



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

A Module of Postgraduate Certificate in Legal Innovation and
Management

Solving Contemporary Legal Problems with Emerging Technologies and Innovation Techniques

Innovating the delivery of legal services through
design and systems thinking

Program starts in February 2025



Solving Contemporary Legal Problems with Emerging Technologies and Innovation Techniques

Innovating the delivery of legal services through design and systems thinking

OVERVIEW

This course is designed to provide young and senior lawyers with a comprehensive understanding of the legal problem-solving process using innovative and interdisciplinary approaches. The course will cover the basics of legal problem-solving techniques, including design thinking and systems thinking, which are critical to addressing complex legal issues that businesses face today.

In the process of learning about different techniques, lawyers will also learn new ways of identifying and analyzing legal problems, including using new technology to simplify these tasks. In addition, legal professionals will be exposed to new ways of delivering legal services given the dynamic legal environment and the developments in technology that influence the legal profession.

Through a combination of interactive sessions, case studies, group discussions, and lectures from subject matter experts, the Course aims to upgrade the legal toolkits of legal professionals who can find new ways of solving their clients' problems.

PROGRAM OBJECTIVES

By the end of the course, students will be able to

1. Develop a deep understanding of the principles and techniques of innovation, design thinking, and systems thinking and apply the same in their day-to-day delivery of legal services;
2. Learn existing innovation frameworks and evaluate which can be used to in identifying and solving certain legal problems;
3. Explore and design innovative ways of delivering legal services to clients;
4. Develop critical thinking and analytical skills to evaluate complex legal issues;
5. Build the confidence to collaborate and communicate with clients, team members, and other stakeholders as regards their legal problems.

WHAT YOU WILL LEARN

- Legal problem solving techniques
- Legal design thinking
- Legal systems thinking
- Innovations on Legal Service Delivery

PROGRAM SCHEDULE

February 17, 19, 21, 24, 26, 2025
5:30 PM to 9:00 PM (GMT+08) on all dates

PROGRAM FEE

PHP 25,990.00 or USD 473.00*

*The prevailing exchange rate at the date of payment may apply.

Let us know if you are interested to avail of early bird/group discount or discuss payment terms.

YOUR PROGRAM FACULTY

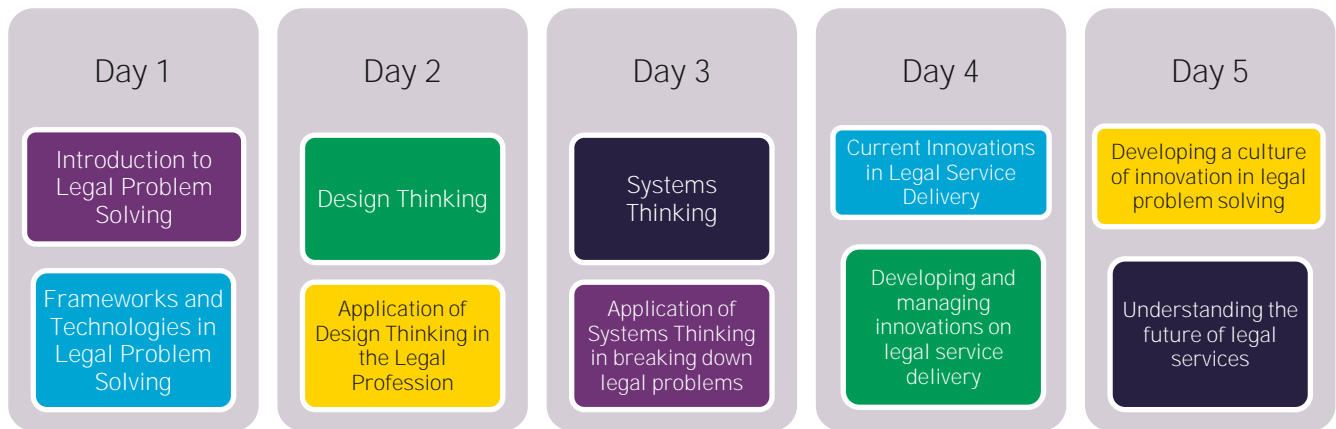


Atty. Jocel Isidro S. Dilag
Adjunct Faculty
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries> <https://go.aim.edu/seellprogramcalendar>



PROGRAM LEARNING CONTENT



KEY BENEFITS

1. Learn from a set of interdisciplinary subject matter experts and who have first-hand experiences in innovation, design thinking, systems thinking, and the legal profession.
2. Acquire the knowledge and skills needed to innovate the delivery of legal services.
3. Gain new insights on how to incorporate innovation in legal problem solving.
4. Build a network of like-minded legal professionals that share the same passion for innovation and legal problem solving.

WHO SHOULD ATTEND

- Primary Market: Lawyers / Legal Professionals, Paralegals.
- Secondary market: Individuals providing support to legal professionals in different settings, government employees providing legal and allied services



PROGRAM FACULTY



Atty. Jocel Isidro S. Dilag
Adjunct Faculty
Asian Institute of Management

Atty. Jocel Isidro S. Dilag is a lawyer-innovator who acts as a strategic advisor and enabler for startups, progressive businesses, especially manufacturer-exporters from the creative industry for more than a decade. His professional involvements include leading the tax and tech practice of Leflegis, an organization he co-founded with lawyers dedicated to upholding the fundamental principles of democracy, continuously disrupting the legal landscape by innovating the way legal services are delivered while maintaining the integrity of the practice's principles.

He is also a co-founder of Bughaw Creative Collective - a startup making waves in the creative industry by becoming go-to strategic partner of Filipino Creative Enterprises for their development, expansion, and sustainability through data driven, tech-enabled, and innovative business solutions. Bughaw also houses its own research institute, BRIDGE CREATIVES, that is trailblazing the utilization of data science, through market research and analysis, made by Filipinos, for Filipinos.

Atty. Dilag is also a Senior Lecturer at the UP College of Law, teaching commercial, property, tax, and international law; a Business Legal Mentor for several startup incubators, and an expert facilitator of corporate trainings, seminars, and interactive workshops both here and abroad. He is proactive in policy making, initiating dialogues with government institutions, private associations, and business owners, crafting strategies that contribute to the grand goal of uplifting the lives of Filipinos through a fair and just economic playing field.

He credits the foundation of his momentum to the University of the Philippines where he obtained his Juris Doctor degree and his Bachelor of Science in Business Administration degree, where he graduated with latin honors (as cum laude). It was at the University where he started his passion for finance, tax, and emerging technologies. He then furthered his expertise at the Asian Institute of Management (AIM), under the Master of Science in Innovation and Business program, where he graduated as valedictorian, and a recipient of the Highest Distinction Honors. As an international educational institution, AIM served as his sandbox, enabling him to develop and test his newfound frameworks for business assessment, risk management, and strategy design made for the 4th Industrial Revolution.





Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants One (1) unit which can be credited to the following:

- Postgraduate Certificate in Postgraduate Certificate in Legal Innovation and Management
*Post-Graduate Certificates require five (5) units earned within two (2) years.

Participants will also earn one (1) unit which can be credited to the Postgraduate Diploma in Management.

*The Post-Graduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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