- a total of 20 units can earn them a Postgraduate Diploma in Management regardless of the focused subject area.



Credit units earned over two (2) years	Required No of Credit Units
Postgraduate Certificate in Management Development	8
Postgraduate Certificate in Basic Management	6
Postgraduate Certificate in Development Management	5
Postgraduate Certificate in Entrepreneurship	5
Postgraduate Certificate in Financial Management	5
Postgraduate Certificate in Human Resource Management	5
Postgraduate Certificate in Information Technology Management	5
Postgraduate Certificate in Innovation and Management	5
Postgraduate Certificate in Leadership and Management	5
Postgraduate Certificate in Management Development	8
Postgraduate Certificate in Operations Management	5
Postgraduate Certificate in Sales and Marketing Management	5

Credit units earned over three (3) years	Required No of Credit Units
Postgraduate Diploma in Management	20

YOUR AIM SEELL JOURNEY

TO A POSTGRADUATE
DIPLOMA IN MANAGEMENT

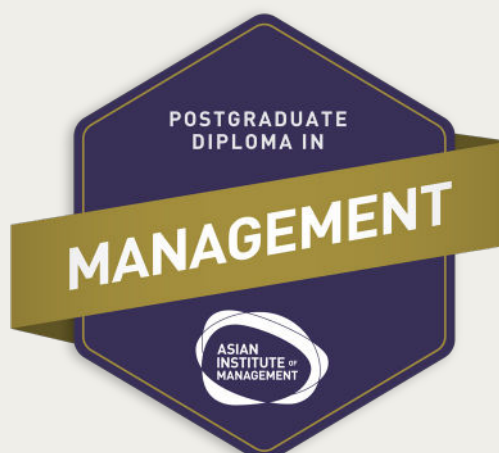
POSTGRADUATE CERTIFICATE IN OPERATIONS MANAGEMENT

Business Analytics	2 units
Leading with Agile and Scrum	1 unit
Results-Based Monitoring and Evaluation	2 units
Project Management	2 units
Strategic Project Management	1 unit
Synergizing Marketing with Logistics and Distribution Networks	1 unit
Lean Six Sigma for Business Leaders	1 unit
Lean Six Sigma Made Easy - A Lean Six Sigma Yellow Belt	1 unit

Requires 5 units earned within two years

POSTGRADUATE CERTIFICATE COURSES

Data Science and IT	General Management	Marketing Management
Development Management	HR Management	Operations Management
Entrepreneurship	Innovation and Management	Strategic Management
Financial Management	Leadership and Management	



Requires 20 units earned within three years