



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Postgraduate Certificate in Women Executive Leadership

Advancing Women Leadership to Make Organizations Thrive in the 21st Century



EXECUTIVE
EDUCATION
2024 RANKING

Program Overview

Amid a volatile, uncertain, complex, and ambiguous environment challenging many organizations today, women leaders have proven to be powerful agents of change. Research indicates that having more women in management predicts higher job satisfaction and commitment to the organization by people of all genders. Organizations must intentionally invest in developing, retaining, and supporting talented women leaders. A focused and targeted leadership development program that addresses women leaders' unique challenges can help them better navigate organizational hurdles and prepare them for future senior roles.

This Postgraduate Certificate in Women Executive Leadership offers a holistic approach to accelerating the development of women leaders in an organization. It aims to strengthen management capabilities, explore personal strengths and self-clarity, align individual goals with the organization, build a strategic network for success, and create greater work-life harmony. By participating in the program, women leaders can reflect on their leadership challenges, develop personal strategies to address them, and grow their strengths-based leadership skills. The program includes extensive sharing of leadership and management frameworks and practices, professional and peer-to-peer coaching, and highly engaging sharing sessions among participants.



The program also contains women coaching sessions with Certified Women Leadership Coaches to help leaders strengthen their inner compass. This lets them define a more transparent internal operating system when interacting with others and themselves. Participants will experience more balance within, encouraging women to thrive as they move towards greater self-actualization.

A woman leader in this program can discover how to reveal her most authentic and effective leadership style for more significant influence and impact. The Postgraduate Certificate in Women Executive Leadership is a pioneering and exclusive program in the Philippines. It puts together an executive program tailored to women leaders, facilitated by seasoned women faculty, and coached by experienced women leader coaches.

Program Objectives

Unleash Authentic Leadership

Discover a unique leadership style that resonates with their strengths and values. With a focus on harnessing women's unique capabilities, they can confidently navigate challenges and lead effectively.

Sharpen Management Skills

Elevate participants' leadership impact by mastering the tools and frameworks necessary to align strategy and achieve organizational goals. With a deep understanding of management principles, they can effectively lead teams and drive results.

Communicate with Power

Enhance communication skills to articulate ideas clearly and persuasively. As women leaders, they can leverage their unique voices and perspectives to inspire and influence others while negotiating with confidence and authority.

Broaden Women's Leadership Networks

Connect with inspiring female leaders across sectors to build a robust support network. Through collaboration, mentorship, and advocacy, they can champion women's advancement and promote gender equality.

Fuel Career Growth as Women Leaders

Equip participants with the skills and knowledge necessary to take on more significant leadership roles and achieve career goals. By breaking barriers and paving the way for future generations of women leaders, they can drive meaningful change and make a lasting impact.

What Will You Learn

Foundations of Leadership	Personality, Strengths, Values, and Character
Situational Leadership	Agile Leadership
Emotional Intelligence	The Leader as a Coach
Strategic Negotiation	Building a High-Performing Team
Leading and Managing Change	Effective Communication and Powerful Storytelling
Diversity, Equity, and Inclusion	Thought Leadership and Personal Branding

Women Leadership Coaching Workshops and Group Coaching Sessions

Learning Content

DAY 1 Women Leadership	DAY 2 Personality, Strengths, Values, and Character	DAY 3 The Agile Leader
DAY 4 Situational Leadership	DAY 5 The Emotionally Intelligent Woman Leader	DAY 6 The Emotionally Intelligent Woman Leader

Learning Content

DAY 7 Building a Diverse, Equitable, and Inclusive Environment	DAY 8 Ethics	DAY 9 Building a High-Performing Team
DAY 10 The Woman Leader as a Coach	DAY 11 The Woman Leader as a Coach	DAY 12 Excellence in Execution through Project Management
DAY 13 Negotiating Win-Win as a Woman Negotiator	DAY 14 Negotiating Win-Win as a Woman Negotiator	DAY 15 Leading and Managing Change
DAY 16 Persuasive Communication and Effective Storytelling	DAY 17 Measuring Impact in Organizations	DAY 18 Thought Leadership
DAY 19 Leadership Branding	DAY 20 Key Areas of Women's Self-Actualization	DAY 21 Masculine and Feminine Leadership Qualities
DAY 22 Uncovering 3 Hidden Power Blocks for Women	DAY 23 Understanding Lack-Based Frameworks and How to Address	DAY 24 Stepping into Power with New Possibilities
	DAY 25 Uncovering New Skills and Capacities for Personal Expansion	

Key Benefits

Communicator's Storytelling Expertise

Elevate communication and storytelling skills to convey messages effectively, inspire action, and become thought leaders within the industry.

Woman Leader's Emotional Intelligence

Leverage emotional intelligence as a woman leader to develop self-awareness, understand the emotions of others, and build strong relationships.

Diversity Champion's Inclusive Mindset

Cultivate a mindset that fosters a culture of respect and understanding to unlock the full potential of employees in the organization.

Who Should Attend

The program is suitable for women leaders currently occupying leadership positions in corporations, government, SMEs or startups, and non-government organizations who want to experience a holistic approach to accelerating their development as women leaders in the organization. It caters to women leaders who aim to strengthen management capabilities, explore personal strengths and self-clarity, align individual goals with the organization, build a strategic network for success, and create greater work-life harmony.



Program Director

Maria Angelica B. Lleander

Coach, Adjunct Faculty, and Program Director
Asian Institute of Management

Maria Angelica B. Lleander (Marian) is a leadership and team coach with an Associate Certified Coach credential from the International Coach Federation (ICF). She obtained her coaching training and certification from the Hudson Institute of Coaching (Santa Barbara, California) in 2012. She has been in human resources development for over 30 years, heading the Country Human Resources functions of global companies such as Pfizer. She has a Master of Arts in Psychology degree from the Catholic University of America, a Master in Business Administration degree and a Bachelor of Science degree in Psychology from the University of the Philippines.

Program Details

Delivery Format	Hybrid
Program Schedule	<p>Live Online</p> <ul style="list-style-type: none"> November 19, 26, 28, 2024 December 3, 5, 10, 12, 2024 January 7, 9, 14, 17, 21, 23, 28, 30, 2025 February 4, 6, 11, 13, 18, 20, 24, 27, March 4, 2025 1:30 PM to 5:00 PM <p>Face-to-Face On-campus</p> <ul style="list-style-type: none"> March 6, 2025 1:30 PM to 5:00 PM <p>Women's Forum : March 6, 2025 ; 6:00 PM to 9:00 PM</p>
Program Fee	PHP 95,990.00



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