



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

A Module of Postgraduate Certificate in Legal Innovation and
Management

Future-proofing the Legal Profession through Technology Innovation

Learn how lawyers can avoid being replaced by robots
and AI

Program starts in March 2025



Future-proofing the Legal Profession through Technology Innovation

Learn how lawyers can avoid being replaced by robots and AI

OVERVIEW

In an era where technology is reshaping many companies, professions, and industries, the legal profession stands at a pivotal crossroads as well. The rapid advancements in Artificial Intelligence (AI) and automation driven by digital transformation have sparked debates and concerns about the future role of lawyers. With AI's unparalleled data processing capabilities and the accelerating pressure from clients for swift, high-quality legal services, there's a looming specter of technology rendering traditional legal roles obsolete. However, rather than viewing this technological tide as a threat, forward-thinking lawyers recognize it as an opportunity—a chance to redefine and elevate their profession.

The course aims to provide insights into the role of legal technology in today's working environment, especially with the increasing demands by clients for fast and quality legal output.

This program offers legal professionals a roadmap to navigate this transformative age. Participants will explore various legal technologies, their features, and how they can be integrated into the legal practice to improve efficiency and productivity. They will also be exposed to the history of legal technology and how the legal profession has adapted to this ever-changing technological landscape to prepare them for future disruptions.

Through a combination of interactive sessions, case studies, group discussions, and lectures from subject matter experts, the Course aims to retool lawyers and teach them how to weaponize technology to their advantage.

PROGRAM OBJECTIVES

By the end of the course, students will be able to

1. Understand the role and importance of legal technology and assess how different products in the market can be applied to their organization's systems and processes;
2. Identify key components of an effective legal technology and design legal solutions relevant to existing problems;
3. Explore how legal technology can be integrated into the legal practice to improve efficiency and productivity; and
4. Recommend to upper management the benefits of integrating legal technology in their legal practice and justify the costs involved therein.

WHAT YOU WILL LEARN

- Application of technology in systems and processes related to managing legal projects or matters
- Different kinds of Legal Technology
- Artificial Intelligence

PROGRAM SCHEDULE

March 17, 19, 21, 24 & 26, 2025
5:30 PM to 9:00 PM (GMT+08) on all dates

PROGRAM FEE

PHP 25,990.00 or USD 473.00*

*The prevailing exchange rate at the date of payment may apply.

Let us know if you are interested to avail of early bird/group discount or discuss payment terms.

YOUR PROGRAM FACULTY

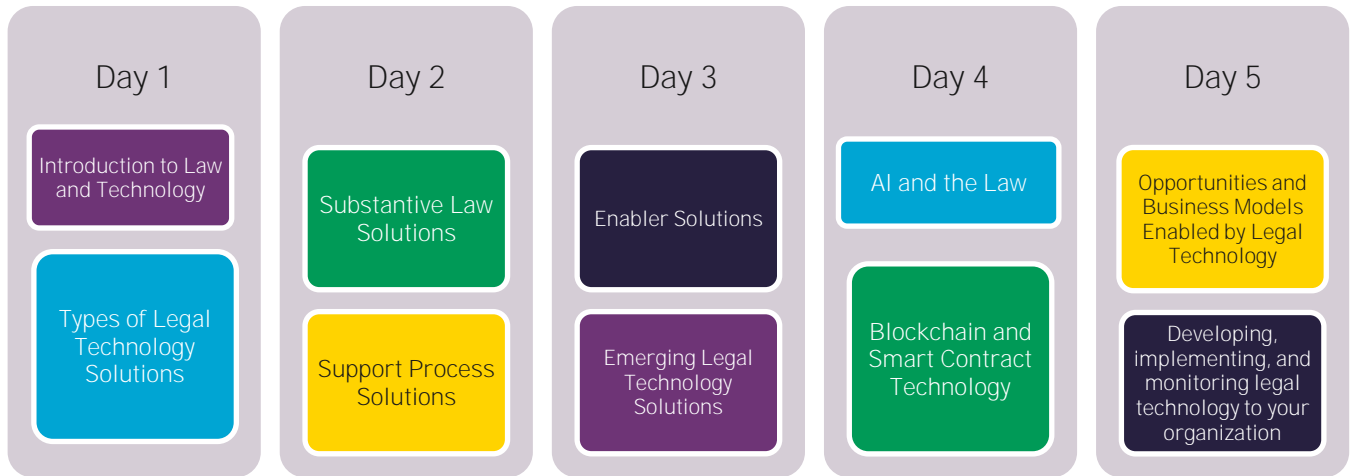


Atty. Jocel Isidro S. Dilag
Adjunct Faculty
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at <https://go.aim.edu/seellprogramcalendar>

PROGRAM LEARNING CONTENT



KEY BENEFITS

1. Learn from a set of interdisciplinary subject matter experts and who have first-hand experiences in innovation, legal technology, AI, blockchain, and the legal profession
2. Participants will be able to identify, select, and evaluate legal technology solutions in the market or develop new ones
3. Develop skills in integrating legal technology into the legal practice for increased efficiency and productivity
4. Build a network of like-minded legal professionals that share the same passion for innovation

WHO SHOULD ATTEND

- Primary Market: Lawyers / Legal Professionals, Paralegals.
- Secondary market: Individuals providing support to legal professionals in different settings, government employees providing legal and allied services, software developers intending to develop legal technologies in general.



PROGRAM FACULTY



Atty. Jocel Isidro S. Dilag
Adjunct Faculty
Asian Institute of Management

Atty. Jocel Isidro S. Dilag is a lawyer-innovator who acts as a strategic advisor and enabler for startups, progressive businesses, especially manufacturer-exporters from the creative industry for more than a decade. His professional involvements include leading the tax and tech practice of Leflegis, an organization he co-founded with lawyers dedicated to upholding the fundamental principles of democracy, continuously disrupting the legal landscape by innovating the way legal services are delivered while maintaining the integrity of the practice's principles.

He is also a co-founder of Bughaw Creative Collective - a startup making waves in the creative industry by becoming go-to strategic partner of Filipino Creative Enterprises for their development, expansion, and sustainability through data driven, tech-enabled, and innovative business solutions. Bughaw also houses its own research institute, BRIDGE CREATIVES, that is trailblazing the utilization of data science, through market research and analysis, made by Filipinos, for Filipinos.

Atty. Dilag is also a Senior Lecturer at the UP College of Law, teaching commercial, property, tax, and international law; a Business Legal Mentor for several startup incubators, and an expert facilitator of corporate trainings, seminars, and interactive workshops both here and abroad. He is proactive in policy making, initiating dialogues with government institutions, private associations, and business owners, crafting strategies that contribute to the grand goal of uplifting the lives of Filipinos through a fair and just economic playing field.

He credits the foundation of his momentum to the University of the Philippines where he obtained his Juris Doctor degree and his Bachelor of Science in Business Administration degree, where he graduated with latin honors (as cum laude). It was at the University where he started his passion for finance, tax, and emerging technologies. He then furthered his expertise at the Asian Institute of Management (AIM), under the Master of Science in Innovation and Business program, where he graduated as valedictorian, and a recipient of the Highest Distinction Honors. As an international educational institution, AIM served as his sandbox, enabling him to develop and test his newfound frameworks for business assessment, risk management, and strategy design made for the 4th Industrial Revolution.





Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants One (1) unit which can be credited to the following:

- Postgraduate Certificate in Postgraduate Certificate in Legal Innovation and Management
*Postgraduate Certificates require five (5) units earned within two (2) years.

Participants will also earn one (1) unit which can be credited to the Postgraduate Diploma in Management.

*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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