



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING



Data Protection Officer Executive Certificate Program

Lead Compliance Initiatives, Protect Stakeholder
Trust and Uphold Operational Excellence



Program Overview

Organizations across industries are increasingly reliant on data to drive innovation, enhance customer experiences, and achieve business goals. However, this data-driven landscape also presents significant challenges in safeguarding personal information and maintaining compliance with evolving data privacy regulations. The rise of cyber threats, evolving privacy regulations, and increasing consumer awareness demand a new breed of professionals with the competency to operationalize data protection within their organizations. Data Protection Officers (DPOs) play a pivotal role in fostering trust, mitigating risks, and ensuring compliance, in an organization's data handling practices.

The Data Protection Officer Executive Certificate Program provides a comprehensive and up-to-date understanding of data protection's legal, technical, and operational aspects to entrust aspiring and current DPOs with the knowledge and skills needed to excel in this critical function. This intensive program covers the entire data protection lifecycle, from understanding the legal framework and conducting privacy impact assessments to implementing security measures and managing data breaches, including reducing risks in personal information processor management.



By completing the program, participants will emerge as well-rounded DPOs and privacy professionals, with multi-disciplinary knowledge engaging stakeholders creating a culture of privacy and trust supporting strategic business objectives. Moreso, ready to lead their organizations in building operational compliance and accountability. They will be prepared to navigate regulatory requirements, minimize risks, and promote data protection, ultimately contributing to businesses' success and sustainability in the digital age.

Program Objectives

Deconstruct the Philippine Data Privacy Act (DPA):

Guide participants through a comprehensive analysis of the DPA's requirements and implications to provide them with the knowledge to ensure organizational compliance and mitigate legal risks.

Engineer Effective Data Protection Strategies:

Enable participants to operationalize data protection principles within their organizations by managing risks and incorporating privacy by design principles.

Construct Robust Information Security Frameworks:

Lead participants in developing and implementing comprehensive information security programs that safeguard sensitive data, prevent breaches, and align with industry best practices.

Respond to Data Breaches with Confidence:

Prepare participants with the knowledge and tools to create effective data breach response plans, ensuring swift and effective incident management to minimize damage and preserve stakeholder trust.

Cultivate a Privacy-Centric Culture:

Instill a data protection mindset throughout organizations that fosters ethical data practices and establishes a foundation for ongoing compliance with evolving privacy regulations.

What You Will Learn

Philippine Data Privacy Act (DPA) Compliance	Privacy Risk Assessment and Mitigation
Protection Impact Assessments (PIA)	Information Security Management
Personal Information Processor (PIP) Management	Data Breach Response
Privacy by Design Implementation	International Privacy Standards and Certifications
Data Ethics and Governance	Leadership and Advocacy in Data Protection

Learning Content

MODULE 1

DAY 1	DAY 2	DAY 3
<p>Data Privacy from an Information Lifecycle Perspective</p> <ul style="list-style-type: none"> Individual personal information <ul style="list-style-type: none"> Flow of information Data protection DPA regulatory framework Rights of the data subject 	<p>Operationalizing DPA Principles and Rules</p> <ul style="list-style-type: none"> Rules on collection Rules on use 	<p>Operationalizing DPA Principles and Rules</p> <ul style="list-style-type: none"> Rules on disclosure / transfer Rules on storage /disposal

MODULE 2

DAY 4	DAY 5
<p>Privacy Impact Assessment</p> <ul style="list-style-type: none"> Introduction to risk management Privacy in applications and systems 	<p>Privacy Impact Assessment</p> <ul style="list-style-type: none"> PIA lifecycle

Learning Content

MODULE 3

DAY 6

Personal Information Processor Management

- Introduction third party management
- Third party management lifecycle

DAY 7

Personal Information Processor Management

- Third party due diligence

MODULE 4

DAY 8

Information Security

- Introduction to information security

DAY 9

Information Security

- Information security operations

MODULE 5

DAY 10

Data Breach Management

- Introduction to crisis management

DAY 11

Data Breach Management

- Data breach management

DAY 12

Data Protection by Design



Key Benefits

Data Protection Expertise:

Gain in-depth knowledge of the Philippine Data Privacy Act, international standards, and best practices in data protection to make informed decisions and lead the organization's compliance efforts.

Operational Excellence:

Develop practical skills for implementing privacy by design, conducting risk assessments, managing vendors, and responding to data breaches to ensure the organization's data practices are secure and efficient.

Strategic Advantage:

Elevate the organization's brand reputation and build trust with internal stakeholders, customers, and partners by demonstrating a commitment to robust data protection practices and proactive risk management.

Who Should Attend

This program is ideal for Data Protection Officers, compliance officers, risk managers, information security officers, IT professionals, legal counsel, audit professionals, business leaders and executives, department heads, entrepreneurs, small business owners, and marketing professionals responsible for or interested in ensuring their organization's compliance with data privacy regulations and best practices. Individuals establishing a new data protection program, enhancing existing practices, or seeking to advance their careers in this critical field will find immense value in the knowledge and skills provided by this comprehensive program.



Program Director

Edwin Concepcion

Adjunct Faculty
Asian Institute of Management

Edwin Concepcion is the Country Manager of Straits Interactive Pte Ltd in the Philippines. He is a Fellow of Information Privacy from the International Association of Privacy Professionals. Mr. Concepcion is a Certified Information Privacy Manager (CIPM), Certified Information Privacy Technologies (CIPT), and Certified Information Privacy Professional / Europe / US (CIPP/E/U). He is also a Certified PECB Trainer for ISO/IEC 27701 (PIMS), ISO/IEC 27001 (ISMS), and ISO 37301 (CMS). He holds a Master of Science in Innovation and Business from the Asian Institute of Management and a Bachelor of Science in Business Administration Major in Business Management from De La Salle-College of Saint Benilde. Before delving into the privacy and data protection field, Mr. Concepcion spent over 20 years in the IT industry.

Program Details

Delivery Format	Hybrid
Program Schedule	<p>Live Online</p> <ul style="list-style-type: none"> February 20, 21, 27, 28, March 13, 14, 20, 2025 8:30 AM to 5:30 PM <p>Face-to-Face On-campus</p> <ul style="list-style-type: none"> March 21, 27, 28, April 3, 2025 8:30 AM to 5:00 PM April 4, 2025 8:30 AM to 5:00 PM
Program Fee	PHP89,990.00



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