



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Your Journey to Professional Excellence

Program Objectives

Chart your own course to professional development. The executive programs at the Asian Institute of Management School of Executive Education and Lifelong Learning (AIM-SEELL) put you in control. Choose the focus areas that accelerate your career and cultivate the skills to drive success. With SEELL, you will experience:

World-class instruction from esteemed faculty at AIM.

Personalized learning paths for targeted development.

A diverse network of peers to inspire and support your journey.

POSTGRADUATE CERTIFICATE PROGRAMS

These programs provide focused, intensive studies in specialized fields. Build expertise to elevate your career, gain credentials to demonstrate your knowledge, and expand your professional network in a specific area of leadership or business management. These programs are ideal for professionals looking for targeted skill development within a shorter time frame.

EXECUTIVE CERTIFICATE PROGRAMS

These programs are for experienced professionals seeking to enhance their leadership skills and strategic decision-making abilities. Gain valuable insights, develop new perspectives, and master the advanced tools needed to face any business challenge with excellence. These programs are perfect for those ready to take their leadership to the next level.

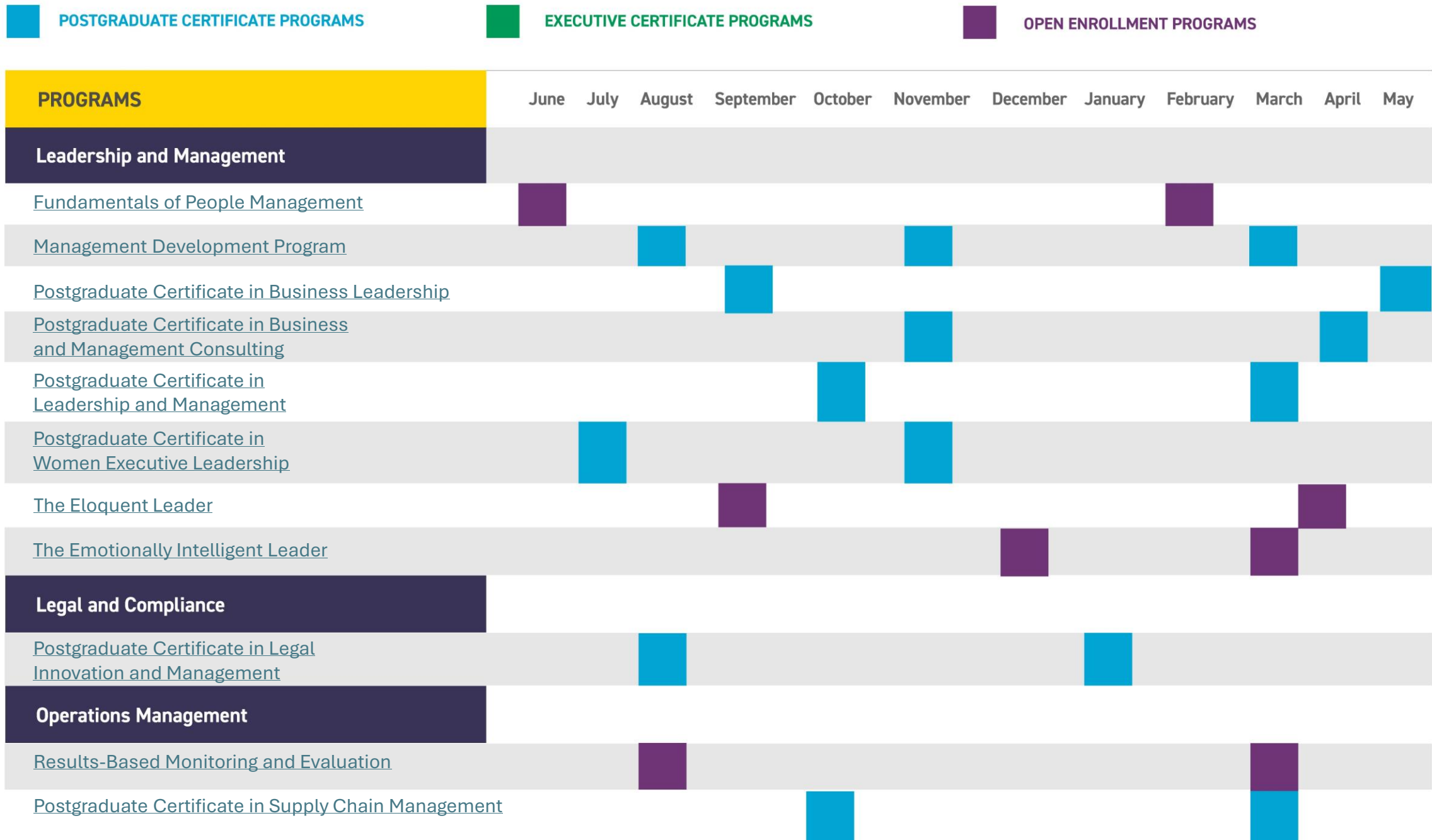
OPEN ENROLLMENT PROGRAMS

These programs offer flexible learning opportunities for individuals and teams seeking to upgrade their skills and knowledge. Choose from a wide range of courses focusing on essential business topics, emerging trends, and leadership best practices. These programs best cater to professionals seeking professional development tailored to their interests and schedules.

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PROGRAMS	June	July	August	September	October	November	December	January	February	March	April	May
Innovation and Technology												
AI Business Practitioner	■			■			■					
Leading with Agile and Scrum				■				■				
Financial Management												
Enterprise Risk Management										■		
Finance for Non-Finance Managers			■			■			■			■
Postgraduate Certificate in Financial Management		■									■	
Leadership and Management												
Basic Management Program					■						■	
Coaching Skills for Leaders and Managers			■			■						
Critical Thinking and Decision-Making	■			■			■			■		
Foundations of Management for First-Line Leaders			■				■		■			■
Fundamentals of Leadership				■				■				



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Custom Program

SEELL Custom Programs are leadership and management courses tailored to your organization's unique needs. These programs enhance leadership skills, improve management effectiveness, and address the specific challenges your company faces. With a focus on practical application and measurable results, SEELL Custom Programs empower your workforce to achieve greater success.

THESE PROGRAMS CAN BE APPLIED TO A WIDE VARIETY OF INDUSTRIES, INCLUDING BUT NOT LIMITED TO:

Automotive	Healthcare and Pharmaceuticals		Education	Manufacturing		Real Estate
Insurance	Construction and Engineering		Transportation and Logistics		Retail	Mining
Energy and Utility		Accommodation	Food and Beverage	Information & Communication		Banking
Information Technology (IT) and Business Process Outsourcing (BPO)			Commercial and Professional Services		Fast-moving consumer goods (FMCG)	

The delivery methods are flexible, offering live onsite classes at the AIM campus or a hybrid approach combining online learning and recorded lessons.

Testimonial



ENRIQUE JAIME T. HILARIO

DATA ANALYST, MANILA BULLETIN
BUSINESS ANALYTICS PROGRAM



This program gave me the confidence to inspect databases, extract data, as well as process and analyze it for business decision making. I highly recommend this program to anyone who wants to become a data analyst since these are essential skills. The power of interpreting and analyzing data is very crucial and could dictate a company's course of action.

When we first thought about building the capacity of our patient leaders, of course I talked to other institutions, but it was really the School of Executive Education and Lifelong Learning through Professor Albert that we saw a very comprehensive module and certificate course.



KAREN VILLANUEVA

PRESIDENT, PHILIPPINE ALLIANCE OF PATIENT ORGANIZATIONS (PAPO)
POSTGRADUATE CERTIFICATE IN HEALTH AND LEADERSHIP MANAGEMENT PROGRAM



ASIAN
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SCHOOL OF EXECUTIVE EDUCATION
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Visit **aim.edu** for more details



AACSB
ACCREDITED

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