



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Postgraduate Certificate in Supply Chain Management

Mastering Supply Chain Management: Build Strong Foundations,
Achieve Operations Excellence, and Pivot to Sustainability



EXECUTIVE
EDUCATION
2024 RANKING

Program Overview

With the urgency of climate action, the pursuit of Sustainable Development Goals (SDGs), and the imperative to build resilience against unprecedented disruptions, Supply Chain has emerged as a pivotal arena for change. How we source, produce, transport, and deliver goods and services has profound implications for the health of our planet, the well-being of communities, and the stability of global economies. Further, an organization's Supply Chain is the lifeblood of its value chain. An efficient and resilient Supply Chain ensures it delivers quality products and services to its customers. It is a key lever to reduce costs, increase production and quality, and transition to sustainability, Supply Chain executed excellently has been the differentiator of the best organizations across the globe in various industries.

This Postgraduate Certificate in Supply Chain empowers leaders to address these interconnected challenges and turn them into opportunities. Participants will learn the foundations of Supply Chain including demand planning, sourcing, inventory management, and distribution and logistics. Further, they will know how to effectively integrate Supply Chain into the organization's strategy. In the program, the leader's decision-making capability would be bolstered through a deeper appreciation of economic and industry analysis and financial management. The participant would be able to build operations excellence and improve and optimize their current Supply Chains through analytics and optimization tools; and can re-design. It challenges the SC leaders to build resilient systems through risk management. The program prepares the participants to lead in the digital age and be future-ready. Finally, this program delves into the crucial skills of being able to partner with stakeholders, lead the organization, and effect change.



This program offers private and public sector leaders, supply chain managers, and entrepreneurs an excellent opportunity to learn how the best organizations in the world do their Supply Chain. Through the Case Study Method and interactions with the experienced professionals in the cohort, the participants will gain both a broader appreciation and deeper mastery of Supply Chain theory and practice. Ultimately, equipping the leaders with the capabilities and confidence to tackle their organizations' key challenges and pursue priority opportunities.

Program Objectives

Learn strategic marketing

Gain in-depth knowledge of core supply chain principles and best practices employed by leading global organizations.

Lead Supply Chain Strategy Development and Execution

Develop the skills to design, implement, and manage effective supply chain strategies that align with organizational goals and address global challenges.

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Lead Digital Transformation and Apply Future Trends

Embrace emerging technologies such as artificial intelligence to drive innovation and transform supply chain processes for enhanced agility and responsiveness.

Pivot to a Sustainable Supply Chain

Integrate sustainability principles into all aspects of supply chain management, from sourcing and production to transportation and waste reduction, to positively impact the environment and society.

What Will You Learn

Demand Planning	Goods and Services Sourcing
Supply and Inventory Planning	Distribution and Logistics Management
Economic and Industry Analysis and Financial Management for SC	Operations Management and Process Improvement
Analytics, Optimization, and Digital Transformation	Global Supply Chain, Risk Management, and Negotiations
Responsible and Sustainable Supply Chain	Leadership and Change Management in SC

Learning Content

DAY 1

Championing the "Why" of Supply Chain

DAY 2

Predicting Demand and Planning

DAY 3

Demand Planning in Practice

DAY 4

Sourcing Goods and Services

DAY 5

Sourcing in Practice

DAY 6

Planning Supply and Inventory

DAY 7

Supply and Inventory Planning in Practice

DAY 8

Managing Distribution and Logistics

DAY 9

Distribution and Logistics in Practice

DAY 10

Embedding Supply Chain in the Organization's Strategy

DAY 11

Performing Economic and Industry Analysis for Business Decisions

DAY 12

Employing Financial Management for Supply Chain

Learning Content

DAY 13 Executing world-class Operations	DAY 14 Implementing Process Improvement	DAY 15 Optimizing Supply Chain and Distribution
DAY 16 Leading your Digital Transformation	DAY 17 Managing a Global Supply Chain	DAY 18 Managing Risk and Contingency Planning
DAY 19 Designing Supply Chain Responsibly	DAY 20 Achieving a Sustainable Supply Chain	DAY 21 Bringing Your Supply Chain into the Future
DAY 22 Partnering with key Stakeholders	DAY 23 Winning in Negotiations	DAY 24 Leading your Organization
	DAY 25 Leading Change	

Key Benefits

Mastery of Supply Chain Fundamentals

Build a solid foundation in essential supply chain disciplines, including demand planning, sourcing, inventory management, and logistics. Gain the knowledge and skills to optimize inventory levels, strategically manage suppliers, ensure timely delivery, and make informed decisions that drive efficiency and cost savings.

World-Class Supply Chain Management Expertise

Develop a comprehensive understanding of advanced supply chain concepts and best practices. Learn to implement LEAN principles, streamline processes, leverage data-driven insights, and navigate the complexities of global supply chains to achieve operational excellence and a competitive advantage.

Future-Ready Supply Chain Leadership

Prepare for the future of supply chain management by embracing emerging technologies, leading organizational transformation, and integrating sustainability into your strategies. Foster a culture of innovation and agility to adapt to evolving market dynamics and drive long-term business success.

Who Should Attend

The program is ideal for business owners and senior management overseeing complex supply chain operations. It is also relevant for government and NGO leaders involved in policy and implementation, change agents driving business transformation, and supply chain, operations, and project managers seeking to enhance their expertise. Supply chain, distribution, and logistics professionals at all levels who aspire to advance their careers and contribute to a more resilient and responsible global supply chain network will also benefit from this program.



Program Director

Theodore “Tudoy” R. Leonin

Adjunct Faculty
Asian Institute of Management

Tudoy Leonin is a seasoned leader with twenty years of international experience in upstream and downstream oil and gas production operations and projects. He has lived and worked in the Netherlands and the Philippines. He has managed large teams and managed complex facilities as a plant manager. He has led major transformation programs within Shell. He was a Contract Holder for high criticality contracts of up to USD 30 million headline size and has led projects in Supply Chain process improvement. He is a Frontend Development Manager, Project Integrator, and Project Manager. Further, he is an expert on production operations, HSSE, strategic management, asset management, product quality, and technology. He is an Incident Commander (ICS), a LEAN coach, a Change Leader certified by the ACMP and Prosci, and an entrepreneur. Tudoy completed his EMBA, with High Distinction, at the Asian Institute of Management. He graduated Magna Cum Laude from the University of the Philippines with a degree in Chemical Engineering.

Program Overview

Delivery Format	Hybrid (23 half days, 1 full day)
Program Schedule	<p>Live Online</p> <ul style="list-style-type: none"> • March 17, 19, 21, 2025 • April 2, 4, 7, 11, 14, 16, 21, 23, 25, 28, 30, 2025 • May 2, 5, 7, 9, 12, 14, 16, 19, 21, 2025 • 8:30 AM to 12:00 PM <p>Face-to-Face On-campus</p> <ul style="list-style-type: none"> • May 23, 2025 • 8:30 AM to 5:00 PM
Program Fee	PHP85,990.00



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