



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Postgraduate Certificate in Management Accounting with Online CMA[®] Review

A CMA Mastery Program for Accountants, Financial
Analysts, Management Reporting, and Finance
Professionals in Business

Program starts in February 2025



Postgraduate Certificate in Management Accounting with Online CMA® Review

OVERVIEW

In today's rapidly evolving financial landscape, professionals need more than just a foundational understanding of management accounting. They require specialized knowledge, a commitment to continuous learning, and a globally recognized credential that sets them apart professionally.

A Certified Management Accountant (CMA) is a professional designation in the field of finance that is a recognized and highly respected credential around the world. The CMA certification is often regarded as the gold standard in Management Accounting. It builds your aptitude to power up your accounting practices with keen business insights and sound financial decision-making.

The Asian Institute of Management is now offering a Postgraduate Certificate in Management Accounting, including the 2-Parts Online CMA review modules, in partnership with Becker, the leading global CMA exam preparation and continued education provider of the Institute of Management Accountants for more than 60 years.

This program delves deep into the critical aspects of management accounting, offering modules that span a wide range of topics. From financial planning, decision support, and control to performance management and external financial reporting, each module is designed with a balance of both theoretical concepts and the practical applications of each topic.

The benefits of our Postgraduate Certificate in Management Accounting are twofold. Firstly, it offers a clear pathway for those looking to achieve the CMA designation, one of the most sought-after credentials in the finance and accounting world. The CMA designation signifies expertise in management accounting and financial management skills, opening doors to leadership roles, and heightened earning potential. This program includes a two-year access to the Online CMA Review to prepare candidates for taking the CMA 2-Part Examinations. Secondly, this program, with its emphasis on academic concepts and practical applications from expert AIM faculty aims to strengthen **participants'** confidence to navigate complex financial scenarios, offer strategic insights, and add value to any organization they join. Successful candidates completing the program will get a Postgraduate Certificate in Management Accounting and be admitted to the AIM alumni community.

Further, the participants can look forward to a robust network of peers, mentors, and industry experts. Participants can also connect, collaborate, and learn from professionals from diverse backgrounds, further enriching their learning experience.

Elevate your expertise, enhance your career prospects, and embark on a journey to management accounting mastery with us.

PROGRAM SCHEDULE

Live Online

Saturdays

- February 8, 15, 22, 2025
- March 1, 8, 15, 22, 29, 2025
- April 5, 12, 26, May 3, 2025
- 8:30 AM to 12:00 PM
Saturdays

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

Becker CMA Review online and fully asynchronous

PROGRAM FEE

PHP 79,990.00 or USD 1,455.00

*The prevailing exchange rate at the date of payment may apply.

PROGRAM FACULTY



Alberto G. Mateo, Jr.
Program Director
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at <https://go.aim.edu/seellprogramcalendar>

Alumni status will be granted upon completion of the program.



FOR INQUIRIES:

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PROGRAM OBJECTIVES

- Provide a dual benefit of review materials for the CMA Exam Certification and in-depth live session modules from the Postgraduate Certificate in Management Accounting Program AIM faculty practitioners.
- Holistic Preparation for the CMA Review and Live Sessions to become practicing Certified Management Accountants with advanced management accounting skills rooted in real-world application.
- Provide 2-year access to fully online, high-quality CMA review content, backed by expert instruction and exercises by Becker, a trusted leader in CMA and CPA exam preparations for more than 60 years., ensuring that learners receive a seamless, top-tier educational experience suitable for aspiring CMA practitioners.
- Provide participants with opportunities to connect with a diverse network of peers, mentors, and industry experts, enhancing their learning experience and preparing them for success in the competitive world of management accounting.

KEY BENEFITS

There are many reasons you should consider pursuing a Postgraduate Certificate in Management Accounting and a CMA certification:

- **Professional advancement:** Boost your professional outlook obtaining a Postgraduate Certificate from AIM and/or passing the CMA Exam demonstrates your knowledge of financial management processes, which can diversify your toolbox of accounting skills for career advancement.
- **Expand your knowledge:** Make yourself indispensable to any company with the skillset you will acquire from becoming a CMA. **The responsibilities are often more specialized than a general accountant's job description. Performing tasks like budget analysis and planning will expand your professional capabilities, as you've shown you can understand a company's inner financial workings.**
- **Prestige and Recognition:** Postgraduate Certificate or a CMA Certification. Earning a Postgraduate Certificate in Management Accounting or the CMA designation is an honor and a distinction that few accountants can say that they have, and one that demands perseverance and business acumen. Adding these credentials alongside your name is a distinguished accomplishment that signifies your dedication to and expertise in Management Accounting to the larger professional world.
- **International acclaim:** The CMA certification transcends borders and is known as the "global benchmark for management accountants and financial professionals," as it is recognized worldwide. **CMAs benefit from their accreditation when they go abroad, as the certification is not exclusive to one country. This makes it an ideal choice for candidates who hope to one day live or work abroad.**

WHO SHOULD ATTEND

- The CMA Review Program is intended for Accountants or Finance Professionals who are passionate about the field of Management Accounting, interested in specializing in their career paths, and who want career flexibility and advancement should consider pursuing the Post-Graduate Certificate in Management Accounting with Online Review for CMA exams.
- Many CPAs pursue a CMA on top of their current license, especially if they are interested in pivoting their careers towards the direction of financial management and reporting. The career possibilities unlocked once a CMA certification is earned are wide-ranging.



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LEARNING CONTENT

Phase 1: Post Graduate Certificate in Management Accounting (12 Modules)

- External Financial Reporting Decisions
- Planning, Budgeting, and Forecasting
- Performance Management
- Cost Management
- Internal Controls
- Technology and Analytics
- Financial Statement Analysis
- Corporate Finance
- Decision Analysis
- Risk Management
- Investment Decisions
- Professional Ethics

Phase 2: Becker Online CMA Exam Review Proper (online and fully asynchronous)

CMA Review Part 1 Financial Planning, Performance, and Analytics (asynchronous, valid for 2 years)

- Section A. External Reporting Decisions
 - Section A.1. Financial Statements
 - Section A.2. Recognition, measurement, valuation, and disclosure
- Section B. Planning, Budgeting, and Forecasting
 - Section B.1. Strategic Planning
 - Section B.2. Budgeting Concepts
 - Section B.3. Forecasting Techniques
 - Section B.4. Budget Methodologies
 - Section B.5. Annual Profit Plan and Supporting Schedules
 - Section B.6. Top Level Planning and Analysis
- Section C. Performance Management
 - Section C.1. Cost and Variance Measures
 - Section C.2. Responsibility Centers and Reporting Segments
 - Section C.3. Performance Measures
- Section D. Cost Management
 - Section D.1. Measurement Concepts
 - Section D.2. Costing Systems
 - Section D.3. Overhead Costs
 - Section D.4. Supply Chain Management
 - Section D.5. Business Process Improvement
- Section E. Internal Controls
 - Section E.1. Governance, Risk and Compliance
 - Section E.2. System Controls and Security Measures
- Section F. Technology and Analytics
 - Section F.1. Information Systems
 - Section F.2. Data Governance
 - Section F.3. Technology-Enabled Finance Transformation
 - Section F.4. Data Analytics



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CMA Review Part 2 – Strategic Financial Management

- Section A. Financial Statement Analysis
 - Section A.1. Basic Financial Statement Analysis
 - Section A.2. Financial Ratios
 - Section A.3. Profitability Analysis
 - Section A.4. Special Issues
- Section B. Corporate Finance
 - Section B.1. Risk and Return
 - Section B.2. Long-Term Financial Management
 - Section B.3. Raising Capital
 - Section B.4. Working Capital Management
 - Section B.5. Corporate Restructuring
 - Section B.6. International Finance
- Section C. Decision Analysis
 - Section C.1. Cost / Volume / Profit Analysis
 - Section C.2. Marginal Analysis
 - Section C.3. Pricing
- Section D. Risk Management
 - Section D.1. Enterprise Risk
- Section E. Investment Decisions
 - Section E.1. Capital Budgeting Process
 - Section E.2. Capital Investment Analysis Methods
- Section F. Professional Ethics
 - Section F.1. Business Ethics
 - Section F.2. Ethical Considerations for Management Accounting and Financial Management Professionals
 - Section F.3. Ethical Considerations for Organizations



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PROGRAM FACULTY



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General Management, Sales and Marketing, Business Development, Corporate Finance, and Human Resources Management
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Management, Investment Institutions Risk Management, Asset Liability Management,
Structured Trade Finance
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Head of Business Development, Investree



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Jose Luis G. Santillan

Faculty

General Management, Strategic Business Planning, Financial Modeling and Valuation,
Financial and Contract Negotiations, Business Development, Banking Relationships,
Budgeting and Cash Flow Management

Bachelor of Science in Economics, University of the Philippines

Senior Lecturer, Cesar E.A. Virata School of Business - University of the Philippines
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Jose Vicente L. Camus

Clinical Professor

Academic Program Director, Master of Science in Financial Technology

Corporate Finance, Mergers and Acquisition, Project Finance, Corporate, Retail and
Consumer Banking, Financial Product Development

Master of Science in Management, Arthur D. Little School of Management, Inc.,
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Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credits can be earned over time stacked towards earning a Postgraduate Certificate in an area of their choice, and, ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants Five (5) units, which can be credited to the following:

- Postgraduate Certificate in Management Accounting

*Postgraduate Certificates require five (5) units earned within two (2) years.

Participants will also earn Five (5) units, which can be credited to the Postgraduate Diploma in Management.

*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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